

Attachment III
Pacific Gas and Electric Company

Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
Kern Energy Watch									
Kern	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.6 – Develop educational programs for local elected officials, building officials, commissioners, and stakeholders to improve adoption of energy efficiency codes, ordinances, standards, guidelines and programs.	Conduct education to improve the adoption of codes, such as the green building codes and gain support of local energy efficiency efforts, such as Energy Plans.	The specific goal for outreach targets will be determined once the Target Audience and message has been selected. Through these activities, the overall goal would be for at least 20% of the current Kern Energy Watch partners to adopt Energy Plans or improve adoption of building codes by 12/31/2012 as the work on the other California Energy Efficiency Strategic Plan (CEESP) strategies continues in Kern County.,	1. Target Audience Selected 2. Message Adopted 3. Medium Selected 4. Materials Created 5. Message Delivered	1. October 2010 2. January 2011 3. February 2011 4. June 2011 5. December 2011	\$ 72,000	Project work not initiated.
Kern	2 - Strong support from local governments for energy code compliance enforcement.	2.1 - Improve Progresses resulting in increased code compliance through education, training, and enforcement practices.	2.1.2 – Redesign enforcement, compliance, plan review Progresses; introduce new forms and templates.	Establish a Kern Energy Watch working group comprised of Kern County, Bakersfield, and two or three others. Carry out strategy. Determine whether to hire an energy efficiency consultant.	By December 31, 2012, 40% of the current Kern Energy Watch partners will have updated their code enforcement Progresses and trained their respective staff to carry out the new program.	1. Establish Work Group 2. Determine focus 3. If EE Consultant, create RFP, hire, award contract 4. If no EE Consultant, gather sample policies and documents, review 5. Work with EE Consultant or create policies and forms and templates for local adoption 6. Work group members share information with all PG&E jurisdictions in Kern 7. Cities County, CSD carry out adoption Progress 8. Cities, County CSD train respective staff	1. April 2010 2. May 2010 3. SOW August 2010; RFP August 2010; Award September 2010 4. August 2010 5. November 2010 6. February 2011 7. February 2011++ 8. Mary 2011+		Project work not initiated.
Kern	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.1 – Develop/adopt an energy chapter for City/ County climate or energy action plan.	Develop and adopt energy plans for Kern County and the cities and special districts within PG&E's jurisdiction. Make the energy plans, templates, available to other Kern Energy Watch partners	By November 30, 2012 20% of the current Kern Energy Watch local jurisdictions will adopt energy plans.	1. Gather the committed partners 2. Create Scope of Work 3. Develop plan 4. Partners enact their plan adoption Progress 5. Public Workshops held in communities 6. Adopt by November 2012	1. December 2010 if part of 1.1.6 outreach; otherwise April 2011 2. July 2011 3. June 2012 4. June 2012 5. September 2012 6. November 2012		Project work not initiated.
Sierra Nevada Energy Watch									
Sierra Nevada <small>(Includes the following Counties: Plumas, Butte, Sierra, Yuba, Sutter, Nevada, El Dorado, Amador, Calaveras, Alpine, Tuolumne, Mariposa)</small>	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.6 – Develop educational programs for local elected officials, building officials, commissioners, and stakeholders to improve adoption of energy efficiency codes, ordinances, standards, guidelines and programs.	• Using Energy Aware Planning Guide and other resources, adapt Sierra Leadership Institute curriculum to 2-day module Energy and Climate Leadership training for elected officials, building officials, commissioners and stakeholders • Organize and hold 2 sub-regional 2 day trainings within Sierra Nevada Energy Watch (SNEW) region	• Increase capacity of local government to lead energy transformation • Promote adoption of energy codes, standards, guidelines and programs • Develop network of trained energy champions	1. Draft Curriculum 2. Final Curriculum 3. 1st Sub-region Training 4. 2nd Sub-region Training	1. Nov 2010 2. Jan 2011 3. April 2011 4. Sept 2011	\$ 217,000	Project timeline revised June 2010 1. Project work in progress. Beginning curriculum development; work being updated. 2. Project work in progress. 3. Project work in progress. 4. Project work in progress.
Sierra Nevada <small>(Includes the following Counties: Plumas, Butte, Sierra, Yuba, Sutter, Nevada, El Dorado, Amador, Calaveras, Alpine, Tuolumne, Mariposa)</small>	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.1 – Develop/adopt an energy chapter for City/ County climate or energy action plan.	• Work with 2 jurisdictions to develop/adopt Energy Action Plans for reducing energy usage in municipal facilities. The Plan may be a chapter to incorporate into an existing Plan or may be a standalone document which could become a chapter of a future Plan • Recruit 2 participating jurisdictions • Gather current standards and policy data • Develop, organize and run workshops • Draft Plan • Assist with Plan adoption Progress	• Engage local governments in short and long range energy efficiency planning • Build energy skills of municipal staff • Set efficient energy standards and policies for new and existing municipal facilities	1. 1st Jurisdiction commitment 2. Report on current energy efficiency policy and standards 3. Workshops completed 4. Draft Plan 5. Final Plan 6. 2nd Jurisdiction commitment 7. Report on current energy efficiency policy and standards 8. Workshops completed 9. Draft Plan 10. Final Plan	1. Oct 2010. Beginning recruitment; scope being updated 2. Feb 2011 3. Apr 2011 4. Jun 2011 5. Sep 2011 6. Jul 2011 7. Feb 2011 8. May 2011 9. Jul 2011 10. Oct 2011		Project timeline revised June 2010 1. Project work in progress. Beginning recruitment; scope being updated. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated. 8. Project work not initiated. 9. Project work not initiated. 10. Project work not initiated.
Sierra Nevada <small>(Includes the following Counties: Plumas, Butte, Sierra, Yuba, Sutter, Nevada, El Dorado, Amador, Calaveras, Alpine, Tuolumne, Mariposa)</small>	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.3 – Update General Plan/Conservation Element with Climate policies. Provide energy efficiency framework and data for other people doing planning.	• Work with 1-2 Counties to incorporate energy/climate chapter in the Conservation Element of General Plan Update • Incorporate energy/climate discussions into general plan community workshops • Draft Policies • Draft Chapter • Assist with General Plan adoption Progress to maintain Energy/Climate chapter	• Engagement of local government and community in energy issues and action • Effective energy policy and implementation strategies included in General Plan • Energy policy set to guide planning and community development • Energy policy to meet statewide goals	1. 1st Jurisdiction Commitment 2. Workshop discussions on energy efficiency 3. Draft energy efficiency components 4. Revise energy efficiency components 5. 2nd Jurisdiction Commitment 6. Draft energy efficiency components 7. Workshops including energy efficiency 8. Revise energy efficiency components	1. April 2010 2. June 2010 3. July 2010 4. January 2011 5. July 2010 6. Sept 2010 7. January 2011 8. March 2011		Project timeline revised June 2010 1. Project work in progress. Drafting energy policies. 2. Project work in progress. 3. Project work in progress. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated. 8. Project work not initiated. 9. Project work not initiated. 10. Project work not initiated.
Napa County Energy Watch									

Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
Napa County	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.1 – Adopt building energy codes more stringent than Title 24's requirements, using cost-effectiveness studies by Climate Zone done by the utilities; adopt one or two additional tiers of increasing stringency.	Develop City of Napa code for new residential and commercial construction, with initial voluntary targets above Title 24, shifting to mandatory targets in 2011; task force of stakeholders convened and active; target dates: Planning Commission in April 2010, City Council in May 2010; next step: Task Force work on reach codes for residential and commercial renovations/remodels; work to be completed in 2010, target: Planning Commission in early 2011, City Council to follow by one month of Planning Commission decision	<ul style="list-style-type: none"> All new construction covered by reach code for City of Napa by June 2010 All renovation and remodel construction in the City of Napa covered by reach codes by spring 2011 	<ol style="list-style-type: none"> Scoping – leverage IOU Codes and Standards team and peer network Analyze possible reach codes Develop draft reach code Obtain local government, other agency agreement Select reach code tier based on assistance. Obtain reach code approval 	<ul style="list-style-type: none"> All new construction covered by reach code for City of Napa by June 2010 All renovation and remodel construction in the City of Napa covered by reach codes by spring 2011 	\$ 46,000	<ol style="list-style-type: none"> Project work complete. First phase of Napa HPBO was adopted in December 2008; second phase adopted in June 2010. Reach ingredients include LEED Silver equivalent for commercial projects over 30,000 sq ft and incentives for energy efficiency 15% and 30% above Title 24 and mandatory implementation of CalGreen standards not due to take effect until some time in 2011. Project work in progress. Work on Napa HPBO for renovation and remodeling started in September 2010 with continuation of City Task Force. Completion expected to be on schedule. Project work not initiated. Project work not initiated. Project work not initiated. Project work not initiated.
Napa County	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.6 – Develop educational programs for local elected officials, building officials, commissioners, and stakeholders to improve adoption of energy efficiency codes, ordinances, standards, guidelines and programs.	Develop and implement educational programs for public officials and stakeholders to improve implementation of reach codes in City of Napa; initial target: three workshops to be held in the spring of 2010; additional workshops to be scheduled if the need arises; create educational materials to be distributed through stakeholder group meetings (regularly scheduled) and the Napa County Energy Watch (NCEW) web site; second round of targets: jurisdiction-specific workshops covering results of City of Napa experience and addressing ordinance/code/policy opportunities most appropriate to each jurisdiction. Milestones: five jurisdiction workshops held by the end of 2011.	<ul style="list-style-type: none"> Stakeholders living or doing business in City of Napa fully informed about new standards by May 2010 and for renovation ordinance changes by late summer 2011; Policy makers and senior staff in all Napa county jurisdictions fully informed about City of Napa approach to reach code and engaged in dialogue about application to their specific situations by late 2011 	<ol style="list-style-type: none"> Evaluate options including using Utility training and technical assistance on Code Compliance and reach codes. Negotiate training with applicable departments and stakeholders. Conduct Training Document post training results 	<ol style="list-style-type: none"> Evaluation of options for workshops by March 2010, Training developed for first reach code by April 2010, for second reach code by June 2011, Training conducted as identified in Goal section, Post-training results analyzed within 30 days of training completion 		<ol style="list-style-type: none"> Project work complete. Training strategies were developed for all major stakeholder groups affected by development of reach codes. Training delivered in workshop format for building trades, developers/architects and the general public; training evaluated by City staff, with the conclusion that the builder/developer communities in Napa are well informed about the City's reach codes and CalGreen at the state level. Project work not initiated. Project work not initiated. Project work not initiated.
Napa County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.1 – Develop/adopt an energy chapter for City/County climate or energy action plan.	Support work already initiated with City of Napa, County of Napa, City of St Helena and City of Calistoga; Work with staff of remaining jurisdictions to add appropriate language to local Climate Action Plans; milestones: appropriate language added to all jurisdictions' Climate Action Plans by end of 2011	All Napa county jurisdictions have Climate Action Plans that incorporate aggressive energy conservation measures	<ol style="list-style-type: none"> Scope project Identify resources. Draft plan including benchmarking, energy savings, long term planning, agency coordination Obtain local government support and commitment review Adopted Plan 	<ol style="list-style-type: none"> Identify state of progress for each jurisdiction's Plan by summer 2010, Identify specific energy conservation strategies appropriate to each jurisdiction by winter 2010; Create suggested language for each jurisdiction by summer 2011 		<ol style="list-style-type: none"> Project work complete. Status of each jurisdiction's Climate Action Plan development has been identified; work is underway to align all jurisdictions' efforts to be consistent with Countywide Climate Action Framework developed and publicized in early 2010; participated in countywide workshops to acquaint the public with the Climate Action Framework. Specific energy conservation strategies will be discussed as the jurisdictions become more familiar with the Sustainable Communities Plan requirements under SB 375 and have a better understanding of how they can create compatible planning strategies. Work with each jurisdiction on energy efficiency retrofits has revealed policy and procedure changes that municipalities can adopt that will make energy efficiency improvements durable; work is ongoing with jurisdiction staff to craft practical policies and get them implemented. These may not take exactly the form of Climate Action Plans since they often have to do with facility operations and maintenance and employee behavior; testing of alternative strategies for successful implementation will continue. Project work in progress. NCEW wishes to shift attention from Project work not initiated. Project work not initiated.
Napa County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.3 – Develop policy for a revolving energy efficiency fund for City/County facilities.	Building on the on bill financing program PG&E will be piloting with municipalities, NCEW will create a portfolio of additional innovative financing solutions to underwrite energy efficiency retrofits with less than 2 year payback; milestones: concept paper finished in early 2010, outreach for pilot partners by late 2011, test results available for broad dissemination by late 2012.	Municipalities know about and can use new financing strategies in addition to on-bill financing to undertake energy conservation projects	<ol style="list-style-type: none"> Evaluate options including best practices from (peers, IOUs, statewide organizations, NGOs, etc.) Draft policy and tracking system Obtain local government commitment, support and approval. Implement plan 	<ol style="list-style-type: none"> Option evaluation completed winter 2010; Draft policy and implementation plan completed in early 2011; Program test with pilot partners by late 2011; Dissemination and training by late 2012 		<ol style="list-style-type: none"> Project work in progress. Option evaluation is ongoing. Project work not initiated. Project work not initiated. Project work not initiated.
Napa County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.2 – Customize CAP with energy efficiency language and data.	Develop public-private partnership strategies with non profit organizations and charitable foundations to leverage energy efficiency actions and create financing options to bridge cost gaps for small commercial and non profit customers; strategy ideas outlined by late 2010, innovative financing options identified by mid-2011; model program operational in one jurisdiction by late 2011; template documented and ready for replication by early 2012	Financing resources available for non profit and small commercial entities to undertake energy conservation measures that have significant KWH payback (to bridge the gap between incentives and project costs)	<ol style="list-style-type: none"> Financing resources identified; Possible strategies documented; Strategies tested; results documented; Template developed; new audiences identified; workshops/seminars provided (two) 	<ol style="list-style-type: none"> Strategy outline completed late 2010; Innovative financing options documented mid-2011; Model program operational by late 2011; Template and training module completed by late 2012 		<ol style="list-style-type: none"> Project work in progress. Draft strategies for innovative financing for nonprofit and commercial customers are being developed; strategy outline created and discussed with County officials; concepts have been included in County's plans for its Climate Action Plan development Project work in progress. Experimental partnership with local private philanthropies continues; documentation of first set of pilot projects with feedback on results will be completed by late winter 2010-2011. Project work not initiated. Project work not initiated.

East Bay Energy Watch

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	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
East Bay (Includes the following counties: Contra Costa, and Alameda)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	East Bay Energy Watch (EBEW) plans to work with PG&E to support community-wide energy plans for participating cities that can be consolidated into a regional strategy for the EBEW Territory.	Five cities in the EBEW territory with strategic plans with PG&E to reduce energy consumption.	1. Establish a data analysis and delivery protocol for providing planning-related information to cities 2. Provide analysis results to the cities per the protocol 3. Establish overall goals for each major market sector based on empirical data and existing local Climate Action Plans (or draft plans) 4. Determine which specific sub-sectors are underserved or under-participating in each city. For example: o Underserved residential neighborhoods at the zip-plus-two level o Under-participating commercial sectors o Under-participating business districts 5. Develop economic models for resource acquisition in the targeted sub-sectors to establish baselines and cost and savings projections. (continued below)	1. December 2010 2. December 2010 3. December 2010 4. December 2010 5. December 2011		1. Project work in progress. Convened meeting 8/24/2010 with Oakland, Berkeley, Emeryville to discuss the milestone. The planned approach was discussed with cities and feedback was provided. QuEST will create a data repository and will work with cities to create relevant reports in order to complete milestone. 2. Project work not initiated. 3. Project work in progress. Convened meeting 8/24/with Oakland, Berkeley, Emeryville to discuss the milestone. An approach to collating available data was discussed and cities to agree on plan to request data. 4. Project work not initiated. 5. Project work not initiated.
East Bay (Includes the following counties: Contra Costa, and Alameda)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	East Bay Energy Watch (EBEW) plans to work with PG&E to support community-wide energy plans for participating cities that can be consolidated into a regional strategy for the EBEW Territory.	Five cities in the EBEW territory with strategic plans with PG&E to reduce energy consumption.	6. Cities create strategies, with PG&E participation, for inclusion in their action plans to immediately increase the level and comprehensiveness of energy use reductions by reaching businesses and residents who are underserved or under-participating. These action strategies target the highest priority needs in community, emphasizing actions to deliver in 18 months, 36 months and ten years (with less specificity at ten years). 7. Conduct workshops and provides other forums on climate action planning, where participants share lessons learned. Cities that are not current participants are invited from within and beyond the EBEW territory. 8. Prepare a guidebook on implementation of CECO (covering all aspects of implementation, including actions to comply with regulatory and legal requirements). (continued below)	6. December 2011 7. December 2012 8. December 2012		6. Project work not initiated. 7. Project work not initiated. 8. Project work not initiated.
East Bay (Includes the following counties: Contra Costa, and Alameda)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	East Bay Energy Watch (EBEW) plans to work with PG&E to support community-wide energy plans for participating cities that can be consolidated into a regional strategy for the EBEW Territory.	Five cities in the EBEW territory with strategic plans with PG&E to reduce energy consumption.	9. Report on the following for a set of representative sectors among the EBEW Cities, detailing their impacts in terms that can used for climate action analysis by EBEW Cities (this activity will be complementary to StopWaste.Org activities): o Costs and benefits o Impact of outreach and incentive strategies o Impact of codes and standards 10. Post program content that may be useful to other cities on the EBEW website. (end)	9. December 2012 10. 2011 -2012. Strategic plans, workshops in 2010, 2011, 2012.		9. Project work not initiated. 10. Project work not initiated.
East Bay (Includes the following counties: Contra Costa, and Alameda)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	SmartSolar Program provides property owners with information resources and site-specific assessments of energy efficiency and solar improvements to promote the deployment of these technologies. In addition to client services, SmartSolar engages local government agencies and energy efficiency and solar companies in a collaborative Progress to: promote best practices, provide targeted marketing of services, and document progress towards climate action plan objectives. Through this work SmartSolar, as a free and independent service, works to transform the solar market to one that has the confidence of prospective consumers and serves their best interests by using cost-effective energy efficiency and solar improvements to maximize energy savings.	• 44 solar thermal projects (110 through November 2012) • 44 residential PV projects (110 through November 2012) • 20 commercial PV projects (50 through November 2012)	1. Site Assessments (annual capacity starting June 2010) • 44 solar thermal projects (110 through November 2012) • 44 residential PV projects (110 through November 2012) • 20 commercial PV projects (50 through November 2012) 2. Reporting to program partners of • Energy Efficiency projects pursued • Solar projects installed (annual capacity starting June 2010) o 22 solar thermal projects (55 through November 2012) o 22 residential PV projects (55 through November 2012) o 10 commercial PV projects (25 through November 2012) 3. Attendance/hosting of at least 30 outreach events annually 4. Regularly updating of: • Program materials (Manual, Marketing Collateral, Best Practices, and Standardized Bid Tools) • A Site Assessment tool and report • Findings from client surveys and contractor feedback	See specific Milestones		1. Project work in progress. Solar residential PV audits=41; Solar thermal audits=47; EE consultations=41; EE audits=35; Commercial Solar PV audits=16; Solar thermal audits=4; EE consultations=10; EE audits=3 2. Project work in progress. Total installed sites=8(residential) 3. Project work in progress. 8/6/10-meeting with Albany City Hall to discuss a workshop; 8/19/10-meeting with City of Berkeley about ME2; 8/26/10-meeting with Sonoma County to discuss data/marketing/outreach strategies. 4. Project work in progress.
								\$ 831,188	

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East Bay (Includes the following counties: Contra Costa, and Alameda)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 - Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	<p>QuEST will collect and use historic program participation and energy use data to design and execute highly effective program marketing plans with a data system that is shared among EBEW partners. QuEST will query the data system to sort and group clients for referral, outreach and networking activities by EBEW partners who will contact PG&E core program providers and third party program providers.</p> <p>This database system will build on the referral database included in the Oakland Berkeley Emeryville Integrated Services Proposal. Adding historic participation and usage data will allow EBEW to focus its efforts in an educated and meaningful way. For cities that have demonstrated a high level of participation in utility energy programs this historical information is key to attaining deeper energy savings and implementing aggressive energy management plans.</p>	Database that is actively used for sharing client opportunities, information, progress, for purposes of networking and referrals to other programs	<ol style="list-style-type: none"> 1. Develop architecture on a secure website 2. Construct report templates 3. Populate with initial data 4. Testing 5. Go live with users 6. Train EBEW members on using the database 	<ol style="list-style-type: none"> 1. December 2010 2. December 2010 3. December 2010 4. December 2011 5. December 2011 6. December 2011 		<ol style="list-style-type: none"> 1. Project work in progress. 8/25/2010 -- meeting was held at QuEST to discuss the architecture of the database that will serve the Strategic Planning initiatives. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated.
East Bay (Includes the following counties: Contra Costa, and Alameda)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 - Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	<p>Expanding on the Oakland, Berkeley, Emeryville Integrated Services program, this endeavor uses the database system to create informed saturation campaigns that seek to bridge the gap between available programs and customers. The program territory will be expanded to include other active cities in the EBEW territory. QuEST and EBEW partners will provide:</p> <ul style="list-style-type: none"> • Training for auditors who will conduct comprehensive audits (at an appropriate level of detail for referrals) that address all possible opportunities, not just measures offered by their programs • Comprehensive marketing campaigns in conjunction with PG&E sales and service teams • Project management services to track referrals and results and that allow customers easy access to programs and measures identified in audits • Referring high opportunity contacts to other PG&E core and third-party programs with supporting audit information 	A replicable program module delivering 500 comprehensive audits and related networking actions between LGP, PG&E and 3rd Party programs	<ol style="list-style-type: none"> 1. Program design 2. Program Roll out 3. Train EBEW members 4. Marketing & Outreach 5. Launch 6. Tracking 	<ol style="list-style-type: none"> 1. December 2010 2. December 2011 3. December 2011 4. December 2011 5. December 2011 6. December 2011 		<ol style="list-style-type: none"> 1. Project work in progress. Meetings and planning sessions have been held with Smart Lights to discuss and to work the comprehensive audits to be conducted under this initiative. We are working to meet a 10/1/2010 internal deadline to have a work of work in place for work to begin mid October. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated.
East Bay (Includes the following counties: Contra Costa, and Alameda)	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.5 - Develop and adopt programs to encourage energy efficiency such as one-stop permitting, on-line permitting, separate Zero Net Energy permit Progresses, density bonuses, or a recognition program.	<p>EBEW will make a commissioning agent available to architects/designers to commission buildings as they are built. The intent is to make commissioning a requirement and to offer the service for a reduced fee for a period of time. This program includes the following:</p> <ul style="list-style-type: none"> • Create a model commissioning ordinance for new construction and major remodels in representative EBEW cities that use the service. • Analyze costs and savings potential for this activity • Prepare a policy paper to support the proposed legislation, including cost-benefit analysis • Offer subsidized commissioning services based on findings of analysis • Prepare an end of the program report evaluating opportunities found and making recommendations for future actions 	Make commissioning for new construction a common practice in active EBEW cities	<ol style="list-style-type: none"> 1. Prepare a commissioning standard 2. Impact analysis (cost and savings potential) 3. Recruit candidate sites for the program 4. Complete commissioning 5. Post commissioning analysis and case study 6. Draft a model ordinance for EBEW 7. End of program report 	<ol style="list-style-type: none"> 1. December 2010 2. December 2011 3. December 2011 4. December 2011 5. December 2012 6. December 2012 7. December 2012 		<ol style="list-style-type: none"> 1. Project work not initiated. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated.

Redwood Coast Energy Watch

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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
Redwood Coast (Humboldt County)	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.2 – Adopt a Green Building policy for municipal development, commercial development and/or residential development.	In partnership with Plan It Green, Redwood Coast Energy Authority (RCEA) will develop and implement a voluntary county-wide Green Building Program (GBP).	100% of RCEA municipal member agencies will adopt a resolution in support of a voluntary Humboldt Green Building Program by January 2011.	1. Adopt municipal GBP support resolutions. 2. Launch Humboldt GBP resource website. 3. Launch "self-enrolling" green vendor database 4. Conduct Title 24 and Green Building Code workshops for local building officials.	1. January 2011 2. July 2010 3. July 2010 4. June 2011	\$ 100,000	1. Project work not initiated. 2. Project work in progress. Pending RCEA website redesign; tentatively scheduled for 9/20/10. 3. Project work in progress. Delayed: now scheduled for Q4 2010. 4. Project work not initiated.
Redwood Coast (Humboldt County)	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.3 – Develop/adopt point of sale programs such as a Residential or Commercial Energy Conservation Ordinance. Focus on whole building performance.	RCEA will establish and implement a voluntary county-wide Time-of-Sale Home Energy Assessment program.	Time-of-Sale Home Energy Assessment program implemented by July 2011.	1. Complete locally-appropriate assessment tool. 2. Convene local lender stakeholder group. 3. Convene local realtor stakeholder group. 4. Finalize program implementation plan. 5. Launch marketing campaign. 6. Launch and implement program.	1. May 2010 2. June 2010 3. July 2010 4. September 2010 5. November 2010 6. January 2011		1. Project work N/A. Local tool complete, but decision made to use HERS II for consistency with other efforts. 2. Project work in progress. TOS on hold pending statewide roll-out of HERS II. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated.
Redwood Coast (Humboldt County)	3 - Local governments lead by example with their own facilities and energy usage practices.	3.1 - Develop a program to track municipal energy usage, such as through energy management software and benchmarking of municipal facilities.	3.1.1 – Develop energy benchmarking policies and procedures to enable ongoing benchmarking of all local government facilities.	RCEA will establish model benchmarking policies and procedures for consideration by its member agencies, and conduct benchmarking for participating municipalities.	100% of RCEA member agencies will be aware of benchmarking practices and benefits; at least four agencies will adopt and implement a benchmarking program by July 2012.	1. Develop and deliver benchmarking guide. 2. Obtain commitment from participating local agencies. 3. Inventory buildings to be benchmarked. 4. Establish benchmarking portfolios. 5. Collect and enter field and UMS data. 6. Monitor, update, and report.	1. November 2010 2. January 2011 3. May 2011 4. June 2011 5. October 2012 6. November 2012		1. Project work not initiated. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated.
Redwood Coast (Humboldt County)	3 - Local governments lead by example with their own facilities and energy usage practices.	3.1 - Develop a program to track municipal energy usage, such as through energy management software and benchmarking of municipal facilities.	3.1.2 – Set up a 'utility manager' computer program to track municipal usage. Identify need for sub-metering to plan, budget and manage bills.	RCEA will reactivate, maintain and use a utility management data base for all of its municipal member agencies.	100% of RCEA municipal member agencies will have timely and accurate energy usage data to support their energy efficiency and budgeting activities, by November 2010.	1. Set up and launch utility management software. 2. Establish protocol with PG&E to obtain routine data transfers. 3. Complete verification of all municipal energy accounts and meters. 4. Initiate routine data transfers for all municipal agencies. 5. Provide formal reporting to all municipal agencies.	1. March 2010 2. April 2010 3. July 2010 4. August 2010 5. September 2010		1. Project work complete. 2. Project work in progress. Working with PG&E to institutionalize periodic electronic data feeds. 3. Project work in progress. Completed for 3 out of 8 member agencies. 4. Project work not initiated. 5. Project work not initiated.
Redwood Coast (Humboldt County)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.1 – Develop a regional template for Climate Action Plans (CAP) or Energy Action Plans (EAP).	RCEA will coordinate the preparation of a Renewable Energy Strategic Plan for Humboldt County	Humboldt County Renewable Energy Strategic Plan developed by October 2011	1. Assess resources and technologies. 2. Develop financing and ownership models. 3. Conduct economic analysis. 4. Conduct regulatory and political analysis. 5. Conduct Stakeholder analysis. 6. Create strategic plan. 7. Create outreach plan. 8. Release RESCO planning workbook.	1. November 2011 2. October 2010 3. April 2011 4. November 2010 5. July 2011 6. November 2011 7. November 2011 8. November 2011		1. Project work not initiated. 2. Project work in progress. First draft due to CEC 12/1/10. 3. Project work in progress. First stakeholder meeting tentatively scheduled for week of 11/15/10. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated. 8. Project work not initiated.
Redwood Coast (Humboldt County)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.3 – Update General Plan/Conservation Element with Climate policies. Provide energy efficiency framework and data for other people doing planning	RCEA will finalize and adopt a regional Comprehensive Action Plan for Energy (CAPE), in support of the County of Humboldt 2025 General Plan Energy Element.	CAPE adopted by RCEA Board by September 2010.	1. Finalize CAPE draft. 2. Present to Board for consideration. 3. Conduct Board sub-committee work sessions. 4. Obtain final Board adoption.	1. April 2010 2. May 2010 3. August 2010 4. September 2010		1. Project work complete. 2. Project work complete. Draft presented to RCEA Board. 3. Project work in progress. RCEA delegated task to Staff for completion. 4. Project work in progress. Tentatively scheduled for 9/2/10 Board meeting
Redwood Coast (Humboldt County)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	In support of ICLEI commitments, RCEA will conduct GHG inventories for participating member agencies.	Complete GHG inventories for at least two member agencies by September 2010.	1. Engage participation of member agencies. 2. Obtain energy usage data from IOU. 3. Document baseline GHG emissions. 4. Present findings to member agencies. 5. Assist member agencies with developing a GHG reduction plan. 6. Update GHG inventory bi-annually.	1. February 2010 2. March 2010 3. June 2010 4. September 2010 5. December 2011 6. September 2012		1. Project work complete. Performing GHG inventory for County of Humboldt and City of Eureka. 2. Project work in progress. Final data true-up in progress, 90% complete 3. Project work in progress. Using ICLEI CACP protocols. Community analysis complete for County and Eureka; gov. operations analysis in progress 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated.
San Mateo County Energy Watch									
San Mateo County	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.1 – Adopt building energy codes more stringent than Title 24's requirements, using cost-effectiveness studies by Climate Zone done by the utilities; adopt one or two additional tiers of increasing stringency.	The County of San Mateo is working on getting all the cities in San Mateo County to adopt Green Building Ordinances, reaching above Title 24 requirements.	All 21 jurisdictions adopted by the end of the 2010-12 cycle.	1. Scoping – leverage IOU Codes and Standards team and peer network 2. Analyze possible reach codes 3. Develop draft reach code 4. Obtain local government, other agency agreement 5. Select reach code tier based on assistance. 6. Obtain reach code approval	1. December 2012 2. December 2012 3. December 2012 4. December 2012 5. December 2012 6. December 2012		1. Project work in progress. These are tied into adopting Green Building policy based on Build it Green's Green Point Rated program and LEED (1.1.2) 2. Project work in progress. Attended seminars on CALGREEN code. 3. Project work in progress. 4. Project work in progress. Met with Peninsula Building Inspectors Group to inform them on impact of CALGREEN code. 5. Project work in progress. 6. Project work in progress.

Attachment III
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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
San Mateo County	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.2 – Adopt a Green Building policy for municipal development, commercial development and/or residential development.	The County of San Mateo is working on getting all the cities in San Mateo County to adopt Green Building Ordinances, reaching above Title 24 requirements.	All 21 jurisdictions adopted by the end of the 2010-12 cycle.	<ol style="list-style-type: none"> Evaluate options provided by IOU Codes and Standards program, CEC and other agencies. Obtain input from stakeholders- forums, meetings, public hearings Develop implementation plan Develop draft ordinance including compliance system. Develop Cost Effectiveness study Obtain local government support Adopt policy 	<ol style="list-style-type: none"> January 2010 - December 2012 Supported but mainly handled by individual jurisdictions Supported but mainly handled by individual jurisdictions Sample Draft Ordinance has been completed - up to Jurisdiction to modify Completed already by PG&E group January 2010 - December 2012 January 2010 - December 2012 	\$ 108,000	<ol style="list-style-type: none"> Project work in progress. Cities are in the process of adopting Green Building policy. Project work in progress. Met with American Institute of Architects - San Mateo Chapter, Peninsula Builder's Exchange and Building Industries of America to endorse Green Building policy. Project work in progress. Project work in progress. Met with Peninsula Building Inspectors Group to inform them on impact of CALGREEN code. Project work complete. Project work in progress. Meeting with local jurisdictions to provide information and resources for adopting a Green Building policy. Project work in progress.
San Mateo County	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.4 – Change local codes to allow and encourage integration of energy efficiency, demand response, and on-site generation.	Provide education to jurisdictions on ways to promote energy efficiency, demand response, and on-site generation.	Provide one workshop per year (three workshops total).	<ol style="list-style-type: none"> Research similar efforts by other jurisdictions (best practices) Develop presentation Provide workshop/track attendance Update curriculum for next workshop 	<ol style="list-style-type: none"> September 2010 First workshop, December 2010 Second workshop, December 2011 Third workshop, December 2012 		<ol style="list-style-type: none"> Project work complete. Participated in Bay Area Climate Change Collaborative efforts to research codes and form policy recommendations. Project work in progress. Project work in progress. Project work in progress.
San Mateo County	2 - Strong support from local governments for energy code compliance enforcement.	2.1 - Improve Progresses resulting in increased code compliance through education, training, and enforcement practices.	2.1.1 – Local government staff and contract staff attend code compliance workshops offered by the California Energy Commission, utility codes & standards staff, or other local governments with strong compliance records.	Bring in expertise from CPUC, CEC and PG&E to provide meaningful workshops for Local Government staff.	Have at least one inspector staff from each jurisdiction in San Mateo County and at least one lead from contracted firms attend by the end of 2012	<ol style="list-style-type: none"> Obtain curriculum from PG&E Set schedule of classes Send out invites Track attendance towards goal 	<ol style="list-style-type: none"> December 2010 December 2011 July 2011 January 2010 - December 2012 		<ol style="list-style-type: none"> Project work in progress. Currently coordinating classes with PG&E Pacific Energy Center and Codes and Standards. Project work in progress. Finalized Fall 2010 class schedule. Project work in progress. Invited building officials to plans examiner/building inspector course. Project work in progress. Tracking registrations on spreadsheet.
San Mateo County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.1 - Develop a program to track municipal energy usage, such as through energy management software and benchmarking of municipal facilities.	3.1.1 – Develop energy benchmarking policies and procedures to enable ongoing benchmarking of all local government facilities.	Work with all jurisdictions to benchmark all covered building being retrofitted under the SMCEW program (per contract).	All municipal building attaining rebated under the SMCEW program are benchmarked (if covered in the EPA program).	<ol style="list-style-type: none"> Inventory buildings to be benchmarked Develop support and commitment of Local Government Conduct benchmark training and education Data entered into benchmarking tool Monitoring, updating, reporting Develop project plan for retrofitting buildings 	<ol style="list-style-type: none"> December 2012 December 2012 December 2012 Completed by Jurisdiction Updated by Jurisdiction December 2012 		<ol style="list-style-type: none"> Project work in progress. Americorps/Climate Corps Bay Area intern hired Sept. 2010 to carry out benchmarking of municipal facilities. SMC Energy Watch benchmarked Portola Valley's and South San Francisco's facilities in 2009. Project work in progress. Project work in progress. Project work in progress. Project work in progress. Project work in progress.
San Mateo County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.1 – Develop/adopt an energy chapter for City/County climate or energy action plan.	Update the San Mateo County Energy Strategy and tie into Climate Action Programs to include an energy chapter.	Update Energy Strategy by December 2011	<ol style="list-style-type: none"> Scope project Identify resources. Draft plan including benchmarking, energy savings, long term planning, agency coordination Present to all local governments in San Mateo County Update plan per feedback from all local governments 	<ol style="list-style-type: none"> December 2010 December 2010 July 2011 December 2011 December 2011 		<ol style="list-style-type: none"> Project work in progress. Soliciting feedback from countywide Resource Management and Climate Protection Committee on information, data, case studies, etc. to include in energy chapter. Project work in progress. Project work in progress. Project work in progress. Project work in progress.
San Mateo County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.1 – Develop a regional template for Climate Action Plans (CAP) or Energy Action Plans (EAP).	Track progress in San Mateo County in the development of a tool to support jurisdictions in the completion of Climate Action Plans.	Bring support or resources to the development of a tool.	<ol style="list-style-type: none"> Follow efforts of local and regional groups Scope resource and funding needs Apply for funding develop resources Develop contracts or staff as needed 	<ol style="list-style-type: none"> July 2010 July 2010 December 2010 December 2010 		<ol style="list-style-type: none"> Project work in progress. Work group of several cities and the County is in the process of evaluating consultants to develop template. Work group is also researching software applications to track cities' greenhouse gas emissions. Project work in progress. In discussions with PG&E, ABAG and the cities to determine funding opportunities. Project work in progress. Secured partial funding from the Bay Area Air Quality Management District for the template project. Project work in progress.
San Mateo County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.2 – Customize CAP with energy efficiency language and data.	County of San Mateo will develop a community CAP as a reference to its general plan update.	CAP and General Plan update completed by end of 2012	<ol style="list-style-type: none"> Work with Planning to scope CAP needs for General Plan Support RFP Progress for General Plan update Support Communitywide CAP completion Support General Plan Update 	<ol style="list-style-type: none"> July 2010 July 2010 December 2010 December 2012 		<ol style="list-style-type: none"> Project work in progress. Project work in progress. Project work in progress. Project work in progress.

Attachment III
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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal						
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update	
San Mateo County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	As part of our San Mateo County Energy Strategy, Complete Analysis of Energy Trends for the Cities in San Mateo County and for the County as a whole.	Conduct an annual analysis of energy use.	1. Scope project 2. Obtain energy usage data from IOU 3. Perform customer segment analysis (energy and CO2) and report results 4. Identify areas of focus for city/county and add to report 5. Distribute report to each city and the County 6. Repeat annually	1. Though 5. January 2010 - December 2012.		1. Project work in progress. 2. Project work in progress. 3. Project work in progress. 4. Project work in progress. 5. Project work in progress. Energy Watch completed greenhouse gas inventory and analysis of 2005 energy usage and distributed reports to the cities in early 2010. Will carry out 2010 inventory in early to mid-2011. 6. Project work in progress.	
Mendocino County Energy Watch										
Mendocino County	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.6 – Develop educational programs for local elected officials, building officials, commissioners, and stakeholders throughout adoption of energy efficiency codes, ordinances, standards, guidelines and programs.	Work with local cities and county building inspectors and educate contractors on Title 24 compliance. Train Mendocino County Energy Watch (MCEW) staff on Home Energy Rating System (HERS) compliance and enforce on housing rehabilitation projects.		1. Ongoing evaluation throughout partnership 2. Ongoing negotiation with applicable departments and stakeholders throughout partnership 3. Provide Trainings 4. Document results	1. Evaluate options including using Utility training and technical assistance on Code Compliance and reach codes. 2. Negotiate training with applicable departments and stakeholders. 3. Conduct Training 4. Document post training results	1. Ongoing through December 2012 2. Ongoing through December 2012 3. Ongoing through December 2012 4. Ongoing after trainings, conducted by surveying and through December 2012		1. Project work complete and ongoing. Conducted Title 24 training in January 2010. 2. Project work complete and ongoing. MCEW has selected menu of training classes to be offered in next few months. 3. Project work complete and ongoing. 4. Project work complete and ongoing. Title 24 training feedback documented.
Mendocino County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.1 - Develop a program to track municipal energy usage, such as through energy management software and benchmarking of municipal facilities.	3.1.1 – Develop energy benchmarking policies and procedures to enable ongoing benchmarking of all local government facilities.	Continue to retrofit city and county buildings through MCEW partnership. Continue to perform energy audits and work with local governments to adopt goals specific to their community.		1. Develop building inventory 2. Same as milestone 3. Provide benchmark training and education 4. Same as milestone 5. Same as milestone	1. Inventory buildings to be benchmarked 2. Develop support and commitment of Local Government 3. Conduct benchmark training and education 4. Data entered into benchmarking tool 5. Monitoring, updating, reporting 6. Develop project plan for retrofitting buildings	1. 25% by December 2010; 50% by July 2011; 75% by December 2011; 100% by July 2012 2. Train staff person by December 2012 3. Ongoing through December 2012 4. 25% by 12/31/10; 50% by June 2011; 75% by December 2011; 100% by July 2012 5. Ongoing through December 2012 6. Ongoing through December 2012		1. Project work complete and ongoing. Developed procedure for implementing benchmarking (April 2010) to local customers and will continue to revise procedure based on customer feedback. 2. Project work in progress. Continuing outreach to local governments to develop support and strong commitments. Presentation made to CDC Board of Commissioners. Some interest in LERN. 3. Project work in progress. 4. Project work in progress. 3 buildings benchmarked through June. 16 audits conducted county-wide. 5. Project work in progress. 6. Project work complete and ongoing. Developed procedure for implementing benchmarking (April 2010) to local customers and will continue to revise based on customer feedback.
Mendocino County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.3 – Develop policy for a revolving energy efficiency fund for City/County facilities.	Interested in establishing a revolving loan fund for energy efficiency projects. MCEW will pursue establishment of on-bill financing.		1. Same as milestone 2. Develop policy and tracking system by 12/31/12 3. Obtain letters of support from all local government representatives 4. Develop plan and submit to PG&E for approval 5. Adopt policy and submit to PG&E for approval 6. Develop implementation and submit to PG&E for approval 7. Plan implemented by 12/31/12	1. Evaluate options including best practices from (peers, IOUs, statewide organizations, NGOs, etc.). 2. Draft policy and tracking system 3. Obtain local government commitment, support and approval. 4. Develop implementation plan 5. Adopt policy 6. Develop policy Implementation- tracking report for local government review. 7. Implement plan	1. Ongoing through 12/31/12 2. 12/31/12 3. Obtained by 12/31/12 4. Obtained by 12/31/12 5. Ongoing through 12/31/12 6. Ongoing through 12/31/12 7. Ongoing through 12/31/12	\$ 21,600	1. Project work in progress. Continued concern that, due to paralysis of local government budgets, there is unlikely to be serious interest for a few months. Will continue to outreach and work to bring in government partners. 2. Project work in progress. 3. Project work in progress. 4. Project work in progress. 5. Project work in progress. 6. Project work in progress. 7. Project work in progress.
Mendocino County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.3 – Update General Plan/Conservation Element with Climate policies. Provide energy efficiency framework and data for other people doing planning.	Continue and expand dialogue with cities and county to establish regional approach to energy efficiency, Demand Side Management (DSM), renewables, green buildings and zoning		1. Project scoped 2. Obtain agreements from all local governments to incorporate Climate Protection into General Plan 3. Obtain data with assistance of local governments 4. Plan drafted 5. Public review conducted 6. Plan adopted by 12/31/12	1. Scope project. 2. Obtain agreement to incorporate Climate Protection into General Plan. 3. Obtain energy usage data and recommendations. 4. Draft plan 5. Conduct public review including energy plan 6. Adopt Plan	1. December 2010 2. Obtained by July 2011 3. Obtained by December 2011 4. Developed by July 2012 5. Public review July 2012 - October 2012 6. Plan adopted by December 2012		1. Project work in progress. Continued concern that, due to paralysis of local government budgets, there is unlikely to be serious interest for a few months. Will continue to outreach and work to bring in government partners. 2. Project work in progress. 3. Project work in progress. 4. Project work in progress. 5. Project work not initiated. 6. Project work not initiated.
Mendocino County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.1 – Develop a regional template for Climate Action Plans (CAP) or Energy Action Plans (EAP).	Create network of energy champions countywide to lead community in clean energy/climate change.		1. Project scoped 2. Same as milestone 3. Send Invitations to potential energy champions 4. Adopt template and establish MCEW Local Energy Resource Network (LERN) 5. Same as 4 6. Same as milestone 7. Same as milestone 8. Same as milestone	1. Scope project 2. Develop base template – leverage peers, ICLEI, Statewide agencies, etc. 3. Review template with local jurisdictions 4. Revise template 5. Adopt template 6. Develop plan to create regional CAP/EAP, incorporate feedback from jurisdictions 7. Adopt CAP/EAP 8. Implement CAP/EAP	1. July 2010 2. July 2010 3. December 2010 4. July 2011 5. September 2011 6. December 2011 7. July 2012 8. December 2012		1. Project work in progress. Continued outreach to County of Mendocino and area jurisdictions' planning staff. Attendance at Housing Stakeholder meeting provided MCEW opportunity to explain development of a CAP or EAP. 2. Project work in progress. 3. Project work in progress. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated. 8. Project work not initiated.

Attachment III
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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
Mendocino County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.1 – Develop a regional template for Climate Action Plans (CAP) or Energy Action Plans (EAP).	Incorporate energy efficiency, DSM, and water/wastewater end uses into all new Community Development Commission (CDC) housing development and housing rehabilitation projects. Integrate energy efficiency, DSM and water/wastewater end uses in all design elements.	1. Project scoped 2. Same as milestone 3. Send Invitations to potential energy champions 4. Adopt template and establish MCEW Local Energy Resource Network (LERN) 5. Same as 4 6. Same as milestone 7. Same as milestone 8. Same as milestone	1. Scope project 2. Develop base template – leverage peers, ICLEI, Statewide agencies, etc. 3. Review template with local jurisdictions 4. Revise template 5. Adopt template 6. Develop plan to create regional CAP/EAP, incorporate feedback from jurisdictions 7. Adopt CAP/EAP 8. Implement CAP/EAP	1. July 2010 2. July 2010 3. December 2010 4. July 2011 5. October 2011 6. December 2011 7. July 2012 8. December 2012		1. Project work not initiated. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated. 8. Project work not initiated.
Santa Barbara Energy Watch									
Santa Barbara County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.1 - Develop a program to track municipal energy usage, such as through energy management software and benchmarking of municipal facilities.	3.1.1 – Develop energy benchmarking policies and procedures to enable ongoing benchmarking of all local government facilities.	Assist and facilitate municipal partners in developing a Progress and program to monitor and track energy use, and create achievable benchmarking policies and procedures	Achieve maximum energy savings among municipalities by coordinating and sharing information, scheduling training and education, and by securing a commitment to programs that monitor and improve energy use	1. Inventory buildings to be benchmarked 2. Develop support and commitment of Local Government 3. Conduct benchmark training and education 4. Data entered into benchmarking tool 5. Monitoring, updating, reporting 6. Develop project plan for retrofitting buildings	1. October 2010 2. November 2010 3. February 2011 4. April 2011 5. June 2011 6. July 2011	\$ 39,000	1. Project work in progress. 2. Project work in progress. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated.
Santa Barbara County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.4 – Develop commissioning/retro-commissioning policies for municipal facilities.	Work with county and city municipalities to formulate an Energy Action Plan Template that incorporates energy savings and an ongoing awareness of energy efficiency.	Develop a consistent template that will form the basis of an Energy Action Plan for each municipality.	1. Form a base template 2. Analyze input from municipalities and revise the template into a draft Energy Action Plan	1. August 2011 2. November 2011		1. Project work not initiated. 2. Project work in progress. Energy information is being reviewed and analyzed.
Santa Barbara County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.1 – Develop a regional template for Climate Action Plans (CAP) or Energy Action Plans (EAP).	Work with county and city municipalities to formulate an Energy Action Plan that incorporates energy savings and an ongoing awareness of energy efficiency.	Adopt an Energy Action Plan template that involves input and interaction among municipalities and important community stakeholders.	1. Scope project 2. Develop base template – leverage peers, ICLEI, Statewide agencies, etc. 3. Review template with local jurisdictions 4. Revise template 5. Adopt template 6. Develop plan to create regional CAP/EAP, incorporate feedback from jurisdictions 7. Adopt CAP/EAP 8. Implement CAP/EAP	1. August 2011 2. September 2011 3. October 2011 4. December 2011 5. February 2012 6. March 2011 7. June 2012 8. July 2012		1. Project work in progress. Municipalities are being reviewed and information analyzed. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated. 8. Project work not initiated.
Santa Barbara County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.3 – Update General Plan/Conservation Element with Climate policies. Provide energy efficiency framework and data for other people doing planning.	Assist municipalities in developing policies that reinforce energy efficiency and adopt the Energy Action Plan into the General Plan after public review.	Adopt an Energy Action Plan and incorporate it into the General Plan of each municipality	1. Scope project. 2. Obtain agreement to incorporate Climate Protection into General Plan. 3. Obtain energy usage data and recommendations. 4. Draft plan 5. Conduct public review including energy plan 6. Adopt Plan	1. December 2011 2. March 2012 3. May 2012 4. July 2012 5. October 2012 6. December 2012		1. Project work in progress. Energy information being reviewed. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated.
Santa Barbara County	5 - Local government energy efficiency expertise becomes widespread and typical.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	Convene regional meetings to assist local cities with energy efficiency, sustainability, and climate change programs. Become a regional liaison for smaller cities. Given limited governmental funding, city representatives will be unable to travel to statewide events. The county will conduct regional meetings to insure smaller cities obtain the support needed.	Leverage all available programs, resources and energy efficiency training opportunities and become a liaison between members of the Partnership and represent them at statewide events.	1. Maintain regularly scheduled monthly meetings 2. Attend statewide or "larger regional" events as applicable. 3. Create an Annual Greenhouse Gas Inventory	1. February 2010 - December 2012 2. As required 3. December 2012		1. Project work in progress. Regularly monthly meetings scheduled and attended. 2. Project work in progress. Statewide Partnership event on schedule for attendance. 3. Project work not initiated.
San Luis Obispo County Energy Watch									

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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
San Luis Obispo County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.3 - Update General Plan/Conservation Element with Climate policies. Provide energy efficiency framework and data for other people doing planning.	San Luis Obispo Energy Watch will help seek resolutions from each of the seven city councils, as well as the County Board of Supervisors and community service districts to develop Climate Action Plans or adopt energy efficiency language into another policy document. The Partnership will work with established champions from the cities to develop synergies and identify programs for energy efficiency, sustainability and climate change.	Municipal Energy Action/Climate Action Plan adopted by 2012	1. Scope project. 2. Identify Champions for County/Cities. 3. Work with Champions to identify specific commitment, draft and obtain approval of resolutions. 4. Obtain energy usage data and finalize recommendations. 5. Provide support and assistance as needed related to energy efficiency framework for incorporation into draft plan. 6. Partnership support during public review Progress. 7. Adoption of Plan.	1. March 2010 2. March 2010 3. June 2010 4. December 2010 5. September 2011 6. June 2012 7. December 2012	\$ 15,600	1. Project work complete. Meeting occurred with the new County Energy Program Coordinator regarding participation in the Climate Action Plan process relative to the Strategic Plan activities. 2. Project work complete. Meeting occurred with the County's Climate Action Plan consultant, who is also working on a grant application which would potential fund the individual Cities' Climate Action Plans. The existing Green House Gas Working Group includes identified Energy Champions from each City. A review occurred of the SLO County Energy Watch Partnership activities which may be relevant to green house gas reduction, both related to development of the County's plan, as well as activities specific to individual cities. 3. Project work in progress. City of Grover Beach and the City of Paso Robles are anticipated to pass resolutions to join the Partnership in the near future. In addition, the Partnership is participating on the Green Building Ordinance task force, and has acted as a liaison to assist in collaboration between the County's GBO champion, as well as the County's Climate Action Plan consu 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated.
San Luis Obispo County	2 - Strong support from local governments for energy code compliance enforcement.	2.1 - Improve Progresses resulting in increased code compliance through education, training, and enforcement practices.	2.1.2 - Redesign enforcement, compliance, plan review Progresses; introduce new forms and templates.	San Luis Obispo Energy Watch will collaborate with the County in addressing code compliance issues and education through the quarterly Planning Department meetings, and will convene monthly meetings with City Building department staff to establish benchmarks for compliance, identify barriers and resource issues, and establish a peer-to-peer support network. Regional Local Coastal Programs (LCPs) will be invited to present information on best practices related to enforcement policies, monitoring and documentation. The Partnership will coordinate appropriate education and training related to code enforcement and/or compliance and will provide each City with greenhouse gas reduction and energy savings information annually.	Local Government non-compliance rate is halved by 2012, halved again by 2016, with full compliance by 2020.	1. Scope project. 2. Coordinate monthly and quarterly meetings and educational presentations. 3. Establish criteria and benchmarks. 4. Identify appropriate changes to policies and procedures, develop forms and templates. 5. Quantify savings and greenhouse gas reductions as a result of implemented measures. 6. Monitor and Report outcomes and successes.	1. March 2010 2. April 2010 3. September 2010 4. December 2010 5. March 2011 6. September - Ongoing		1. Project work complete. Discussions have occurred with local representatives from the following stakeholder groups: Building Officials International Code Council California Association of Building Energy Consultants PG&E Codes and Standards group International Brotherhood of Electricians 2. Project work complete. During the month of June, two Title 24 Energy Code Training workshops were provided to Subcontractors, HERS Raters and Architects. Sixteen individuals attended. During the month of August, two additional Title 24 Energy Code Training workshops will be conducted for Plans Examiners, Building Inspectors, and Energy Consultants. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated.
AMBAG Energy Watch									
Association of Monterey Bay Area Governments (AMBAG) (Includes the following counties: Santa Cruz, San Benito, Monterey)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 - Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	AMBAG will complete final quality control and drafting of the LGOP's (Local Government Operations Protocol for the Calculation of Greenhouse Gases)	To have completed the baseline GHG calculation in accordance with the protocol develop by CARB.	1. Complete Quality Control Review of 18 documents 2. Print 18 LGOP documents and submit CARB version of document to CARB.	Complete by April 2010	\$ 216,000	1. Project work complete. The Local Government Operations GHG Inventory Baselines are "Phase I" of AMBAG Energy Watch's 3 phase program. 2. Project work in progress. CARB forms completed; in process of printing and will be sent within 2 weeks.
Association of Monterey Bay Area Governments (AMBAG) (Includes the following counties: Santa Cruz, San Benito, Monterey)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 - Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	AMBAG to develop regional report to all stakeholders on local government GHG plans.	To educate both the staff of each jurisdiction and elected officials on the findings of the Local Government Operations Protocol so that next steps can be initiated.	1. Meet with staff of 18 jurisdictions to present finding of the LGOP and schedule next steps in terms of public presentation of material at city council and or specific commission meetings. Meet with elected official at AMBAG Board Retreat to present reports and baseline findings.	Complete by April 2010		1. Project work complete. Presented findings to AMBAG board, all participating jurisdictional staff and city managers. Also presented to Salinas City Council and Marina Public Works Commission; most jurisdictions waiting for completion of community scale inventory before making full presentation to elected.
Association of Monterey Bay Area Governments (AMBAG) (Includes the following counties: Santa Cruz, San Benito, Monterey)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.1 - Community Scale GHG Inventory Baselines. Phase II	AMBAG will work with jurisdictional staff and student interns to complete the GHG inventory at the community level for 18 jurisdictions.	To have completed the baseline GHG calculation for the community in accordance with ICLEI format, which will later be harmonized into the CARB Protocol, when the CARB Protocol is completed.	1. Scope project 2. Develop class curriculum and materials. 3. Interview/hire interns 4. Meet with jurisdictions leadership to identify which staff member will be working with intern to complete work 5. Hold classes and get the GHG inventory done 6. QC work and prepare final report 7. Make presentations to jurisdictional staff 8. Make presentations to elected officials	February 2010 - February 2011		1. Project work complete. 2. Project work complete. 3. Project work complete. Utilizing interns from previous phase. 4. Project work complete. 5. Project work in progress. Class will be held Sept. 15, 2010. 6. Project work in progress. Reports complete by December 15, 2010. 7. Project work in progress. 8. Project work in progress.

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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
Association of Monterey Bay Area Governments (AMBAG) (Includes the following counties: Santa Cruz, San Benito, Monterey)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.1 – Develop a regional template for Climate Action Plans (CAP) or Energy Action Plans (EAP).	AMBAG will complete first draft reports for climate action plans for 17 jurisdictions	To provide training and intern support to complete a first draft of a climate action plan for jurisdictions.	1. Scope project 2. Develop class curriculum and materials. 3. Interview/hire interns 4. Meet with jurisdictions leadership to identify which staff member will be working with intern to complete work 5. Hold classes and get the draft plan done 6. QC work and prepare final report 7. Make presentations to jurisdictional staff & committees 8. Make presentations to elected officials	March 2011 - March 2012		1. Project work in progress. Currently researching. CAP process ("Phase III") will begin in Summer of 2011 2. Project work in progress. 3. Project work in progress. 4. Project work in progress. 5. Project work in progress. 6. Project work in progress. 7. Project work in progress. 8. Project work in progress.
Fresno Energy Watch									
Fresno (Strategic Plan selections from Fresno City)	3 - Local governments lead by example with their own facilities and energy usage practices.	3.1 - Develop a program to track municipal energy usage, such as through energy management software and benchmarking of municipal facilities.	3.1.2 – Set up a 'utility manager' computer program to track municipal usage. Identify need for sub-metering to plan, budget and manage bills.	Fresno City will implement a computer program to track municipal energy usage.	Energy usage management system is operational	1. Scoping: need for sub-metering to plan, budget and manage bills. 2. Identify tool/software for management of energy usage for municipal facilities 3. Identify resource to manage/administer tool 4. Implement tool/software 5. Train facility managers, key municipal resources on how to use tool 6. Data entered into benchmarking tool 7. Tracking report- Monitoring, updating, reporting	1. benchmark top 5 energy user muni facilities by July 2010 2. ID tool by August 2010 3. ID resource to manage tool August 2010 4. Implement tool September 2010 5. Train facility managers on tool October 2010 6. Data entered November 2010 7. Tracking report December 2010		1. Project work complete. We have completed benchmarking 17 top energy using facilities as of 9/1/10. 2. Project work complete. We are currently using Portfolio Manager, but are looking into using a subscription reporting service for data analysis. 3. Project work complete. We have a staff member assigned to manage and administer the tool usage. 4. Project work complete. We are using Portfolio Manager and have been since June, 2010. 5. Project work in progress. 6. Project work in progress. Data entry is completed for 17 key city-owned sites as of 9/1/2010 7. Project work in progress.
Fresno (Strategic Plan selections from Fresno City)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	Fresno City will complete an energy efficiency analysis including GHG assessment	Completed savings analysis	1. Scope project 2. Obtain energy usage data from IOU 3. Perform customer segment analysis and benchmark results 4. Identify areas of focus for city/county 5. Develop plan/goals/timeline for energy savings 6. Implement continuous energy savings plan 7. Document segment improvements	1. September 2010 2. December 2010 3. March 2011 4. July 2011 5. September 2011 6. December 2011 7. March 2012	\$ 120,000	1. Project work in progress. 2. Project work complete. We received 2009 city energy usage data from PG&E. 3. Project work in progress. We are working closely with Fresno County Office of Economic Development to identify key energy user sites and establish plans to reduce their energy use. 4. Project work in progress. We are working closely with Fresno County Office of Economic Development to identify key energy user sites and establish plans to reduce their energy use. 5. Project work in progress. We are working closely with Fresno County Office of Economic Development to identify key energy user sites and establish plans to reduce their energy use. 6. Project work in progress. 7. Project work not initiated.
Fresno (Strategic Plan selections from Fresno County)	\$120,000 is allocated to Strategic plan actives for Fresno City and County. The City has allocated \$60,000 to Strategic Plan initiatives. PG&E is in the Progress of contracting directly with Fresno County. The funds for Fresno County have not yet been allocated to specific menu items.	TBD	TBD	TBD	TBD	TBD	TBD		No Update provided on Q3 strategic plan.
Marin County Energy Watch									
Marin County	As a result of a limited budget and energy savings targets that were set based on that budget, Marin County Energy Watch will not be using Local Government Partnership (PGC) funds to work on strategic plan initiatives. However, many strategic plan initiatives (i.e., code compliance, green building programs and ordinances, Climate Action Plans etc.) are already part of Marin County's energy efficiency plans and programs.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
San Joaquin County Energy Watch									

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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
San Joaquin County	PG&E is in the Progress of contracting with San Joaquin County. Strategic Plan activities will not be identified until after a contract has been finalized (estimated completion April 2010).	TBD	TBD	TBD	TBD	TBD	TBD	\$ 108,000	TBD
Madera County Energy Watch									
Madera County	PG&E is in the Progress of contracting with Madera County. Strategic Plan activities will not be identified until after a contract has been finalized (estimated completion April 2010).	TBD	TBD	TBD	TBD	TBD	TBD	\$ 7,200	TBD
City of San Joaquin Energy Watch									
City of San Joaquin	2 - Strong support from local governments for energy code compliance enforcement.	2.1 - Improve Progresses resulting in increased code compliance through education, training, and enforcement practices.	2.1.1 - Local government staff and contract staff attend code compliance workshops offered by the California Energy Commission, utility codes & standards staff, or other local governments with strong compliance records.	Increase staff development/training opportunities in the area of code compliance. Work regionally to leverage and maximize cost-effective code compliance and enforcement.	Increase code compliance within City.	1. Staff complete a training workshop 2. City meets with neighboring local governments to address regional approach 3. City updates policies/procedures where applicable	1. March 2011 2. October 2010 3. December 2012	20,000	1. Project work complete. Cruz Ramos and Stan Bulla attended Fresno Cal Green Seminar in Fresno. 2. Project work complete. Cruz Ramos attended the PG&E LGP Workshop in San Ramon on 7/19. 3. Project work in progress. In process of gathering information to insert in General Plan
City of San Joaquin	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.1 - Develop/adopt an energy chapter for City/County climate or energy action plan.	Begin development of a City EAP/CAP by initially focusing on reducing energy use and GHG emission within municipal operations.	Create energy efficiency standards for new and existing municipal facilities.	Council adopts municipal operations component.	December 2012		1. Project work not initiated.
City of San Joaquin	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.3 - Update General Plan/Conservation Element with Climate policies. Provide energy efficiency framework and data for other people doing planning.	General Plan/Conservation Element updated with energy efficiency language focused on reducing community GHG emissions.	Identify municipal energy efficiency goals and strategies for reducing GHG emissions.	1. Development Team identified. 2. Draft Completed. 3. Council adopts the updates.	1. January 2011 2. December 2011 3. December 2012		1. Project work in progress. In process of gathering information to insert in General Plan. 2. Project work not initiated. 3. Project work not initiated.
Sonoma County Energy Watch									
Sonoma County	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.2 - Adopt a Green Building policy for municipal development, commercial development and/or residential development.	Sonoma County Energy Watch (SCEW) will work with Permit and Resource Management Department (PRMD) on the development of Reach Codes to exceed Title 24 for residential and commercial projects. Leverage codes, language and implementation protocols used by other jurisdictions to assist in developing this strategy. Explore is adopting the Green Point rating system and mandating a certain level of green building.	Green building Policy developed and accepted and tracking system	1. Evaluate options provided by IOU Codes and Standards program, CEC, building codes and other local governments. 2. Obtain input from stakeholders- forums, meetings, public hearings 3. Develop draft ordinance including compliance system. 4. Develop Cost Effectiveness study 5. Obtain local government support 6. Adopt policy 7. Develop implementation plan	1. June 2010 2. September 2010 3. December 2010 4. December 2010 5. March 2011 6. April 2011 7. February 2010		1. Project work complete. 2. Project work complete. 3. Project work complete. 4. Project work complete. 5. Project work complete. Adopted by the BOS. 6. Project work complete. 7. Project work complete. This date is for municipal buildings. The county also has a policy for residential buildings through PRMD adopted 11/4/09
Sonoma County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.1 - Develop a program to track municipal energy usage, such as through energy management software and benchmarking of municipal facilities.	3.1.1 - Develop energy benchmarking policies and procedures to enable ongoing benchmarking of all local government facilities.	Continue Progress of benchmarking and retrofitting county buildings through SCEW and the Comprehensive Energy Project. Continue assisting cities and towns with audits and EE projects.	80% of buildings benchmarked	1. Inventory buildings to be benchmarked 2. Develop support and commitment of Local Government 3. Conduct benchmark training and education 4. Data entered into benchmarking tool 5. Monitoring, updating, reporting 6. Develop project plan for retrofitting buildings	1. July 2010 2. July 2010 3. April 2010 4. February 2011 5. June 2011 6. May 2012		1. Project work complete. 2. Project work complete. Board directs E&S to implement SCEW and all related activities. 3. Project work in progress. ABAG to offer training. Hasn't happened yet. SCEW staff has been briefed on benchmarking and read materials. 4. Project work in progress. 3 buildings complete. More to be done. 5. Project work complete. 6. Project work in progress. In progress for some buildings, complete for others. Most county buildings are in the process of undergoing EE retrofits.
Sonoma County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.3 - Develop policy for a revolving energy efficiency fund for City/County facilities.	SCEW will assist customers in determining best course of action for financing projects. Potential financing options include private loans, CEC loans, on-bill financing, revenue bonds, revolving funds, grants and other opportunities as they become available.	Utilities financing to expand the number and scale of energy efficiency projects.	1. Evaluate options including private sector, IOUs, CEC, foundations, NGOs, etc.). 2. Create document that offers costs and benefits of various options 3. Meet with City and County reps. to obtain local government commitment, support and approval. 4. Implement projects based on costs and benefits and availability of financing available 5. Implement projects	1. July 2011 2. April 10 3. July 10 4. September 2010 5. December 2012		1. Project work complete. 2. Project work complete. 3. Project work in progress. Complete support from some staff and BOS. BOS has to approve additional loan docs like OBF. Also, we are trying to set up our revolving loan fund so that it can't be raided back to the General fund at the end of the year. 4. Project work in progress. CEP is being implemented. Other projects in process. 5. Project work in progress. CEP is being implemented. Other projects in process.

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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
Sonoma County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.3 – Develop policy for a revolving energy efficiency fund for City/County facilities.	SCEW will work with the County Accounting Department to establish a revolving fund where financial savings resulting from energy efficiency measures will be deposited to fund future energy projects. Proposal will be sent to the County Administrator in the first quarter of 2010 to get buy-in and receive approval for setting up this revolving fund.	Revolving energy account established and in use. Begin funding energy projects from this account in 2011.	1. Discuss options for setting up account with the accounting department such as protocol, types of uses, etc. 2. Meet with the County Administrator to gain support. 3. Obtain approval from the Board of supervisors 4. Setup account and begin depositing energy savings dollars into it	1. January 2010 2. March 2010 3. May 2010 4. July 2010	\$ 86,400	1. Project work complete. 2. Project work complete. 3. Project work complete. To set up this account we didn't need BOS approval. CAO was enough. 4. Project work complete.
Sonoma County	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.2 – Adopt a policy to require LEED, Energy Star Ratings, or other program standard for municipal facilities.	SCEW will host charrettes on innovative ideas for projects designed and built for County operations. Sonoma County Energy Watch will pull together experts from various disciplines (architecture, engineering, construction, water, energy, etc.) to plan and design buildings that meet the highest level of green building standards possible. The design charrettes will include the water agency and various county departments.	Sustainability integrated into planning and building Progress for new County facilities	1. Host design meetings with local government agencies 2. Evaluate design scenarios with an emphasis on achieving LEED Platinum 3. Build project when funding and political will are available	1. October 2011 2. March 2012 3. December 2015		1. Project work in progress. County in a Facilities Master Planning Process. Gensler architects are the lead. SCEW staff is participating with other agencies by infusing sustainability into the process. 2. Project work in progress. In process for 2755 Mendocino. 3. Project work in progress. 2755 Mendocino is being retrofitted to LEED standards.
Sonoma County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/County.	SCEW will track GHG savings and encourage cities, special districts, and businesses to develop policies, programs, projects, and actions that reduce GHG emissions and move towards our countywide targets.	Continue to implement Climate Action plan for County, support implementation of City plans	1. Scope project 2. Obtain energy usage data from IOU 3. Perform customer segment analysis and benchmark results 4. Identify areas of focus for city/county 5. Develop plan/goals/timeline for energy savings 6. Implement continuous energy savings plan 7. Document segment improvements	January 2010 - December 2012		1. Project work complete. The County met our 2010 climate protection goals for municipal operations as reported to the BOS on 1/12/10. 2. Project work complete. 3. Project work complete. Doing more benchmarking and are still identifying energy projects that we plan on doing. 4. Project work complete. 5. Project work in progress. 6. Project work in progress. In process for cities. 7. Project work in progress.
Sonoma County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.3 – Update General Plan/Conservation Element with Climate policies. Provide energy efficiency framework and data for other people doing planning.	SCEW will work with Permit and Resource Management Department (PRMD) to include an Energy and Sustainability Element to the planning and zoning Progress. Sonoma County's Countywide Plan was last updated in 2008; therefore a new element to the plan is not a top priority for them. However, new policies and programs that assist the planning and zoning Progress can and will be developed with SCEW staff assistance.	Sustainability policies and programs incorporated into the Zoning Code	1. Meet with PRMD on incorporating sustainability into General Plan and Zoning Code 2. Obtain agreement to incorporate Climate Protection into General Plan. 3. Draft plan 4. Obtain public input and support 5. Adopt Plan	1. April 2010 2. May 2010 3. September 2010 4. June 2011 5. September 2011		1. Complete. Met with PRMD on incorporating sustainability into General Plan and Zoning Code 2. Project work in progress. 3. Project work in progress. Draft not done yet. 4. Project work not initiated. 5. Project work not initiated.
Sonoma County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.3 – Update General Plan/Conservation Element with Climate policies. Provide energy efficiency framework and data for other people doing planning.	An innovative geo-exchange project is being planned and developed to create a net zero energy business park (along Airport Drive in Santa Rosa) using reclaimed wastewater for ground source district heating and cooling along with EE and solar for electricity. SCEW staff will participate by making sure all buildings have optimal energy efficiency before energy production begins.	Develop and Implement a Zero Net Energy Campus for the County's Los Guilicos Youth Camp. This will include advanced energy efficiency and on-site generation.	1. Develop Scope of work for project 2. Apply for Innovative Pilot funding 3. Secure IP funding for Engineering studies 4. Complete engineering studies 5. Develop Implementation Plan (if funding is available) 6. Implement ZNE LG campus (if funding is available)	1. December 2010 2. January 2011 3. February 2011 4. June 2011 5. August 2011 6. October 2011 - December 2012		Menu item added to strategic plan September 2010. 1. Project work in progress. 2. Project work in progress. 3. Project work in progress. 4. Project work in progress.
Sonoma County	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/County.	SCEW will participate in the existing and growing local government network to consult and guide cities in creating a comprehensive sustainability plan that includes efficiency, DSM, renewables, green building, and smart growth planning and zoning. SCEW will participate in regional meetings to assist local cities with energy efficiency, sustainability, and climate change programs. Become a regional liaison for smaller cities. Given limited governmental funding, city representatives will be unable to travel to statewide events. The county will conduct regional meetings to insure smaller cities obtain the support needed.	Network of city representatives collaborating on climate change programs.	1. Convene network of local and regional governments 2. Identify areas of focus for city/county 3. Develop plan/goals/timeline for energy savings and sustainability across region 4. Develop peer to peer assistance program 5. Implement continuous energy savings, sustainability plan	1. September 2010 2. April 2010 3. June 2010 4. July 2010 5. July 2010 6. July 2012		1. Project work in progress. SCEW is working with cities in the County both directly and through RCPA 2. Project work complete. 3. Project work in progress. 4. Project work in progress. Directly assisting some cities, and others still be brought under SCEW purview. 5. Project work in progress.

Silicon Valley Energy Watch

Attachment III
Pacific Gas and Electric Company

Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
Silicon Valley (Santa Clara County)	2 - Strong support from local governments for energy code compliance enforcement.	2.1 - Improve Progresses resulting in increased code compliance through education, training, and enforcement practices.	2.1.1 – Local government staff and contract staff attend code compliance workshops offered by the California Energy Commission, utility codes & standards staff, or other local governments with strong compliance records.	Silicon Valley Energy Watch (SVEW) will promote code compliance by providing and coordinating education for municipal staff throughout Santa Clara County. Training will include certification in energy efficiency best practices, including whole-house retrofits, building performance, and HERS-II. Where appropriate, trainings will be coordinated with CBPA/CHEERS and BPI. SVEW will also provide/coordinate trainings in relevant regional, statewide, and federal programs.	Relevant municipal staff, including building inspectors, code enforcement staff, and sustainability managers, are well-versed in regional and state energy-related goals and available energy efficiency resource programs. Implementation staff (building inspectors, code enforcement staff, and community coordinators as appropriate) receive relevant certifications representing the highest tier of regional and state energy efficiency program goals.	1. In each program year, at least 5 implementation staff from each Santa Clara County jurisdiction, and 20 from San José, receive advanced training in the programs/certifications required by new state programs and relevant goals. 2. Implementation staff and relevant managers from each jurisdiction participate in ongoing trainings/reviews of relevant policies, goals, and resource programs.	Provide a minimum of 2 technical and/or certification trainings per year for municipal staff in addition to standard course schedule. Provide a minimum of 1 policy/program review workshop per year for municipal staff on relevant energy efficiency program updates, policy changes, and resources.		1. Project work in progress. Approximately 6 municipal staff from throughout Santa Clara County have attended Build It Green certification trainings held in San José thus far in 2010. In conjunction with the Municipal Whole House Rehab Innovator Pilot, SVEW will be providing additional training to muni housing staff from SJ regarding home performance testing, installation, and evaluation, in late 2010 or early 2011 (depending on contract execution). This training will be expanded to other Santa Clara cities after 2010. 2. Project work in progress. As part of County-wide Retrofit Bay Area program, SVEW and the County will provide policy, program, and best practices seminars to municipal staff throughout the County.
Silicon Valley (Santa Clara County)	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.1 – Develop/adopt an energy chapter for City/County climate or energy action plan.	Silicon Valley Energy Watch (SVEW) will compile and share energy efficiency best practices with local government staff and key decision-makers via online materials, periodic summits, and regular coordination meetings.	Local government officials and implementation staff are able to access, as needed, materials and resources to create, enhance, coordinate, and implement leading energy reduction policies	1. Evaluate options including best practices from peers, IOUs, statewide organizations, community based organizations, etc 2. Compile best practices resources into an evolving document or resource list 3. Market resources to local government staff 4. Convene at least one summit per year 5. Hold smaller meetings as needed to ensure municipal staff have access to needed resources and information	Ongoing through 2010-2012 program cycle	\$ 212,000	1. Project work in progress. 2. Project work in progress. 3. Project work in progress. This will occur via SVEW as well as through the County-wide Retrofit Bay Area programs and through Joint Ventures Silicon Valley 4. Project work in progress. This will occur via SVEW as well as through the County-wide Retrofit Bay Area programs and through Joint Ventures Silicon Valley 5. Project work in progress. This will occur via SVEW as well as through the County-wide Retrofit Bay Area programs and through Joint Ventures Silicon Valley
Silicon Valley (Santa Clara County)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/County.	SVEW energy map will display, celebrate, and educate the public about leading local government efforts and new technologies in energy efficiency, green building, and renewable energy. The map will assist Santa Clara County local governments in sharing practices, understanding each other's efforts, and evaluating results of the dissemination of new policies and of energy-related community outreach efforts.	The Santa Clara County public, including the residential and commercial sectors, are informed about the impacts and opportunities related to energy use, energy efficiency, renewable energy, and green building in the County and in their communities.	1. Collect data from PG&E, Build It Green, US Green Building Council, and municipal planning or building departments 2. Public rollout of the Silicon Valley Energy Map by early Q2, 2010 3. Quarterly updates of all data 4. Begin exploring expansion of Map in Q3 2010	1. Data collection: Ongoing 2. Public rollout of the Silicon Valley Energy Map by early Q2, 2010 3. Quarterly updates of all data 4. Begin exploring expansion of Map in Q3 2010		1. Project work complete/ongoing. Data is being updated quarterly. Data collection, management, and tracking capabilities are constantly improving as a result of the collection and dissemination processes themselves. 2. Project work complete. 3. Project work complete/ongoing. 4. Project work complete. Contract Extension was approved by Council in June, and work to expand and refine the map began immediately. Ongoing work will continue indefinitely, including added functionalities and ongoing updates.
Silicon Valley (Santa Clara County)	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 – Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/County.	Silicon Valley will initiate a Community Outreach Grant Pilot that will provide a minimal amount of support for small, local, and innovative social marketing and education campaigns designed to achieve significant and lasting energy efficiency behavior change. Silicon Valley Energy Watch will evaluate and disseminate lessons learned.	Local community organizations have the financial and technical resources, as well as access to relevant experts and policy resources, to implement innovative and effective local energy efficiency outreach campaigns.	1. Produce public notification of limited funding availability 2. Receive and evaluate program proposals 3. Distribute funding to selected applicants 4. Receive periodic progress reports and program results 5. Disseminate program findings through online materials and workshops	1. Notification of Availability by March 2010 2. Distribute funds by April 2010 3. Receive progress reports every 6 months 4. Publish program results online and hold initial public workshop(s) to disseminate findings, Q3, 2012		1. Project work in progress. This item refers to the Community Energy Championship Innovator Pilot. Contracts have been delayed; execution is expected in September 2010. Public Notice will occur in October 2010. 2. Project work in progress. See above; expected November 2010. 3. Project work in progress. Expected November-December 2010. 4. Project work in progress. Ongoing through 2012. 5. Project work not initiated.
Lake County Energy Watch									
Lake County Energy Watch			TBD	TBD	TBD	TBD	TBD		TBD
Yolo County Energy Watch									
Yolo County Energy Watch			TBD	TBD	TBD	TBD	TBD		TBD
San Francisco Energy Watch									
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.1 – Adopt building energy codes more stringent than Title 24's requirements, using cost-effectiveness studies by Climate Zone done by the utilities; adopt one or two additional tiers of increasing stringency.	Complete the final steps in the Commercial Lighting Efficiency Ordinance (CLEO) that will require energy efficiency lighting technology in existing buildings.	Pass Ordinance	1. Board Approval 2. Mayor Signature	1. March 2010 2. April 2010		1. Project work complete. Passed unanimously. 2. Project work complete.
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.2 – Adopt a Green Building policy for municipal development, commercial development and/or residential development.	Update SF Bldg Code 13C Green Building Requirements to incorporate CALGreen, plus GreenPoint Rated for residential and LEED Silver (LEED Gold in 2012) as minimum requirement for new construction. Require consistent 15% Title 24 compliance margin for all new construction of all occupancies.	Pass Ordinance	1. Board Approval 2. Mayor Signature	1. November 2010 2. December 2010		Menu selection added to strategic plan September 2010. 1. Project work in progress. Progressing through code adoption processes. 2. Project work not initiated.

Attachment III
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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.4 – Change local codes to allow and encourage integration of energy efficiency, demand response, and on-site generation.	a) Amend the Residential Energy Conservation Ordinance (RECO) to require an integrated residential energy audit at time-of-sale. Conduct outreach and education of stakeholders and public officials	Pass Ordinance	1. Analysis and Draft Ordinance, 2. Build stakeholder/political support 3. Shepherd through Committee Progress 4. Board Approval 5. Mayor Signature	1. May 2011-June 2011 2. July 2011 3. February 2012 4. June 2012 5. June 2012	\$450,000	1. Project work in progress. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated.
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.4 – Change local codes to allow and encourage integration of energy efficiency, demand response, and on-site generation.	b) Amend green building code (see above) to require renewable energy and/or 25% T24 code compliance margin in all new commercial buildings >25k sq ft beginning in 2012.	Pass Ordinance	1. Analysis and Draft Ordinance, 2. Build stakeholder/political support 3. Shepherd through Committee Progress 4. Board Approval 5. Mayor Signature	1. May 2011-June 2011 2. July 2011 3. February 2012 4. June 2012 5. June 2012		Menu selection added to strategic plan September 2010. 1. Project work in progress. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated.
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.5 – Develop and adopt programs to encourage energy efficiency such as one-stop permitting, on-line permitting, separate Zero Net Energy permit Progresses, density bonuses, or a recognition program.	a) Identify potential Zero Net Energy (ZNE) residential sites, train contractors and inspectors, harmonizing local code to ZNE practices, developing and publishing guidelines, post on web site	Integrating ZNE guidelines into planning and inspection Progress	Two or Three phases using different building stock 1. Sites identified 2. Contractors and Inspectors selected 3. project completion dates 4. guidelines completed.	1. Oct, Nov 2010 2. Nov, Dec 2010 3. Jan, Feb 2010 4. April 2011		Timeline updated September 2010 1. Project work in progress. Partial matching funds obtained from private foundation 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated.
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.5 – Develop and adopt programs to encourage energy efficiency such as one-stop permitting, on-line permitting, separate Zero Net Energy permit Progresses, density bonuses, or a recognition program.	b) Confirm online and one-stop permitting procedures support EE goals. Train participating contractors in use of online and one-stop enhanced services.	b) Integrate EE improvement packages into streamlined permitting and inspection process	1. Obtain interdepartmental buy-in 2. Evaluate status quo 3. Schedule & deliver training	1. Jan - June 2010 2. Jan - June 2010 3. Jan - June 2010		Menu selection added to strategic plan September 2010. 1. Project work not initiated. 2. Project work not initiated. 3. Project work not initiated.
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.5 – Develop and adopt programs to encourage energy efficiency such as one-stop permitting, on-line permitting, separate Zero Net Energy permit Progresses, density bonuses, or a recognition program.	c) Update Priority Permitting service to require commitment to LEED Gold Plus, or LEED Platinum certification, to qualify for priority in entitlement queues.	c) Update policy accordingly	1. Obtain interdepartmental buy-in 2. Update procedures 3. Code Advisory Committee approval 4. Publication of relevant regulatory documents	1. Dec 2010 - Feb 2011 2. Dec 2010 - Feb 2011 3. Dec 2010 - Feb 2011 4. Dec 2010 - Feb 2011		Menu selection added to strategic plan September 2010. 1. Project work in progress. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated.
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.1 - Adopt codes, ordinances, standards, guidelines or programs that encourage or require building performance that exceeds state requirements. The focus should be on using existing models, or if there is something new and unique that it be replicable.	1.1.6 – Develop educational programs for local elected officials, building officials, commissioners, and stakeholders to improve adoption of energy efficiency codes, ordinances, standards, guidelines and programs.	Create an energy efficiency orientation for local government officials. Collaborate with other local governments	Key City officials knowledgeable about importance of energy efficiency	1. Meet with relevant City staff and other local governments 2. Survey 3. Draft curriculum 4. Pilot and post survey 5. Final curriculum 6. Five trainings 7. Evaluation	1. November 2010 2. February 2010 3. May 2011 4. September 2011 5. October 2011 6. February 2012 7. June 2012		Menu selection added to strategic plan September 2010. 1. Project work not initiated. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated.
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.2 - Implement codes, ordinances, standards, guidelines or programs that encourage building performance that exceeds state standards.	1.2.1 – Implement any of the strategies in section 1.1 through a Progress involving internal and external stakeholders, etc.	a) Implement CLEO, RECO, and the City's new Green Building Ordinance	Marked increase in compliance and related energy savings	CLEO: 1. Notification to building owners 2. Training Department of Building Inspection (DBI) staff 3. Quality assurance of DBI inspections 4. RECO training for real estate agents and analysis providers 5. Training for DBI staff 6. Quality control checks at Recorders Office 7. GBO training for DBI staff, 8 quality control on approved projects, 9 quality assurance of post contraction inspections	1. June, 2010 2. May 2010 3. September 2010 4. January and May 2012 5. May and July 2012 6. September, October, November 2012 7. June 2010 and September of 2010 8. annually April 2010-12 9. annually May 2010-12		1. Project work in progress. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated. 7. Project work not initiated. 8. Project work not initiated. 9. Project work not initiated.

Attachment III
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Partnership Name	Strategic Plan Menu Information			Implementation Plan Proposal					
	Strategic Plan Goal Number	Strategy	Menu Option	Local Government Scope of Work to address the Menu Option	Goal	Milestones	Timeline	Projected Budget	September 2010 Update
San Francisco	1 - Local governments lead adoption and implementation of "reach" codes stronger than Title 24 on both mandatory and voluntary bases.	1.2 - Implement codes, ordinances, standards, guidelines or programs that encourage building performance that exceeds state standards.	1.2.1 - Implement any of the strategies in section 1.1 through a Progress involving internal and external stakeholders, etc.	b) Develop and adopt Existing Commercial Buildings Energy Performance Ordinance (ECBEPO) - Requiring ongoing benchmarking and comprehensive energy audits for all nonresidential buildings >5k sq ft	b.1) Motivate improved nonresidential energy performance b.2) 50% reduction in citywide nonresidential energy use by 2030.	1. Write ordinance based on stakeholder process 2. Obtain broad stakeholder approval 3. Mayoral sponsorship 4. Board approval 5. Training and outreach 6. Ongoing monitoring and reporting - transparency	1. Aug 2010 2. Jan 2009 thru Sept 2010 3. Aug 2010 4. Sept thru Nov 2010 5. Nov 2010 and ongoing 6. May 2011 and ongoing		Menu selection added to strategic plan September 2010. 1. Project work in progress. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated. 6. Project work not initiated.
San Francisco	2 - Strong support from local governments for energy code compliance enforcement.	2.1 - Improve Progresses resulting in increased code compliance through education, training, and enforcement practices.	2.1.1 - Local government staff and contract staff attend code compliance workshops offered by the California Energy Commission, utility codes & standards staff, or other local governments with strong compliance records.	Identify gaps in private sector practitioner knowledge of energy efficiency codes, standards and ordinances. Collaborate with educational providers to address gaps, providing targeted training to enhance permit applicant baseline compliance with energy codes and standards.	Marked increase in compliance and related energy savings	1. Gap analysis 2. Training 3. Re-allocation of staff time to detailed plan review (rather than remedial energy code training for permit applicants)	1. Mar 2011 2. June 2011-Dec 2012 3. Jan 2012		Menu selection added to strategic plan September 2010. 1. Project work not initiated. 2. Project work not initiated. 3. Project work not initiated.
San Francisco	2 - Strong support from local governments for energy code compliance enforcement.	2.1 - Improve Progresses resulting in increased code compliance through education, training, and enforcement practices.	2.1.2 - Redesign enforcement, compliance, plan review processes; introduce new forms and templates.	1) Aid compliance by working with CEC to obtain data on local compliance. 2) Develop compliance forms/tools and enforcement processes for local reach codes.	Enhance both compliance and margin of above-compliant energy performance in local buildings.	1. Identify reliable neutral data sources 2. Audit local procedures and enforcement 3. Update procedures and documentation based on data	1. Jan 2011 2. Jan 2012 3. Dec 2012		Menu selection added to strategic plan September 2010. 1. Project work not initiated. 2. Project work not initiated. 3. Project work not initiated.
San Francisco	3 - Local governments lead by example with their own facilities and energy usage practices.	3.2 - Adopt an Energy or Climate Action Plan for municipal operations. The plan could include setting energy efficiency standards for new and existing facilities, developing a revolving loan fund for energy efficiency projects, and so on.	3.2.2 - Adopt a policy to require LEED, Energy Star Ratings, or other program standard for municipal facilities.	Update 2007 SF Environment Code Chap 7 to require LEED Gold certification for municipal new construction and renovations >5k sq ft. Require independent "Enhanced Commissioning", and renewable energy or 25% T24 compliance margin in all new facilities. (Current requirement is LEED Silver.)	Pass Updates to Ordinance	1. Meet with relevant City staff 2. Draft ordinance 3. Mayoral sponsorship 4. Board approval 5. Implementation	1. Jan 2010 - Dec 2010 2. June 2010-Dec 2010 3. Jan 2011 4. Mar 2011 5. May 2011 and ongoing		Menu selection added to strategic plan September 2010. 1. Project work in progress. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated. 5. Project work not initiated.
San Francisco	4 - Local governments lead their communities with innovative programs for energy efficiency, sustainability and climate change.	4.1 - Adopt a Climate Action Plan (CAP), Energy Action Plan (EAP) or adopt energy efficiency language into another policy document, such as a General Plan, to reduce community greenhouse gas emissions with a focus on energy efficiency.	4.1.4 - Conduct the energy efficiency savings analysis for an annual Greenhouse Gas inventory for the City/ County.	Standardize climate models; metrics, conduct analysis across sectors, identify additional Green House Gas (GHG) reductions necessary to meet targets	Update General Plan with Climate Goals	1. Identify areas in General Plan for Climate Goals 2. Collect municipal and community-wide data 3. Establish/revise savings targets 4. Produce annual update	1. Oct 2010 2. Feb and July 2010; 2011, 2012 3. Apr and Sept 2010, 2011, 2012 4. Dec 2010, 2011, 2012		1. Project work in progress. 2. Project work not initiated. 3. Project work not initiated. 4. Project work not initiated.