

From: Cherry, Brian K
Sent: 9/19/2010 7:27:47 PM
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)
Cc:
Bcc:
Subject: FW: San Bruno Media Update: September 19 at 6:00 p.m.

From: Redacted
To: SB FAQ Key Messages Distribution List; SB MRRT
Sent: Sun Sep 19 18:32:32 2010
Subject: San Bruno Media Update: September 19 at 6:00 p.m.

San Bruno Media Update
Sunday, September 19, 2010
Updated 6 :00 p.m.

Summary

CPUC's Michael Peevey gave an in depth interview with KCBS radio in which he commented on PG&E's spending on safety and disclosure of proximity information among other topics. Late day media coverage was light with a broadcast report on the memorial service that was held for Jessica Morales, a victim of the San Bruno incident.

Developments to Date

- A memorial service is held for Jessica Morales, a victim of the San Bruno incident.
- CPUC's Michael Peevey is featured on KCBS radio's In-Depth program this morning (airs again at 8:30 pm tonight)

Print Media Coverage

11:00 a.m. – 5:00 p.m. Sunday, September 19, 2010

KGO-TV (ABC) San Francisco – Online

Memorial service held for Jessica Morales

By Amy Hollyfield

September 19, 2010

A memorial service Saturday was an emotional goodbye to a 20-year old woman killed in the explosion and fire in San Bruno.

20-year-old Jessica Morales will be laid to rest on Monday.

Morales is remembered as someone who was easy to love. Her mother, Rene Morales, was the first to speak at her funeral mass and said she wrote 20 versions of her speech, yet still found it tough to say the words.

<http://abclocal.go.com/kgo/story?section=news/local/peninsula&id=7676579>

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Broadcast Coverage

KCBS Radio – Interview with Michael Peevey – transcript attached

National Coverage	Local Coverage
(None)	<u>Clip</u> KCRA-DT2 (IND) CH 3, Sacramento/Stockton/Modesto, CA 9/19/2010, 11:00 AM - 1:00 PM