## LMT PPM ED suggested short term SMART objectives

Lighting technology advancement

- By 2012 X complete pilot tests with completed with recommendations and next steps
- By end of 2010, a list of lighting technologies will be created for use in the 2010-2012 program cycle in both X residential and X commercial.
- X number of EE programs with augmented funding to fulfill LMT gaps identified by the program.
- X Number of group purchasing program developed through LMT coordination with manufacturers;
- A list of X number technologies created for LMT strategies for use with LGP and 3P programs; 6. Number of X projects completed between ET and LMT.
- X number of projects completed with Mass and Target Market Program.
- By 2012, achieve x% (50% in SP) of potential savings identified in the top best practices for major space types and customer segments to ensure use of high-performance lighting systems (Source SP)
- By 2012, at least 50% of new projects in core programs integrate the use of best practices (SP)

Lighting Education and information

- B y 2012 X number of trainings, workshops with CLTC and WE&T to affect new construction, retrofit markets for both res and comm.
- By 2012 complete an online education resource for both res and non res .
- X number of projects completed on lighting education website and messaging with mass and target markets.
- By 2012 developed effective marketing and outreach on safe CFL disposal. 5.
- By 2012, Incorporate open source lighting communications protocols into best practices, incentives and codes
- By 2012, create web-based pattern book for market segments that represent at least 60% of total lighting use (Source SP)
- By 2012, Establish integration protocols for lighting systems with all building systems, smart grid, monitoring and commissioning systems used in the public sector

Lighting Market Transformation

- X number of quality technologies that are identified through coordination with lighting manufacturers and researchers.
- Number of projects completed that are compatible with integrated demand side mgt. including CSI.