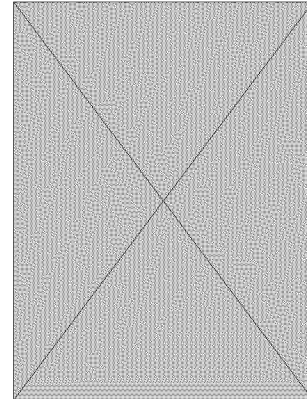


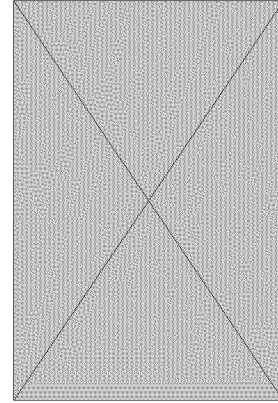
From: Howard, Ted
Sent: 8/31/2010 11:25:15 AM
To:
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Subject: CPUC Thought Leaders Event on 9/22/10: Dr. Peter Fox-Penner

The next CPUC Thought Leaders event will feature **Dr. Peter Fox-Penner, a Principal and Chairman Emeritus of *The Brattle Group***. *The Brattle Group* provides consulting and expert testimony in economics, finance, and regulation to corporations, law firms, and governments around the world.



Mr. Fox-Penner is recognized as an international authority on energy and environmental policies and electric regulatory planning and competition issues. He will discuss his vision for electric utilities as described in his new book, Smart Power: Climate Change, the Smart Grid, and the Future of Electric Utilities <<http://www.smartpowerbook.c>>. This will include business models that reflect the new roles and abilities required of utilities adopting Smart Grid technology: balancing and dispatch of energy across a changing grid and management of advanced end-use technologies for energy consumption. According to Dr. Fox-Penner, adopting and adapting to these changes will be one of the primary challenges the industry will face for the

According to Dr. Fox-Penner, adopting and adapting to these changes will be one of the primary challenges the industry will face for the next 20 years.



Matthew Deal, Policy and Planning Division Director, will be the Master of Ceremonies, which includes moderating a Q&A session with Mr. Fox-Penner. In order to facilitate the session we encourage those with questions for the speaker to send them in advance of the event. Please send your questions to thoughtleaders@cpuc.ca.gov.

Thought Leaders events are free and open to the public. For more information go to:

<http://www.cpuc.ca.gov/thou>

Please reserve 10:30 AM to Noon on Wednesday, September 22nd, to join us in the CPUC Auditorium at 505 Van Ness Ave., San

Francisco. The event will also be available via webcast at:

<http://www.californiaadmin.cc>

To complete a very brief registration, please go to <https://ia.cpuc.ca.gov/thtleaders/>, or simply RSVP to me.

If you have any questions or comments, feel free to contact me.

Ted Howard

Policy & Planning Division

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