

From: Cherry, Brian K  
Sent: 9/19/2010 9:51:49 AM  
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: Fw: San Bruno Media Coverage: September 19 at 6:00 a.m.

**From:** Redacted  
**To:** SB FAQ Key Messages Distribution List; SB MRRT  
**Sent:** Sun Sep 19 07:07:13 2010  
**Subject:** San Bruno Media Coverage: September 19 at 6:00 a.m.

## **San Bruno Media Update**

### **Sunday, September 19, 2010**

#### **Updated 6:00 a.m.**

#### **Summary**

This morning, the majority of coverage centered on locating pipelines, discussing the difficulty of finding them and sharing ways to locate maps on the Internet. Also, there was national coverage focused on PG&E's earnings.

#### **Developments to Date**

- Gas explosions prompt scrutiny over PG&E's profits

#### **Print Media Coverage**

**11:00 p.m. Saturday, September 18, 2010 – 6:00 a.m. Sunday, September 19, 2010**

##### **The New York Times**

Gas Explosions Prompts Scrutiny of PG&E's Profits

By Elizabeth Lesly Stevens and Katharine Mieszkowski

September 19, 2010

Pacific Gas & Electric enjoys a near monopoly over 70,000 square miles of Northern and

Central California, with 15 million customers.

The California Public Utilities Commission allows the company to charge rates 30 percent higher than the national average. As a regulated utility, the publicly traded company's shareholders benefit from a guaranteed 11.35 percent return on equity, which is also above the industry average of about 10.5 percent.

<http://www.nytimes.com/2010/09/19/us/19bcpge.html>

### **San Francisco Chronicle**

San Bruno blast: Locating pipelines difficult

By Kevin Fagan

September 19, 2010

Lee Liu peered out her back window and sighed. She'd just learned from a reporter that one of the natural gas pipelines considered most urgently in need of upgrading in the Bay Area runs behind her Fremont home's backyard.

After seeing a week's worth of news coverage of the gas explosion inferno in San Bruno, she had unhappy visions.

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/09/19/MND11FF3QC.DTL>

### **The Fresno Bee**

Maps show gas line sites aren't such a secret

By Brad Branan

September 19, 2010

PG&E says it's a secret.

But anyone with a computer and a little perseverance can find out the routes of high-pressure gas transmission lines. Online government maps show who's at risk in the event of an explosion like the one that struck San Bruno on Sept. 9, killing at least four and wiping out a neighborhood.

<http://www.fresnobee.com/2010/09/19/2084250/maps-show-gas-line-sites-arent.html>

## **Broadcast Coverage**

### **National      California**

None [Clip](#)

KGO-TV (ABC) CH 7, San Francisco, CA  
9/19/2010, 5:00 - 6:00 AM

[Clip](#)

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9/19/2010, 5:00 - 6:00 AM

