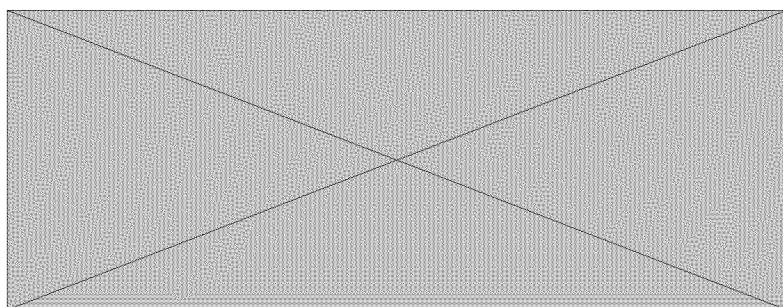
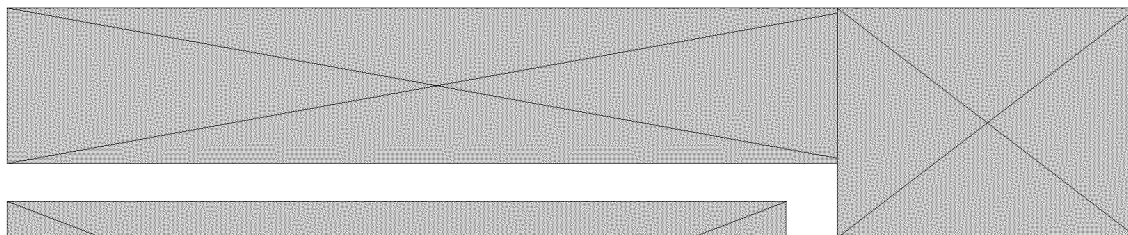


From: KPMG IFRS Institute
Sent: 9/16/2009 7:42:46 AM
To: Smith, Bruce T (/O=PG&E/OU=Corporate/cn=Recipients/cn=BTS1)
Cc:
Bcc:
Subject: KPMG IFRS Institute Webcast on September 24, 2009: IFRS - Synergies with Finance Transformation



Participants may earn one CPE credit for this audio Webcast.

[Register Now](#)



KPMG IFRS Institute, now over 18,000 members.

KPMG IFRS Institute Webcast

IFRS - Synergies with Finance Transformation

Date: Thursday, September 24, 2009
Time: 12:00 p.m. - 1:00 p.m. (EDT)
Format: Audio Webcast

Conversion to IFRS from U.S. GAAP can change how companies account for a wide range of transactions which may affect their internal information systems and controls, people and processes. This Webcast, titled *IFRS - Synergies with Finance Transformation* discusses how an IFRS conversion can be embedded into companies' broader activities of transforming their finance functions and even serve as a catalyst for change.

We invite you to hear European and U.S. KPMG partners discuss some of these issues covering topics such as:

- How IFRS conversion and finance transformation share many of the same goals and objectives
- Lessons learned from the European experience
- The impact of IFRS and finance transformation on people
- How finance transformation is a continuous journey

Please [click here](#) for more information and registration.

[Register Now](#) »

About the KPMG IFRS Institute

The KPMG IFRS Institute has been created as an open forum where board and audit committee members, executives, management, stakeholders, academia, and government representatives can share knowledge, gain insight and access thought leadership about the evolving global financial reporting environment. To become a member of the IFRS Institute, [click here](#).

[Privacy](#) | [Legal](#)

You have received this message from KPMG LLP. If you wish to unsubscribe from the KPMG IFRS Institute, please [click here](#). If you wish to unsubscribe from all KPMG communications, please [click here](#).

If you have any questions, please send an e-mail to IFRSInstitute@kpmg.com.

KPMG LLP, 3 Chestnut Ridge Road, Montvale, NJ 07645

Â© 2009 KPMG LLP, a U.S. limited liability partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International, a Swiss cooperative. All rights reserved.