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Minority firms help foster economic growth in California!

In a transaction that is good for minority owned businesses and great for fostering growth in the local economy in California, Pacific Gas and Electric Company, a unit of PG&E Corporation recently entered into a business transaction with Oakland based Blaylock Robert Van, LLC and Samuel A. Ramirez & Co. The deal has many upsides but keeping business in California is one of the primary advantages of the transaction.

Blaylock Robert Van, LLC and Samuel A. Ramirez & Co. led the underwriting of a \$250 million 30 year bond offering which PG&E Corporation used to pay down commercial paper. Buyers of the bonds include insurance companies and other large institutional investors.

Blaylock Robert Van, LLC, ("BRV"), founded in 1993 is a minority-owned investment banking and financial services company. BRV provides a global electronic equity and fixed income trading platform with direct market access to over 40 worldwide exchanges, and a proprietary web-based research platform designed to specifically address the needs of fundamental portfolio managers and analysts.

Samuel A. Ramirez & Co., Inc. ("Ramirez") is a full service securities firm serving the investment needs of individuals, business owners, institutional investors and government agencies. Founded in 1971, Ramirez offers professional services focusing on Wealth Management, Underwriting, Banking, Institutional Brokerage, and Asset Management. Ramirez provides retail and institutional trading expertise in Municipal Bonds, Equities, Government Bonds, Corporate Bonds and Alternative Investments.

Blaylock and Ramirez Salutes PG&E for Partnering with Minority Owned Investment Banks!



"The completion of a multi-million dollar bond deal with Blaylock Robert Van and Samuel A. Ramirez & Co. has set the standard for sustainable business partnerships between utilities and women, minority, and disabled veteran-owned business enterprises in California. I salute this partnership between Blaylock, Ramirez and PG&E Corporation."

TIMOTHY ALAN SIMON

Commissioner of the California Public Utilities Commission



"I am pleased that PG&E Corporation selected Ramirez & Co. to serve as a joint book runner for its recent debt financing. PG&E Corporation has taken a leading role in incorporating diversity in its investment banking relationships and we are happy to have the opportunity to build our banking relationship with a premier company like PG&E Corporation."

SAM RAMIREZ, SR.

CEO of Samuel A. Ramirez & Co.



"PG&E Corporation's selection of our Oakland based firm demonstrates not only PG&E Corporation's leadership in providing opportunities to qualified minority enterprises, but also its commitment to helping foster the growth of the local economy by keeping more business in California."

ERIC V. STANDIFER CEO of Blaylock Robert Van LLC





Samuel A. Ramirez & Co. Inc, is a Hispanic-owned investment banking firm headquartered in New York.

WWW.RAMIREZCO.COM

Blaylock Robert Van, LLC

Blaylock Robert Van LLC is a minorityowned investment banking firm based in Oakland, California.

WWW.BRV-LLC.COM



