

From: Clanon, Paul  
Sent: 7/21/2010 8:22:46 PM  
To: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)  
Cc:  
Bcc:  
Subject: Re: Smart Mater Messaging (CPUC request)

Or a hearing maybe. Let everyone say whatever they want to say, and then we've had a hearing. I'd say we shouldn't dignify the RF/EMF "issue", but now we're getting letters from Marin, Berkeley, . . .

On Jul 21, 2010, at 8:18 PM, "Cherry, Brian K" <BKC7@PGE.COM> wrote:

Paul - any interest in having Structure do a Phase II review of the RF issue ? Or perhaps hiring an independent third party expert on RF issues ? Just thinking out loud.

**From:** Clanon, Paul <paul.clanon@cpuc.ca.gov>  
**To:** Redacted  
**Cc:** Cherry, Brian K  
**Sent:** Wed Jul 21 19:43:12 2010  
**Subject:** Re: Smart Mater Messaging (CPUC request)

Thanks, Paul. You'll find that the only time I'm ever called Mr. Clanon is when the full quote is "Mr. Clanon, you bastard!"

I'll give you a call tomorrow and we can confer a bit. So you have them, my numbers are 415.703.3808 office and Redacted mobile.

On Jul 21, 2010, at 6:53 PM, Redacted wrote:

Mr. Clanon,

We'd be delighted to meet with your team. I don't have your number but you can reach me at Redacted 0. One option is for our RF expert could come to your offices early next week to make a brief but informative presentation on this subject.

Best,

Paul

Paul Moreno | Pacific Gas and Electric Company | Media Relations,

Chico [Redacted] PG&E 24-Hour Media  
Line: 415.973.5930|

**From:** Clanon, Paul [mailto:paul.clanon@cpuc.ca.gov]  
**Sent:** Wednesday, July 21, 2010 9:33 AM  
**To:** Cherry, Brian K; [Redacted]  
**Subject:** RE: Smart Mater Messaging

Don't I know it!

Paul, we're trying to improve our standard messaging on smart meters (we get phone calls, letters, contacts at public hearings, media, the same kinds of things you're dealing with) and I have a small group of senior people at the PUC on it. If you have some time the next day or two I'd love to have them call you and pick your brains a little.

**From:** Cherry, Brian K [mailto:BKC7@PGE.COM]  
**Sent:** Wednesday, July 21, 2010 9:28 AM  
**To:** Clanon, Paul; [Redacted]  
**Subject:** Re: Smart Mater Messaging

Absolutely. And thanks [Redacted] rarely gets positive feedback for his yeoman's work in this area and it is much appreciated.

**From:** Clanon, Paul <paul.clanon@cpuc.ca.gov>  
**To:** Cherry, Brian K  
**Sent:** Wed Jul 21 09:11:07 2010  
**Subject:** Smart Mater Messaging

Your spokesperson [Redacted] is doing a nice job on smart meters -- he's quoted a lot in our clips this morning. Any chance I could have him meet with the people at the PUC who are working on our messaging on the issue? We're still struggling with RF/EMF especially.