

From: Chong, Rachelle@CIO  
Sent: 8/19/2010 3:53:09 PM  
To: Chong, Rachelle@CIO (Rachelle.Chong@State.ca.gov); 'Chantel Hoad' (choad@sacasiancc.org); 'jperez@cudc.biz' (jperez@cudc.biz); 'Luis Arteaga' (luis.arteaga@cetfund.org); 'Rhonda J. Johnson (rj1852@att.com)' (rj1852@att.com); 'Anni Chung' (annic@selfhelpelderly.org); Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7); 'kurt.rasmussen@verizon.com' (kurt.rasmussen@verizon.com); 'bruce.foster@sce.com' (bruce.foster@sce.com); 'Skopec, Dan' (DSkopec@semprautilities.com); 'Susan Pedersen Lipper (susan.lipper@t-mobile.com)' (susan.lipper@t-mobile.com); 'Doug Garrett (douglas.garrett@cox.com)' (douglas.garrett@cox.com); 'Luis Arteaga' (luis.arteaga@cetfund.org); 'Sandi McCubbin' (sandimcc@comcast.net); 'Carolyn McIntyre' (cmcintyre@calcable.org); 'Steve Carlson (scarlson@stevecarlsonassociates.com)' (scarlson@stevecarlsonassociates.com); 'Raquel Cinat' (raquel.cinat@cetfund.org); 'Michael Bagley (michael.bagley1@VerizonWireless.com)' (michael.bagley1@VerizonWireless.com); 'Giles, Johnnie' (Johnnie\_Giles@cable.comcast.com); 'deane.leavenworth@twcable.com' (deane.leavenworth@twcable.com)  
Cc: 'DeVine, Kyle' (kyle.devine@cpuc.ca.gov); 'Lyle Ishida' (Lyle.Ishida@fcc.gov); 'Miller, Karen' (karen.miller@cpuc.ca.gov); 'Wong, Lester' (lester.wong@cpuc.ca.gov)  
Bcc:  
Subject: RE: Info on Consumer Fair at FCC LA Event - Flyer info

Attached is the flyer for the FCC August 31<sup>st</sup> event. Please spread it around liberally to any Asian Pacific Islander groups in the state. We want both API leaders and API consumers there. It's a rare event to interact with the FCC senior personnel on broadband. Please encourage them to register for the event just so we have a head count. The registration link is at the bottom of the flyer. Thank you everyone.

Thank you to the companies for their willingness to have a table at the consumer fair! It will be a lot of fun. Please encourage any Asian Pacific Islanders from your companies to attend. And thanks to Comcast who is going to sponsor the refreshments.

With kind regards,  
  
Rachelle Chong

Rachelle Chong

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**From:** Chong, Rachelle@CIO

**Sent:** Thursday, August 19, 2010 11:22 AM

**To:** Luis Arteaga; 'Anni Chung'; 'jperez@cudc.biz'; 'Chantel Hoad'; Rhonda J. Johnson (rj1852@att.com); BKC7@PGE.COM; 'Bruce.Foster@sce.com'; 'kurt.rasmussen@verizon.com'; deane.leavenworth@twcable.com; 'Carolyn McIntyre'; 'Sandi McCubbin'; Steve Carlson (scarlson@stevecarlsonassociates.com); 'Skopec, Dan'; Doug Garrett (douglas.garrett@cox.com); 'Giles, Johnnie'; Michael Bagley (michaeli.bagley1@VerizonWireless.com); Susan Pedersen Lipper (susan.lipper@t-mobile.com); Luis Arteaga; Raquel Cinat

**Cc:** 'DeVine, Kyle'; 'Lyle Ishida'; Miller, Karen; Wong, Lester

**Subject:** Info on Consumer Fair at FCC LA Event - Flyer info

Dear colleagues

Below please find the text of the flyer that Kyle Devine will finish up today for the FCC Broadband forum directed at the Asian Pacific islander Community on August 31<sup>st</sup>, 10:30 AM to 2 PM at the Japanese American National Museum in Los Angeles. She will send it out to this group when it is done.

I have contacted the companies and associations about hosting a consumer oriented table at the event. Please let myself and lyle ishida of the FCC (Asian outreach officer) know if you plan to host a table! (Think bill fair type of table but you can also have marketing materials. Giveaways are also very popular.) For more info on the participation in the consumer fair, please contact lyle ishida ([lyle.ishida@fcc.gov](mailto:lyle.ishida@fcc.gov)) and Kyle Devine CPUC ([kyle.devine@cpuc.ca.gov](mailto:kyle.devine@cpuc.ca.gov)) or myself. There will be table set up in the back of the Central Hall.

Anni, Jose, Alex, Chantel, Luis and Raquel: I need your good efforts in getting the word out to Asian groups about the event. Be sure to have the attendees register at the link at the bottom. We can provide disability and language interpretation support and they just indicate it when they register.

Thank you everyone

Rachelle

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Federal Communications Commission

State Office of the Chief Information Officer

California Public Utilities Commission Present

Broadband and the Asian

American/Pacific Islander

Public Forum

Learn about hot broadband and Internet issues and interact with the federal and state policymakers in charge of the Internet!

August 31, 2010

10:30 a.m. - 2 p.m.

Consumer Awareness Fair immediately follows Broadband Forum

Free consumer Information from telecommunications, energy & natural gas companies

Japanese American National Museum

Central Hall

369 E. First Street, Los Angeles

Sponsored by: California Asian Pacific Chamber of Commerce, FCC, CPUC and Office of the CIO

No charge. Preregister or request language or disabled accommodation at:

[http://calasiancc.site-ym.com/events/event\\_details.asp?id=121476](http://calasiancc.site-ym.com/events/event_details.asp?id=121476)