

From: Cherry, Brian K
Sent: 9/25/2010 9:30:56 AM
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fw: San Bruno Media Coverage, 6 a.m. Update, September 25

From: Eisenhower, David J
To: SB FAQ Key Messages Distribution List; SB MRRT; Peterson, Michael R (Corp Security); Foletta, Joseph
Sent: Sat Sep 25 07:08:08 2010
Subject: San Bruno Media Coverage, 6 a.m. Update, September 25

San Bruno Media Update

Saturday, September 25, 2010

Updated 6:00 a.m.

Summary

Coverage last night and early this morning focused on concerns about oversight of pipelines. The *New York Times* discussed oversight of pipelines at the national level, and mentioned the 2008 natural gas explosion in Rancho Cordova. PG&E is contacting the reporter to stress that the company took its own corrective action after that investigation. Commentary in The *Sacramento Bee* raises the issue of whether ratepayers or shareholders will pay for the costs of the San Bruno accident. Broadcast coverage continued the speculation about microbial influence corrosion started earlier in the day by a *San Francisco Chronicle* article. As noted in last night's report, following that story, PG&E contacted the *San Francisco Chronicle* and demanded that they acknowledge this was not a statement from PG&E.

Developments to Date

- Two more people were accused of posing as San Bruno victims

Print Media Coverage

6:00 p.m. - 6:00 a.m. Friday, September 24, 2010-Saturday, September 25, 2010

New York Times

Gas blast spurs questions on oversight of pipelines

By Andrew M. Lehren

September 24, 2010

At a Christmas Eve gathering in 2008, a natural gas explosion in a suburban Sacramento neighborhood killed a 72-year-old man and injured his daughter and granddaughter.

Investigators determined that Pacific Gas and Electric was to blame for a leak, but federal and state regulators never cited the utility for safety violations.

<http://www.nytimes.com/2010/09/25/us/25pipeline.html>

KABC-TV Online

Another two people were accused of falsely posing as victims of the deadly gas pipeline explosion in San Bruno.

According to The San Mateo Daily Journal, the suspects were identified as 25-year-old Deonte Bennett of San Leandro and 25-year-old Niesha Taylor of Fairfield. They were both out on bail Friday but were charged with several felonies including commercial burglary and identity theft.

<http://abclocal.go.com/kabc/story?section=news/state&id=7688690>

The Sacramento Bee

Viewpoints: Don't dump blast costs on PG&E ratepayers

By Bruce Maiman

September 25, 2010

Say you own a utility company.

It's 2007. Routine internal assessments reveal a portion of a gas main needing serious repairs. Two years later, a company report warns that this corroding section of pipeline – 7,481 feet long – has an "unacceptably high risk for failure." Without repairs, "risks associated with this segment will not be reduced." You schedule repairs for 2013. Estimated cost: \$5 million.

In 2010, residents about two miles from your repair site say they smell gas. What do you do?

<http://www.sacbee.com/2010/09/25/3054941/dont-dump-blast-costs-on-pge-ratepayers.html>

Broadcast Coverage

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips can be collected at a later date.

National Coverage Local Coverage

(None)

Clip

KOFY-TV (IND) CH 20, San Francisco, CA
9/24/2010, 9:00 - 10:00 PM
Coverage begins at :32

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA
9/24/2010, 6:00 - 7:00 PM
Cut off words at beginning

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA
9/24/2010, 6:00 - 7:00 PM
Clip is cut off

Clip

KGO-TV (ABC) CH 7, San Francisco, CA
9/24/2010, 11:00 - 11:35 PM
Clip begins at :06

Clip

KGO-TV (ABC) CH 7, San Francisco, CA
9/24/2010, 5:00 - 5:30 PM
Full clip available [here](#)

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA
9/24/2010, 5:00 - 5:30 PM
Full clip available [here](#)