

From: [Redacted]

Sent: 8/18/2010 4:43:06 PM

To: [Redacted]

[Redacted] Ante, Jesse A.  
(jesse.ante@cpuc.ca.gov); [Redacted]

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Cc: Samahan ExecutiveBoard  
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PGE Samahan Sac-Board  
(/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=PGEFEASAC-BOARD):

[Redacted]

Bell, Des (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=D4BA); Bottorff,  
Thomas E (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=TEB3);

Ibardolasa, Joyce (/O=PG&E/OU=Corporate/cn=Recipients/cn=JxI5); [Redacted]

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[Redacted]; Isaacson,  
Stephanie (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=SLI4); [Redacted]

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Redacted 'Tina Vanichsarn' (tvanichsarn@IWGroupInc.com)

Bcc:

Subject: Thank you: Support for the 17th Annual Pistahan Festival and Parade

Dear Pistahan volunteers and supporters,

I would like to express my appreciation for your valuable time and efforts in supporting PG&E's participation in this year's Pistahan Festival and Parade on August 14-15. It was also great having your family and friends join us for the parade!

We helped our customers, particularly in the Filipino community, gain a better understanding of our community involvement and our various customer assistance programs.

Together, we accomplished the following:

**Assisted with Launch of SmartMeter Mobile Tour at Event**

- Served as translators for in language collateral
- Provided key feedback about the Filipino culture to SmartMeter team

**Provided Assistance Program Enrollment**

- Donated personal time as program representatives at festival
- Provided appropriate customer information materials, such as CARE, Energy Partners, SmartMeter Mobile Tour, and energy efficiency tips

**Had Direct Community Visibility**

- Secured branded vehicles (Toyota Prius and 2 Chevy trucks with two hitches) for large scale San Francisco parade on Market St.
- Assisted in the design of PG&E's "solar power-themed" float in conjunction with community partner
- Promoted our new Samahan ERG banner in coordination with Diversity & Inclusion and Branding
- Included PG&E promotional article in Pistahan Program and Newsletter
- Operated our own parade vehicles to maintain our standard of safety

**Fostered Employee Engagement**

- Garnered support and participation for parade and festival

Collage of photos at Pistahan Parade and Festival

For more info about Pistahan, go to: <http://blog.pistahan.net/>

Congratulations again, everyone! We look forward to building on this momentum in the future.

Maraming Maraming Salamat! (Many, Many Thanks!)

Regards,

Redacted

President  
Samahan ERG - San Francisco Chapter  
**Pacific Gas and Electric Company**

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