

From: [Redacted]
Sent: 7/22/2010 9:16:00 AM
To: Clanon, Paul (paul.clanon@cpuc.ca.gov)
Cc: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)
Bcc:
Subject: Re: Smart Mater Messaging (CPUC request)

Thanks for the chuckle, Paul.

I'm in my office today so feel free to call at your convenience. If the option of us visiting the PUC to provide a brief but very informative presentation on radio frequency is desirable, we could do Tuesday or Wednesday of next week. We would very much like to do this as it provides a deeper understanding behind the talking points.

Best,

[Redacted]

[Redacted] | Pacific Gas and Electric Company | Media Relations, Chico [Redacted]
[Redacted] PG&E 24-Hour Media Line: 415.973.5930|

From: Clanon, Paul [mailto:paul.clanon@cpuc.ca.gov]
Sent: Wednesday, July 21, 2010 7:43 PM
To: [Redacted]
Cc: Cherry, Brian K
Subject: Re: Smart Mater Messaging (CPUC request)

Thanks, Paul. You'll find that the only time I'm ever called Mr. Clanon is when the full quote is "Mr. Clanon, you bastard!"

I'll give you a call tomorrow and we can confer a bit. So you have them, my numbers are 415.703.3808 office and [Redacted] mobile.

On Jul 21, 2010, at 6:53 PM, [Redacted] wrote:

Mr. Clanon,

We'd be delighted to meet with your team. I don't have your number but you can reach me at [Redacted]0. One option is for our RF expert could come to your offices early next week to make a brief but informative presentation on this subject.

Best,

Paul

Redacted | Pacific Gas and Electric Company | Media Relations, Chico |
Redacted | PG&E 24-Hour Media Line: 415.973.5930 |

From: Clanon, Paul [mailto:paul.clanon@cpuc.ca.gov]
Sent: Wednesday, July 21, 2010 9:33 AM
To: Cherry, Brian K; Redacted
Subject: RE: Smart Mater Messaging

Don't I know it!

Paul, we're trying to improve our standard messaging on smart meters (we get phone calls, letters, contacts at public hearings, media, the same kinds of things you're dealing with) and I have a small group of senior people at the PUC on it. If you have some time the next day or two I'd love to have them call you and pick your brains a little.

From: Cherry, Brian K [mailto:BKC7@PGE.COM]
Sent: Wednesday, July 21, 2010 9:28 AM
To: Clanon, Paul; Redacted
Subject: Re: Smart Mater Messaging

Absolutely. And thanks Redacted rarely gets positive feedback for his yeoman's work in this area and it is much appreciated.

From: Clanon, Paul <paul.clanon@cpuc.ca.gov>
To: Cherry, Brian K
Sent: Wed Jul 21 09:11:07 2010
Subject: Smart Mater Messaging

Your spokesperson Redacted is doing a nice job on smart meters -- he's quoted a lot in our clips this morning. Any chance I could have him meet with the people at the PUC who are working on our messaging on the issue? We're still struggling with RF/EMF especially.