

From: Clanon, Paul  
Sent: 9/23/2010 10:50:06 PM  
To: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)  
Cc:  
Bcc:  
Subject: Re: San Bruno Media Coverage - 6 p.m. Update

Frank and I spent the evening at Jacki's parents' house.

On Sep 23, 2010, at 6:08 PM, "Cherry, Brian K" <BKC7@pge.com> wrote:

**From:** Redacted  
**To:** SB FAO Key Messages Distribution List; SB MRRT; Redacted Corp Security; Redacted  
**Sent:** Thu Sep 23 18:04:08 2010  
**Subject:** San Bruno Media Coverage - 6 p.m. Update

### San Bruno Media Update

Thursday, September 23, 2010

Updated 6:00 p.m.

#### Summary

Coverage this afternoon surrounded the CPUC's announcement to establish an independent review panel that will investigate the pipeline accident, and that PG&E was ordered to pay for the costs. *The Contra Costa Times* also reported clean-up crews will begin taking away the ruins of homes destroyed two weeks ago today. *The San Bruno Patch* posted an article quoting a local lawyer who alleged PG&E informed shareholders last year that the company anticipated an explosion could happen. Please note - The San Bruno Patch article attributes to a PG&E spokesperson language from a recent financial filing by the company. Media Relations has contacted the reporter, who has committed to a correction.

#### Developments to Date

- The CPUC voted for an independent panel to investigate the San Bruno incident.
- The CPUC also called for a review of PG&E management practices.
- Demolition and debris clean up in San Bruno began today.

## **Print Media Coverage**

**12:00 p.m. – 6:00 p.m. Thursday, September 23, 2010**

### **San Francisco Appeal**

San Bruno Fire: PUC Orders Independent Review Panel for Blast Investigation

By Bay City News

September 23, 2010

The California Public Utilities Commission today ordered the establishment of an independent review panel to investigate the pipeline explosion and fire in San Bruno earlier this month.

The commission is creating the panel to investigate the Sept. 9 disaster, which killed seven people and injured more than 50 others, as well as the safety of PG&E pipelines throughout its jurisdiction.

<http://sfappeal.com/news/2010/09/san-bruno-fire-puc-orders-independent-review-panel-for-blast-investigation.php>

### **KGO-TV.com**

CPUC orders PG&E to pay for San Bruno fire investigation

By Terry McSweeney

September 23, 2010

The California Public Utilities Commission voted to have PG&E pay for the San Bruno fire and explosion investigation.

The CPUC is also asking for a blue ribbon panel to see what steps PG&E could have taken to prevent the explosion.

<http://abclocal.go.com/kgo/story?section=news/local/peninsula&id=7685301>

### **Associated Press**

California Regulators Approve Panel to Probe Blast

By Garance Burke

September 23, 2010

California regulators voted Thursday to establish a high-level, independent panel to investigate the San Bruno gas line explosion that killed seven people and torched dozens of homes in the hills overlooking San Francisco Bay.

The resolution adopted 4-0 by the California Public Utilities Commission also calls for a review of management practices at Pacific Gas & Electric Co., the utility that owns and operates the ruptured line.

<http://www.pressdemocrat.com/article/20100923/NEWS/100929757?Title=California-regulators-approve-panel-to-probe-blast>

### **Contra Costa Times**

Crews to begin removing ruins of homes destroyed in San Bruno fire

By Joshua Melvin

September 23, 2010

Crews this morning will begin knocking down and taking away the ruins of the 37 homes destroyed two weeks ago in a deadly natural gas pipeline explosion.

Workers will start at 8 a.m. and begin clearing away, one-by-one, the remains of homes and their foundations, along with any ashes as well as burned cars, said Dean Peterson, director of San Mateo County's environmental health division.

The goal is to leave homeowners in the Glenview neighborhood with a clean site that is ready to rebuild, he added.

[http://www.contracostatimes.com/top-stories/ci\\_16149452](http://www.contracostatimes.com/top-stories/ci_16149452)

**Los Angeles Times**

Independent review on San Bruno explosion launched

By Shelby Grad

September 23, 2010

The California Public Utilities Commission on Thursday announced the formation of an independent review committee to examine whether safety improvements are needed to natural gas lines in the wake of the deadly explosion in San Bruno.

Seven people died in the explosion earlier this month in the San Francisco suburb. The pipeline that ruptured was a 30-inch-diameter underground natural gas transmission line that runs for 51.5 miles from Milpitas to San Francisco. The section that exploded was installed in 1956.

<http://latimesblogs.latimes.com/lanow/2010/09/independent-review-on-san-bruno-explosion-launched.html>

**Southern California Public Radio**

State's natural gas regulator to convene expert panel on San Bruno blast

By Julie Small

September 23, 2010

The state agency that regulates natural gas utilities voted Thursday to investigate the San Bruno pipeline explosion.

The California Public Utilities Commission will assign a panel of experts to find out why a segment of natural gas pipeline ruptured two weeks ago in the Glenview neighborhood a few miles south of San Francisco.

The blast and fire killed seven people and injured dozens more. The Commission will charge the costs of the blast investigation to Pacific Gas & Electric – the utility company that owns and operates the pipeline that failed.

<http://www.scpr.org/news/2010/09/23/states-natural-gas-regulator-convene-expert-panel/>

**Wall Street Journal**

California Regulators Order PG&E to Pay for Pipeline Safety Panel

By Cassandra Sweet

September 23, 2010

California regulators ordered PG&E Corp.'s (PCG) utility Thursday to pay the costs of an independent panel that will review the events that led to a deadly gas

pipeline explosion earlier this month and recommend ways to improve safety and oversight of the company's pipeline system.

The California Public Utilities Commission, which oversees PG&E's California pipeline system, postponed a decision on whether PG&E customers or the company's shareholders should foot the bill for the investigation panel. But CPUC members said they hoped PG&E shareholders would pay the costs.

<http://online.wsj.com/article/BT-CO-20100923-712163.html>

**Sacramento Business Journal**

CPUC to create panel to study PG&E gas lines

By Melanie Turner

The California Public Utilities Commission will establish an independent panel of experts to gather facts and make recommendations about whether Pacific Gas and Electric Co. needs to improve the safety of its natural gas transmission lines.

The independent review panel will conduct a fact-finding investigation into the Sept. 9 explosion that leveled a San Bruno neighborhood and make recommendations about the safety of PG&E's pipelines.

<http://sacramento.bizjournals.com/sacramento/stories/2010/09/20/daily65.html>

**San Francisco Chronicle**

PUC creates independent panel to probe blast

By David Baker

September 23, 2010

California energy regulators will create an independent panel to probe the San Bruno pipeline explosion and suggest ways that Pacific Gas and Electric Co. - and the regulators themselves - could prevent similar blasts in the future.

The state Public Utilities Commission voted 4-0 Thursday to establish the panel, which will have the ability to question people under oath and examine PG&E's internal documents.

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/09/23/MNTR1FIO9D.DTL&tsp=1>

**KTVU.com**

Energy Officials: Time Needed To Report Incidents

By Associated Press

Updated 5:05 September 23, 2010

A bill that would require pipeline operators to report oil spills, gas leaks and other incidents within one hour doesn't provide enough time, energy industry officials said Thursday.

The industry is under scrutiny after a natural gas explosion in California this month that killed seven people and destroyed dozens of homes and a pipeline

accident in Michigan in late July that spewed 1 million gallons of crude oil into the Kalamazoo River.

<http://www.ktvu.com/money/25136751/detail.html>

### **San Bruno Patch**

Lawyer: PG&E Warned Shareholders of Possible Explosion

By Martin Richard

September 23, 2010

PG&E has said publicly it will hold itself accountable if it is found to be at fault for the Sept. 9 gas pipeline explosion and fire. But, according to a local personal injury lawyer, Pacific Gas & Electric Co. is not telling people what it had already warned its shareholders of: That the company anticipated an explosion could happen and that a disaster such as the Crestmoor fire would likely jeopardize the utility's financial condition.

<http://sanbruno.patch.com/articles/lawyer-pge-warned-shareholders-of-possible-explosion>

### **Broadcast Coverage**

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips can be collected at a later date.

#### **National Coverage      Local Coverage**

(None) Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/23/2010, 11:00 - 11:30 AM

Coverage starts at :20 and cuts off at end

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/23/2010, 11:00 - 11:30 AM

Coverage continues from previous clip above

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA

9/23/2010, 12:00 - 12:30 PM

Coverage starts at :45 and continues below

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA

9/23/2010, 12:00 - 12:30 PM

Coverage continues from previous clip above

Clip

KCAL-TV (IND) CH 9, Los Angeles, CA

9/23/2010, 2:00 - 3:00 PM

Coverage begins at :30 seconds

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/23/2010, 11:00 - 11:30 AM

Full Coverage

Clip

KXTV-TV (ABC) CH 10, Sacramento/Stockton/Modesto, CA

9/23/2010, 11:00 - 11:30 AM

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/23/2010, 5:00 - 5:30 PM

Coverage begins at :10 seconds

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/23/2010, 5:00 - 5:30 PM

Full coverage

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA

9/23/2010, 4:00 - 5:00 PM

Full coverage

Clip

KSBW-TV (NBC) CH 8, Monterey/Salinas, CA

9/23/2010, 5:00 - 5:30 PM

Full coverage

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA

9/23/2010, 5:00 - 5:30 PM

Coverage begins :25 seconds

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA

9/23/2010, 4:00 - 5:00 PM

Redacted

Media Relations Representative  
Pacific Gas and Electric Company  
1918 H Street  
Bakersfield, CA 93301

Redacted

PG&E 24 hour News Line