

From: Cherry, Brian K
Sent: 9/24/2010 6:04:16 PM
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fw: San Bruno Media Coverage, 6 p.m. Update, September 24
Disregard the last 6pm update

From: Boyles, Denny
To: SB FAQ Key Messages Distribution List; SB MRRT; Peterson, Michael R (Corp Security); Foletta, Joseph
Sent: Fri Sep 24 18:02:37 2010
Subject: San Bruno Media Coverage, 6 p.m. Update, September 24

San Bruno Media Update

Friday, September 24, 2010

Updated 6:00 p.m.

Summary

Coverage continued to follow the *San Francisco Chronicle* article this morning that discussed potential microbial bacteria corrosion in the pipeline. Following that story, PG&E contacted the *San Francisco Chronicle* and demanded that they acknowledge this was not a statement from PG&E. *The San Jose Mercury News* wrote an article on post-traumatic stress disorder and mentioned San Bruno victims as an example of how it can affect anyone who has been through a traumatic experience. ABC-7 in San Francisco reported on a resident's concern about who is paying for clean-up of the San Bruno neighborhood. A *San Jose Mercury News* columnist questioned who is really going to be paying for the San Bruno incident.

Developments to Date

- Senator Dean Florez has asked PG&E and the CPUC to turn over internal documents to the state Senate and requested names of PG&E personnel who worked in the vicinity of the San Bruno pipeline
- An article in *The San Jose Mercury News* questioned who is really paying for the San Bruno incident

- In two 5 pm broadcast news reports, the story looked ahead to the Bullis family funeral being held this evening

Print Media Coverage

11:00 a.m. - 6:00 p.m. Friday, September 24, 2010

KGO-TV online

Report: Microbes considered culprit in San Bruno fire

By Janelle Wang

September 24, 2010

PG&E is investigating a stunning possible cause in the San Bruno natural gas explosion -- tiny bacteria.

It's called microbiologically influenced corrosion, also known as MIC. In a report released by *The San Francisco Chronicle* Friday morning, investigators will see if that may be a cause in the San Bruno explosion.

<http://abclocal.go.com/kgo/story?section=news/local/peninsula&id=7686877>

UPI

Tiny culprit eyed in San Bruno disaster

By Staff

September 24, 2010

Microbes inside a gas line are a suspect in the explosion and fire in San Bruno, Calif., that killed seven people and destroyed 37 homes, officials say.

In a similar incident in New Mexico a decade ago, 12 people were killed when microbes in stagnant water inside a gas pipeline released gases that eventually broke down the wall of a 50-year-old, 30-inch gas line, a phenomenon known as microbiologically influenced corrosion, the *San Francisco Chronicle* reported Friday.

http://www.upi.com/Science_News/2010/09/24/Tiny-culprit-eyed-in-San-Bruno-disaster/UPI-99711285358454/

San Jose Mercury News

PTSD interrupts lives after trauma

By Laura Casey

September 24, 2010

According to the Diagnostic and Statistical Manual of Mental Disorders, a reference used by the American Psychiatric Association that includes all currently recognized mental health disorders, 8 percent of the American population suffers from some form of PTSD, though experts in the field say up to 15 percent of Americans do. Although soldiers returning from war are more commonly known sufferers of PTSD, once called "shell shock" and "battle fatigue," PTSD can affect anyone who has suffered a traumatic event.

This includes witnesses of trauma, like the concertgoers who saw the suicide at the

Swell Season performance last month at the Mountain Winery in Saratoga, as well as those whose lives were directly threatened by crime or accidents, like the residents of San Bruno who were rocked by a massive PG&E gas explosion this month. Even experiencing a minor car accident can pull some people into the downward spiral of PTSD.

http://www.mercurynews.com/bay-area-living/ci_16165146

KGO-TV online

San Bruno residents wary of who will foot the bill for cleanup

By Heather Ishimaru

September 24, 2010

Demolition and clean-up is continuing Friday in San Bruno, though there are questions about how it will all get paid for.

San Mateo County Department of Environmental Health is in charge of getting what is left of the destroyed homes demolished and cleaning up the sites. There are strict environmental regulations for how potentially toxic sites like these are cleaned up, removed and the materials disposed of.

<http://abclocal.go.com/kgo/story?section=news/local/peninsula&id=7687850>

Roseville Press-Tribune

CA State Senate Majority Leader Florez seeks names of PG&E personnel who worked near San Bruno pipeline prior to blast

By Curtis Walker

September 24, 2010

In an effort to determine the causes of the San Bruno gas line explosion and prevent future such tragedies, Senator Dean Florez is asking Pacific Gas & Electric and the California Public Utilities Commission to turn over hundreds of pages of internal documents to the state Senate.

Arguing that PG&E failed to fix what it knew to be a potentially dangerous problem, the Senate Majority leader is also asking the utility to provide the names of PG&E personnel who worked in the vicinity of the San Bruno pipeline in the days prior to the blast.

In separate letters today to PG&E and the CPUC, Sen. Florez, D-Shafter, cites a pattern of concealment on the part of the utility and a pattern of lax oversight by the public watchdog.

<http://my.rosevillept.com/detail/159546.html>

San Jose Mercury News

O'Brien: Will PG&E ratepayers or shareholders pay for San Bruno?

By Chris O'Brien

September 24, 2010

One of the lingering questions in the wake of the San Bruno tragedy has been who will bear the costs: PG&E's shareholders or its ratepayers?

PG&E insists it will be shareholders. But given the way the utility has squandered its credibility over a decade of bungled business decisions, ratepayers (that's most of us) are justified in being suspicious.

The claim also seems to defy logic. Ratepayers are the sole source of PG&E's revenue. How can it not be our money that funds the San Bruno clean up?

http://www.mercurynews.com/breaking-news/ci_16166542

Broadcast Coverage

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips can be collected at a later date.

National Coverage Local Coverage

(None)

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/24/2010, 11:00 - 11:30 AM

Coverage starts at :26 and continues in next clip

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/24/2010, 11:00 - 11:30 AM

Coverage continued from previous clip

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA

9/24/2010, 12:00 - 12:30 PM

Coverage starts at :50 and continues in next clip

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA

9/24/2010, 12:00 - 12:30 PM

Coverage continued from previous clip

Clip

KTVU-TV (FOX) CH 2, San Francisco, CA

9/24/2010, 12:00 - 12:30 PM

Coverage begins at :22 seconds

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/24/2010, 5:00 - 5:30 PM
Coverage begins at 1:00 and continues in next clip

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/24/2010, 5:00 - 5:30 PM

Coverage continued from above clip

Clip

KNTV-TV (NBC) CH 11, San Francisco, CA

9/24/2010, 5:00 - 5:30 PM

Full Coverage

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA

9/24/2010, 5:00 - 5:30 PM

Coverage starts mid-sentence and continues in clip below

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA

9/24/2010, 5:00 - 5:30 PM

Coverage continued from previous clip above

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA

9/24/2010, 5:00 - 5:30 PM

Coverage on continues in next clip

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA

9/24/2010, 5:00 - 5:30 PM

Coverage continued from previous clip

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