

From: Dietz, Sidney  
Sent: 8/19/2010 9:48:36 AM  
To: 'Deal, Matthew' (matthew.deal@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: RE: Couple interesting AMI related articles

I agreed with that first editorial, it's a problem explaining benefits, especially if customers are sceptical of us to begin with.

I just hope PG&E allowed to subscribe to a magazine called Intelligent Utility.

**From:** Deal, Matthew [mailto:matthew.deal@cpuc.ca.gov]  
**Sent:** Thursday, August 19, 2010 9:25 AM  
**To:** Brian.Prusnek@sce.com; Dietz, Sidney; WBlattner@SempraUtilities.com  
**Subject:** FW: Couple interesting AMI related articles

**From:** Deal, Matthew  
**Sent:** Thursday, August 19, 2010 9:19 AM  
**To:** Smart Grid; PPD  
**Subject:** Couple interesting AMI related articles

All –

Thought I would pass along a couple interesting articles relating to the AMI brouhaha.

**Readers: Smart Meter Value Messages**

<http://www.intelligentutility.com/article/10/08/readers-smart-meter-value-messages>

## **Texas Smart Meters Are Accurate**

<http://www.intelligentutility.com/article/10/08/texas-smart-meters-are-accurate>

**My favorite quote:** "The upshot: the technology works. The downer: a small number of people can make an inordinately loud stink."