

From: Clanon, Paul
Sent: 9/23/2010 1:28:53 PM
To: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)
Cc:
Bcc:
Subject: RE: San Bruno Media Coverage, Noon Update, September 23

Can you call me when you get a minute?

From: Cherry, Brian K [mailto:BKC7@pge.com]
Sent: Thursday, September 23, 2010 1:22 PM
To: Clanon, Paul
Subject: Fw: San Bruno Media Coverage, Noon Update, September 23

From: Redacted
To: SB FAQ Key Messages Distribution List; SB MRRT; Redacted
Redacted
Sent: Thu Sep 23 12:20:12 2010
Subject: San Bruno Media Coverage, Noon Update, September 23

San Bruno Media Update

Thursday, September 23, 2010

Updated 12:00 p.m.

Summary

Coverage this morning focused primarily on the cleanup in San Bruno, and confirmation by the coroner's office of the deaths of three relatives who had been presumed dead. The San Francisco Appeal reported that a bill was introduced today by Senator Leland Yee to offer disaster relief to those affected by the incident. Broadcast coverage highlighted area gas leaks including a leak reported in Orinda which featured an interview with PG&E spokesperson Redacted. Late this morning Bay Area media began reporting on today's CPUC meeting and resolution to appoint an independent review panel. A KGO-TV story includes an interview with Redacted; stating that PG&E will comply fully with costs associated to the incident.

Developments to Date

- CPUC is meeting today to address costs associated with San Bruno incident and will appoint a “Blue Ribbon” panel to investigate the incident
- Demolition and debris clean up in San Bruno will begin today; concerns have emerged regarding hazardous material associated with the clean up process
- A senate bill was introduced today to help with disaster relief

Print Media Coverage

5:00 a.m. – 11:00 a.m. Thursday, September 23, 2010

The San Francisco Chronicle

Calif regulators approve panel to probe gas blast

By AP

September 23, 2010

California regulators are setting up an independent panel to probe the factors leading up to a gas line explosion in a San Francisco suburb that killed seven people. The California Public Utilities Commission says the resolution adopted Thursday also calls for a review of management practices at Pacific Gas & Electric Co., the utility responsible for the gas line. Regulators want see what, if anything, could have been done to prevent the disaster.

<http://www.sfgate.com/cgi-bin/article.cgi?f=/n/a/2010/09/23/state/n105439D36.DTL&type=science#ixzz10Nb9GbrB>

San Francisco Examiner

San Bruno Explosion: 3 relatives confirmed dead

By Staff

September 23, 2010

On Wednesday, the San Mateo County Coroner’s Office confirmed the deaths of three individuals who had been presumed dead in the San Bruno gas pipeline explosion: Gregory Harold Bullis, 50, his mother Lavonne McLellan Bullis, 85, and son William James Bullis, 17.

<http://www.sfexaminer.com/local/San-Bruno-explosion-3-relatives-confirmed-dead--103590089.html#ixzz10NDMBZnW>

San Francisco Examiner

San Bruno cleanup crews race the rainy season

By Katie Worth

September 23, 2010

The cleanup of what is left of homes destroyed in the San Bruno gas line explosion will begin today. The goal is to remove the debris of the homes and other materials burned in the

explosion and subsequent conflagration before the rainy season. The fear is rain may wash toxic material into the Bay.

<http://www.sfexaminer.com/local/San-Bruno-cleanup-crews-race-the-rainy-season-103590814.html#ixzz10NDuDxYg>

San Bruno Patch

CPUC Approves Blue-Ribbon Panel to Investigate Causes of San Bruno Fire

By Drew Himmelstein

September 23, 2010

The California Public Utilities Commission approved a blue-ribbon panel to investigate the [San Bruno pipeline explosion](#) at its first meeting since the fire that destroyed dozens of homes and killed seven people on Sept. 9.

The panel will look into the physical causes of the explosion, as well as [management practices at PG&E](#) and the regulatory effectiveness of the Public Utilities Commission.

<http://sanbruno.patch.com/articles/cpuc-approves-blue-ribbon-panel-to-investigate-causes-of-san-bruno-fire>

The San Francisco Appeal

San Bruno Fire: Disaster relief bill for victims introduced to senate

By Dan McMenamin

September 23, 2010

A state Senate bill was introduced today to provide disaster relief for people affected by the explosion and fire in San Bruno earlier this month.

Sen. Leland Yee, D-San Francisco, introduced the bill, which includes a homeowner's property tax exemption and would allow taxpayers to deduct income loss from the disaster, said Adam Keigwin, a spokesman for Yee.

<http://sfappeal.com/news/2010/09/san-bruno-fire-disaster-relief-bill-for-victims-introduced-to-senate.php>

UPI

Bill clamps down on California pipelines

By Staff

September 23, 2010

A bill sponsored by California lawmakers calls for federal standards for leak detection devices on natural gas pipelines in response to a gas explosion.

http://www.upi.com/Science_News/Resource-Wars/2010/09/23/Bill-clamps-down-on-California-pipelines/UPI-12391285248329/

Broadcast Coverage

ABC Bay Area

PG&E: No issue paying for San Bruno probe

By Staff

September 23, 2010

Pacific Gas and Electric said it has no issue with paying for a state investigation into the natural gas explosion in San Bruno.

State regulators are expected to vote Thursday on a resolution ordering PG&E to pay for the probe. The death toll has now risen to seven.

<http://abclocal.go.com/kabc/story?section=news/state&id=7684970>

NBC Bay Area

CPUC Demands Top to Bottom PG&E Review

By Associated Press

September 23, 2010

The San Bruno pipeline explosion has led to a state-ordered top to bottom review for PG&E. Thursday California regulators officially set up an independent panel to probe what led up to blast that killed seven people and leveled dozens of homes.

The panel will work independently from the National Transportation Safety Board. The NTSB is the lead federal agency investigating the cause of the [Sept. 9 explosion](#).

The California Public Utilities Commission in San Francisco said the panel will also review management practices at Pacific Gas & Electric Co., the utility responsible for the gas line.

<http://www.nbcbayarea.com/news/local-beat/CPUC-Order-Top-to-Bottom-PGE-Review-103644039.html>

NBC Bay Area

Dangers lurk amid San Bruno fire ruins

By Jean Elle & Jessica Greene

September 23, 2010

The blast zone in [San Bruno](#) hasn't changed much since the September 9 explosion and fire. Chimneys stand like tombstones, marking where homes used to be. But that will change Thursday. San Bruno is planning to begin demolition and debris clean up for at least the next six days. The work is expected to kick up hazardous dust from items left behind, like paint, pesticides and other toxic materials.

<http://www.nbcbayarea.com/news/local-beat/Dangers-Lurk-Amid-San-Bruno-Fire-Ruins-103622619.html>

Broadcast Coverage

National Coverage Local Coverage

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips will be collected at a later date.

Clip

NBC Television Network
9/23/2010, 8:00 - 9:00 AM
Coverage begins at 1:42

Clip

Fox News Channel
9/23/2010, 7:00 - 8:00 AM
Full Coverage

Clip

CNN
9/23/2010, 6:00 - 7:00 AM
Coverage begins in earlier segment

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA
9/23/2010, 5:00 - 5:30 AM
Full Coverage

Clip

KGO-TV (ABC) CH 7, San Francisco, CA
9/23/2010, 6:00 - 7:00 AM
Clip begins in earlier segment

Clip

KCRA-TV (NBC) CH 3, Sacramento/Stockton/Modesto, CA
9/23/2010, 5:00 - 5:30 AM
Coverage begins at 1:14

Clip

KTVU-TV (FOX) CH 2, San Francisco, CA
9/23/2010, 5:00 - 6:00 AM
Story cuts off early

Clip

KTVU-TV (FOX) CH 2, San Francisco, CA
9/23/2010, 7:00 - 8:00 AM
Clip begins in earlier segment

Clip

KTVU-TV (FOX) CH 2, San Francisco, CA

9/23/2010, 7:00 - 8:00 AM

Story begins at 1:06

Clip

KTVU-TV (FOX) CH 2, San Francisco, CA

9/23/2010, 7:00 - 8:00 AM

Coverage cuts off early

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/23/2010, 6:00 - 7:00 AM

Full Coverage

Clip

KTVU-TV (FOX) CH 2, San Francisco, CA

9/23/2010, 7:00 - 8:00 AM

Clip ends early

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/23/2010, 11:00 - 11:30 AM

Clip Ends early. Continued below:

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/23/2010, 11:00 - 11:30 AM

Continuation for full coverage