

From: Cherry, Brian K
Sent: 9/22/2010 7:23:00 AM
To: 'paul.clanon@cpuc.ca.gov' (paul.clanon@cpuc.ca.gov)
Cc:
Bcc:
Subject: Re: San Bruno Media Coverage: September 22 at 6:30 a.m.
Thanks we have a long way to go still.

From: Clanon, Paul <paul.clanon@cpuc.ca.gov>
To: Cherry, Brian K
Sent: Wed Sep 22 07:22:18 2010
Subject: Re: San Bruno Media Coverage: September 22 at 6:30 a.m.

Looks like the corner's been turned. Concern but not panic, and your relationships with local officials and legislators will actually be stronger after this. Nice editorial in the Bee.

Your people are doing well.

On Sep 22, 2010, at 7:10 AM, "Cherry, Brian K" <BKC7@PGE.COM> wrote:

From: Liebelt, Nicole
To: SB FAQ Key Messages Distribution List; SB MRRT
Sent: Wed Sep 22 06:34:06 2010
Subject: San Bruno Media Coverage: September 22 at 6:30 a.m.

San Bruno Media Update

Wednesday, September 22, 2010

6:30 a.m.

Summary

This morning, media outlets continued to report on and localize PG&E's release of its long-term project planning list, writing about pipelines in the local markets and recognizing its not a "100 riskiest" list. An article in the San Mateo

Daily Journal reported about a meeting between the Mayor of San Carlos and PG&E, which left the Mayor feeling more confident about the company's response. Additionally, an editorial in the Sacramento Bee commended PG&E for releasing its list of long-term planning projects as it helps official monitor the process.

Developments to Date

- News outlets continued to report on PG&E's release of its long-term project planning list, recognizing it's not a "100 riskiest" list
- PG&E meets with Mayor of San Carlos to discuss the process of reducing risk in the Bay Area
- An editorial in the Sacramento Bee commends PG&E for releasing its list of long-term planning projects

Print Media Coverage

11:00 a.m. – 6:00 a.m. Wednesday, September 22, 2010

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San Mateo Daily Journal

San Carlos, PG&E meet over pipeline

By Michelle Durand

September 22, 2010

A San Carlos gas pipeline listed on PG&E's list of 100 top priorities is currently being evaluated but won't necessarily need fixing or replacing, according to Mayor Randy Royce who, along with other city officials, met with the utility company.

Royce, who was publicly critical of Pacific Gas and Electric's initial response to the Sept. 9 San Bruno fire, asked to meet with representatives even before it released the list earlier this week. Finding San Carlos on the list cemented the need to meet face-to-face and, after the Tuesday morning meeting, Royce said he had more confidence.

http://www.smdailyjournal.com/article_preview.php?id=141784&title=San%20Carlos,%20PG&i

Modesto Bee

Gas pipes on list not a big worry for Modesto

By Patty Guerra

September 22, 2010

Modesto safety officials are aware but not unduly concerned about the city's inclusion on PG&E's list of "Top 100" riskiest natural gas pipeline segments in the state.

The utility giant released its list Monday amid public pressure after a pipe in San Bruno exploded Sept. 9, sparking a massive fire that killed four people and left three unaccounted for; that line had not been on its list.

<http://www.modbee.com/2010/09/21/1349516/gas-pipes-on-list-not-a-big-worry.html>

Vallejo Times-Herald

Well, is it bad to be on the list?

By Staff

September 22, 2010

We're not exactly clear what to make of Monday's release of a list of 100 PG&E pipelines that the utility considers high risk.

On the one hand, only a few on the list were in our area -- and none in Vallejo and Benicia. The nearest were in Napa and Cordelia.

http://www.timesheraldonline.com/opinion/ci_16141306

Fresno Bee

Clovis Ave. PG&E pipeline draws concerns

By Eddie Jimenez / The Fresno Bee

Residents and business owners along a stretch of Clovis Avenue where Pacific Gas & Electric has identified a high-priority pipeline said Tuesday they are concerned but not fearful of a fatal explosion like the one that rocked San Bruno.

<http://www.fresnobee.com/2010/09/21/2087811/clovis-ave-pge-pipeline-draws.html#storylink=misearch#ixzz10GQ24weI>

Sacramento Bee

Editorial: Disclosure the best remedy for gas risks

By Staff

September 22, 2010

Now that we know where the most risky Pacific Gas and Electric pipelines are in the state, what should a concerned person do who lives above or near those pipelines?

How great is the chance of another San Bruno type explosion at those locations? How should regulators respond? What is reasonable or realistic to ask of PG&E to reduce or eliminate the risk?

<http://www.sacbee.com/2010/09/22/3046908/disclosure-the-best-remedy-for.html>

Broadcast Coverage

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips can be collected at a later date.

National Coverage	Local Coverage
(None)	<p style="text-align: center;"><u>Clip</u></p> <p style="text-align: center;">KGO-TV (ABC) CH 7, San Francisco, CA</p> <p style="text-align: center;">9/21/2010, 11:00 - 11:35</p> <p style="text-align: center;">Full coverage</p>

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA

9/21/2010, 11:00 - 11:30 PM

Full coverage

Clip

KERO-TV (ABC) CH 23, Bakersfield, CA

9/21/2010, 11:00 - 11:35 PM

Full coverage

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/22/2010, 4:30 - 5:00 AM

Full coverage

Clip

KRCR-TV (ABC) CH 7, Chico/Redding, CA

9/21/2010, 11:00 - 11:35 PM

Full coverage begins 1:59 into the clip