

From: Ramaiya, Shilpa R
Sent: 9/22/2010 6:43:51 AM
To: 'thoughtleaders@cpuc.ca.gov' (thoughtleaders@cpuc.ca.gov)
Cc:
Bcc:
Subject: Question for Dr. Fox-Penner

Did Dr. Fox-Penner conduct any analysis on how much and/or how long it would take to communicate and get customers to adopt the revised framework he presents? If so, can he please elaborate?

Thanks.
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