

DRAFT

# Demonstrating Environmental Leadership No on Proposition 23

Name, Name  
Title

Line of Business  
August 4, 2009





DRAFT

## Becoming The Nation's Leading Utility by Doing What is Right

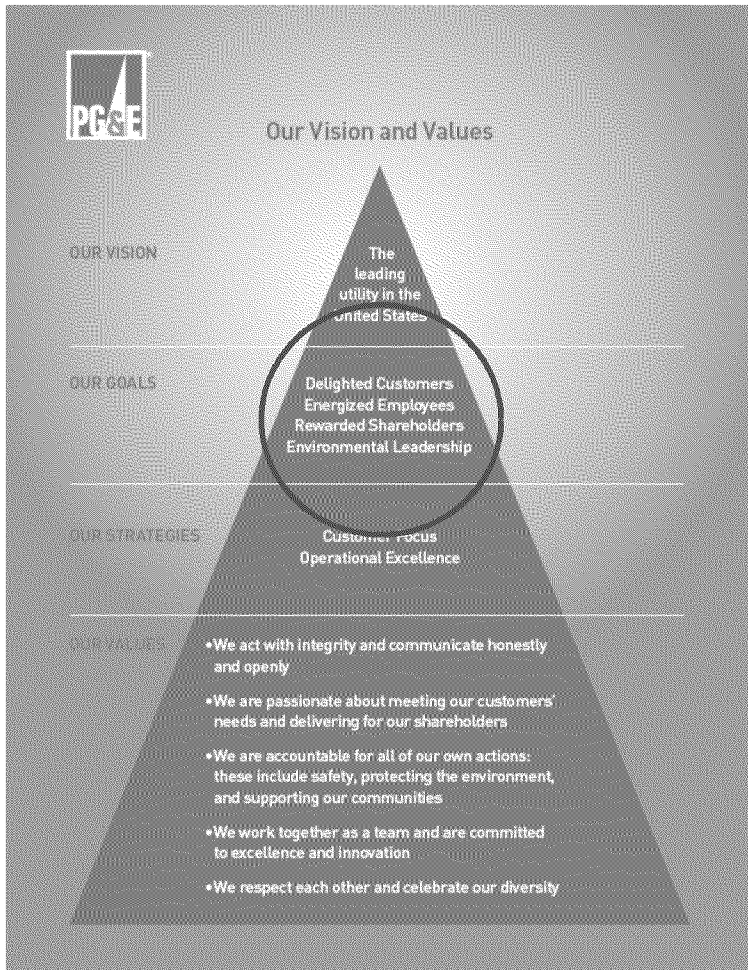
- 105 years and counting: PG&E has taken a leadership position on legislation and initiatives that benefit our employees, customers and communities.
- All of the energy – time, resources, financial contributions – comes from shareholder dollars as opposed to customer dollars.
- PG&E employees represent 20,000 opportunities to make a difference on every issue, ballot, bill, position, etc.



## Assembly Bill 32 and Proposition 23

- On November 2, 2010, Californians will vote on Proposition 23, an initiative that seeks to suspend the state's Global Warming Solutions Act of 2006, also known as Assembly Bill 32 (AB 32).
- Since its inception (AB 32), which requires California to roll back greenhouse gas emissions to 1990 levels by the year 2020.
- Today, we're joining with a number of business, labor and civic environmental groups in opposing Proposition 23, an initiative to suspend AB 23.

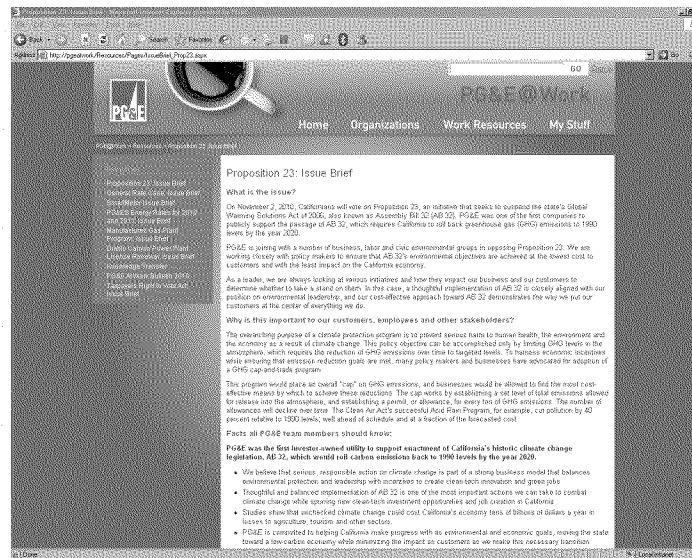
## Why vote No on Proposition 23



- A thoughtful implementation of AB 32 is aligned with our Environmental Leadership Goal and commitment to the growth of California.
  - a driver for investment
  - a driver for employment, more than 10,000 new jobs
- All AB32 programs must
  - achieve sustainable verifiable emissions reductions
  - minimize the cost of compliance
  - foster integration with regional, national, and international programs aimed at the same global solution.

# Every PG&E Employee — Get Aware, Get Involved and Tell us What you Think

- Messages from Peter Darbee and Chris Johns
- Intranet Articles on PG&E@Work
- Executive Road shows and Field Visits
- Employee Resource Page — archive of articles, key points, presentations, feedback channel

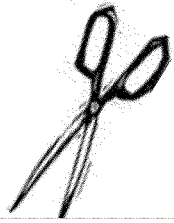






## Aligning Customer, Employee and Communicate Benefit

- By working closely with policy makers we will ensure that AB 32's environmental objectives are achieved at the lowest cost to customers and with the least impact on the California economy.
- Customer benefits to voting No on Proposition 23 and upholding AB 32 include:
  - Rallying around commitment for global climate change
  - Clean energy movement
- Holistic benefits to voting No on Proposition 23 and upholding AB 32 include:
  - Economic
  - Agriculture
  - Recreation
  - Real estate
  - Health (air quality/asthma)



## Elevator Pitch

- PG&E is committed to taking a leadership position on initiatives that positively affect our stakeholders. Opposing Proposition 23 is the right thing to do for our customers, for the long-term economic health of California, and confirms our commitment to environmental leadership throughout the nation.