

From: Clanon, Paul
Sent: 9/27/2010 7:33:45 AM
To: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)
Cc:
Bcc:
Subject: Re: San Bruno Media Coverage, 6 a.m. Update, September 27

I'm at SFO now, on the way to Washington.

On Sep 27, 2010, at 7:20 AM, "Cherry, Brian K" <BKC7@pge.com> wrote:

From: Molica, Joseph
To: SB FAQ Key Messages Distribution List; SB MRRT; Peterson, Michael R (Corp Security); Foletta, Joseph
Sent: Mon Sep 27 06:29:33 2010
Subject: San Bruno Media Coverage, 6 a.m. Update, September 27

San Bruno Media Update

Monday, September 27, 2010

Updated 6:00 a.m.

Summary

The Los Angeles Times reported that the leak rate for PG&E's gas lines that run near metropolitan and environmentally-sensitive areas is six times higher than the national average. This story was republished by Sacramento Bee and picked up by several local broadcast affiliates in the Bay Area. The San Jose Mercury News ran a story, that appeared across Bay Area News Group papers, that calls into question the competency of the California Public Utilities Commission (CPUC). Local and national broadcast outlets began airing stories about how the San Bruno community is planning to move forward and rebuild itself in the wake of the Sept. 9 incident.

Developments to Date

- It was reported that the leak rate for PG&E's "high-

consequence” lines near population centers was more than six times the national average

- The CPUC will be under close scrutiny as it investigates the San Bruno incident, as oversight groups question its history of enforcement
- The San Bruno community begins to focus on how it will rebuild itself in the wake of the Sept. 9 incident

Print Media Coverage

6:00 a.m. Sunday, September 26 – 6:00 a.m. Monday, September 27, 2010

Los Angeles Times

(also published in Sacramento Bee)

Reported leak rate for PG&E’s ‘high-consequence’ gas lines far exceeds national average

By Rich Connell, Dough Smith and Marc Lifsher

September 27, 2010

The operator of a Bay Area gas pipeline that exploded in a lethal firestorm earlier this month has reported leaks on similar lines in populated areas at a rate more than six times that of other large pipeline systems across the country, according to a Times analysis.

Pacific Gas & Electric Co. has reported 38 leaks since 2004 along about 1,000 miles of line it controls near population centers or environmentally sensitive resources, federal records show.

<http://www.latimes.com/news/local/la-me-pge-database-20100927,0,4579407.story>

San Jose Mercury News

San Bruno blast throws spotlight on state regulators

By Steve Johnson and Pete Carey

September 26, 2010

In the wake of the catastrophic Sept. 9 gas line explosion in San Bruno, the finger-pointing has begun to move beyond PG&E to the largely obscure, 99-year-old state agency that oversees the company, the California Public Utilities Commission.

Officials with the 1,000-person PUC -- which regulates everything from gas and electricity suppliers to moving van operators and limo drivers -- speak proudly of the work they do. One local energy expert called the California agency perhaps the best in the nation at regulating utilities.

But critics contend the agency has a history of cozy dealings with utilities that

raises serious questions about how well it was paying attention to the potential hazards lurking within PG&E gas lines. And recent reports have faulted the PUC for its handling of thousands of consumer complaints against the companies it monitors.

http://www.mercurynews.com/news/ci_16167656?nclick_check=1

San Jose Mercury News

Self-inflicted wounds make PG&E's efforts to rebuild trust a tall order

By Paul Rogers

September 27, 2010

Speaking to a packed room of reporters barely a week after the pipeline explosion that killed seven people and wiped out a San Bruno neighborhood, Pacific Gas & Electric CEO Peter Darbee made a painful observation.

"We know it is going to take time to restore trust," he said. "We are here today to begin the process of restoring trust in PG&E."

http://www.mercurynews.com/breaking-news/ci_16164635

Contra Costa Times

Are gas pipes safe?

By MediaNews Editorial

September 27, 2010

THE NATURAL gas pipeline explosion that killed seven people and destroyed 37 homes in San Bruno raises serious questions about PG&E and the state California Public Utilities Commission, which oversees it.

The utility firm is doing the right thing handing out checks to homeowners who suffered damages from the disaster and vowing to create a \$100 million fund to help victims and the city.

http://www.contracostatimes.com/opinion/ci_16167557?nclick_check=1

Marin Independent Journal

Marin residents concerned about gas pipelines in their neighborhoods

By Richard Halstead

September 26, 2010

The Sept. 9 gas pipeline explosion that killed seven people, injured 50 more people and destroyed 37 homes in San Bruno has caused some Marin residents to complain about the maintenance of pipelines in their neighborhoods.

Craig Peterson, who lives at 15 Harte Ave. in San Rafael, said there is a 16-inch natural gas pipeline near his home, portions of which have been uncovered by

erosion.

http://www.marinij.com/marinnews/ci_16183012

Broadcast Coverage

National Coverage Local Coverage

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips will be collected at a later date.

Clip

CNN Headline News

9/26/2010, 9:30 - 10:00 AM

Full coverage

Clip

CNN Headline News

9/26/2010, 1:00 - 1:30 PM

Full coverage

Clip

CNN Headline News

9/26/2010, 2:30 - 3:00 PM

Full coverage

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/27/2010, 4:30 - 5:00 AM

Full coverage

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA

9/27/2010, 5:00 - 6:00 AM

Full coverage

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/26/2010, 6:00 - 7:00 AM

Clip begins in earlier segment

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/26/2010, 9:00 - 10:00 AM

Clip ended early; Continued below.

Clip

KGO-TV (ABC) CH 7, San Francisco, CA
9/26/2010, 9:00 - 10:00 AM
Continuation from above clip.

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA
9/26/2010, 7:30 - 8:30 AM
Clip begins in earlier segment

Clip

KCRA-TV (NBC) CH 3, Sacramento/Stockton/Modesto, CA
9/26/2010, 8:00 - 9:00 AM
Full coverage

Clip

KGO-TV (ABC) CH 7, San Francisco, CA
9/26/2010, 5:00 - 6:00 AM
Coverage begins at 00:25

Clip

KCRA-DT2 (IND) CH 3, Sacramento/Stockton/Modesto, CA
9/26/2010, 11:00 AM - 1:00 PM
Full coverage