

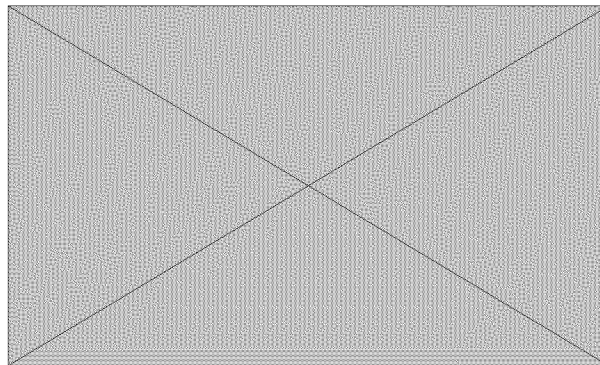
From: Cherry, Brian K
Sent: 9/21/2010 6:53:48 AM
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fw: San Bruno Media Update 12 a.m.

From: [Redacted]
To: SB FAQ Key Messages Distribution List; SB MRRT
Sent: Tue Sep 21 00:15:43 2010
Subject: San Bruno Media Update 12 a.m.

San Bruno Media Update
Monday, September 20, 2010
Updated 12:00 a.m.

Summary

Coverage of PG&E continued to be very heavy this evening. Over the last 12 hours, there have been more than 300 news articles published to the web about PG&E's long-term project planning list ('the Top 100') released today. The following chart shows the spike in coverage came mostly in the early evening hours.



C. [PG&E releases list of 100 highest-risk sites \(SJMN – updated\)](#)

B. PG&E releases list of 100 riskiest natural gas pipelines (SJMN)

A. California Officials Question PG&E On 100 Riskiest Pipelines (WSJ)

The Los Angeles Times reported a spokesperson for Governor Schwarzenegger called upon SDG&E and So Cal Gas to release lists similar to PG&E's. *The San Diego Union-Tribune* reported SDG&E has stepped up inspections and outreach surrounding its major transmission lines. *The San Francisco Chronicle* published a story about how the families of San Bruno can help each other heal and KGO-TV (ABC) reported a story about pipeline locations raising concerns over property values. An article written by the Associated Press discusses federal regulators' and industry's reluctance to allow pipeline location information to be widely available to the public. PG&E was also mentioned in an *LA Times* article about political contributions. Media Relations also reached out to several newspapers that described the pipelines as high-risk, rather than priority pipelines in their headlines.

Developments to Date

- Print and broadcast continue to report on the release of PG&E's long-term project planning list
- SDG&E plans to step up pipeline awareness and pipeline inspections
- The Governor's Office calls on Sempra Energy to release information similar to PG&E

Print Media Coverage

5:00 p.m. – 12:00 a.m. Monday, September 20, 2010

CNN

Exploded gas pipeline wasn't on list of most risky segments

By The CNN Wire

September 20, 2010

A vintage segment of gas pipeline that exploded earlier this month was not on a list of the Pacific Gas & Electric's top 100 risky pipeline segments, the president of the company said Monday.

The 30-inch pipe that exploded in San Bruno, California, on September 9, killing four people, was laid in 1948, the same year a segment just two miles away - one that was on the top 100 list - was laid.

<http://edition.cnn.com/2010/US/09/20/california.gas.pipeline/index.html>

LA Times

PG&E releases map of major gas pipelines and a list of problem segments

By Marc Lifsher

September 20, 2010

Acting to smooth its public image, the Bay Area utility whose natural gas pipeline exploded in a deadly fireball Sept. 9 responded Monday with a variety of disclosures demanded by residents, regulators and politicians, including the governor.

Top executives of Pacific Gas & Electric Co., owner of the transmission line that exploded 12 days ago in San Bruno, released maps of major pipelines in its Northern and Central California service area along with a list of 100 problematic segments.

<http://www.latimes.com/news/local/la-me-pipeline-20100921,0,6876538.story>

SF Chronicle

PG&E releases list of high-priority repair jobs

David R. Baker, Matthai Kuruvila, Chronicle Staff Writers

San Francisco Chronicle

Monday, September 20, 2010; 07:51 PM

Segments of natural gas pipelines around the Bay Area ranging in length from a few feet to more than a mile need to be inspected, repaired or replaced, Pacific Gas and Electric Co. said Monday as it released a list of the 100 projects at the top of its priority list in Northern and Central California.

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/09/20/BA631FGTB1.DTL&tsp=1&ao=all>

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NASDAQ.com

PG&E Discusses Top 100 Planned Pipeline Repairs After Pipe Blast

By Cassandra Sweet

September 20, 2010

PG&E Corp.'s (PCG) utility on Monday disclosed its 100 most important potential natural-gas pipeline repair projects, as the company faced heightened scrutiny from state and local officials following a deadly pipeline blast earlier this month.

<http://www.nasdaq.com/asp/stock-market-news-story.aspx?storyid=201009202217dowjonesdjonline000501&title=pgande-discusses-top-100-planned-pipeline-repairs-after-pipe-blast>

Reuters

California blast site wasn't on utility watch list

By Peter Henderson

September 20, 2010

The California site of a deadly gas pipeline explosion earlier this month was not on a "top 100" watch list of pipelines monitored by Pacific Gas and Electric, utility executives said on Monday.

The September 9 explosion of a 30-inch steel pipeline ripped through the San Francisco suburb of San Bruno, killing four people, destroying 37 homes and causing hundreds to evacuate.

<http://www.reuters.com/article/idUSTRE68K00920100921>

Contra Costa Times

PG&E releases list of high-risk natural gas segments: five in Marin

By Richard Halstead

September 20, 2010

Five natural gas pipeline segments in Marin County are among Pacific Gas and Electric Co.'s 100 highest-risk segments in the Bay Area, the utility disclosed Monday.

Four of the segments are in Novato and a fifth was described as 1,887 feet of pipe near San Rafael, "along Linardo (sic) Street near Albert Park," in apparent reference to Lindaro Street.

http://www.contracostatimes.com/news/ci_16127924?nclick_check=1

Palo Alto Online

Stanford gas line on PG&E 'Top 100'

By Sue Dremann

September 20, 2010

A natural-gas pipeline running along Junipero Serra Boulevard in Stanford is on Pacific Gas & Electric Company's (PG&E) "Top 100" list of segments with greatest potential risk, according to a report released Monday by PG&E.

http://www.paloaltoonline.com/news/show_story.php?id=18314

San Jose Mercury News

PG&E releases list of 100 highest-risk sites

By Steve Johnson, Paul Rogers and Pete Carey

September 20, 2010

Bowing to public pressure, PG&E released a long-awaited list Monday of its "Top 100" riskiest natural gas pipeline segments and their locations along its 6,700 miles of gas transmission lines.

http://www.mercurynews.com/news/ci_16127172?source=rss&nclick_check=1

San Jose Mercury News

PG&E gives Peninsula cities heads-up on risky pipes

By Kristen Marschall, Bonnie Eslinger and Jesse Dungan

September 20, 2010

A list PG&E released Monday of potentially risky pipeline segments brought the San Bruno fire and explosion much closer to some mid-Peninsula neighborhoods.

Officials in San Carlos, East Palo Alto and Palo Alto prepared to meet with utility company representatives today as residents voiced disbelief that pipes with potential problems lurk under their neighborhoods.

http://www.mercurynews.com/peninsula/ci_16128205

Bakersfield Californian

Two Bakersfield pipeline segments make high-priority list

Updated Monday, Sep 20 2010 07:01 PM

Portions of two natural gas pipelines in Bakersfield made PG&E's list of the top 100 priority pipeline segments, according to information released by PG&E Monday.

A 7,425-foot pipeline along South Union Avenue between Watts Drive and 3rd Street made the list because of potential corrosion, according to PG&E. A 1,272-foot segment between Buena Vista Road and Pacheco Road was included because of potential third-party damage, such as construction dig-ins.

All pipelines are inspected annually, PG&E spokesman Jeff Smith said. The dates for upcoming inspections of the two priority Bakersfield pipelines were not immediately available.

<http://www.bakersfield.com/news/local/x1126798579/Two-Bakersfield-pipeline-segments-make-high-priority-list>

SignOnSanDiego

SDG&E steps up pipeline inspections, communication

By Onell R. Soto

September 20, 2010

On the heels of a big gas main explosion in the San Francisco area, San Diego Gas & Electric

said Monday that it is stepping up surveys of its big natural gas pipelines and will provide more information to people who live near them.

Five SDG&E incidents are listed on a national database dating to 1986 and maintained by the Pipeline Safety Trust. The incidents, all since 2007, were caused by natural disasters or third parties, said Art Larson, an SDG&E spokesman.

<http://www.signonsandiego.com/news/2010/sep/20/sdge-talks-its-natural-gas-pipelines/>

South Coast Today

Despite accidents, pipeline info is elusive

By Associated Press

September 20, 2010

Citing fears that terrorists might try to blow up the nation's natural gas pipelines, federal regulators and the industry have made it extremely difficult for homeowners to learn the location of pipelines and any history of inspections and repairs — information that safety advocates say could save lives.

In the wake of a deadly pipeline blast earlier this month in San Bruno, Calif., and serious leaks in Michigan and Illinois, the secrecy surrounding the nation's 2.5-million-mile network of gas transmission lines is facing criticism.

<http://www.southcoasttoday.com/apps/pbcs.dll/article?AID=/20100921/NEWS02/9210313/-1/NEWSMAP>

KGO-TV (ABC) – Bay Area

Pipeline locations raises property value concerns

By Cecilia Vega

September 20, 2010

There are new concerns being raised about what the PG&E pipeline explosion will do to property values in San Bruno and whether anyone looking to sell their home will have to disclose the fact that they are sitting on a dangerous pipeline.

<http://abclocal.go.com/kgo/story?section=news/local/peninsula&id=7678982>

San Francisco Chronicle

An antidote to trauma – each other

By Laurie Barkin

September 20, 2010

Trauma reveals the saints and sinners among us: looters and scam artists and ordinary people who reflexively perform extraordinary acts of heroism. All of this was in evidence in the aftermath of the gas pipeline explosion in a San Bruno neighborhood that killed at least four people and destroyed 37 homes. As a psychiatric nurse and a Red Cross volunteer working with the survivors, I heard about a few sinners and saints, but mostly I saw people struggling to come to terms with the inferno that destroyed the security most of us enjoy.

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/09/20/EDGM1FGV34.DTL>

LA Times

California awaits budget while its legislators rake in millions

By Shane Goldmacher

September 20, 2010

While state legislators have done little to tend to California's dwindling treasury during this summer's record-setting budget impasse, they've focused aggressively on filling their own coffers.

Lawmakers have vacuumed up more than \$6.9 million in campaign cash — more than \$80,000 a day, state records show — since the fiscal year began without a budget on July 1. Much of the money has come from powerful interests trying to advance an agenda.

<http://www.latimes.com/news/local/la-me-fundraising-20100921,0,5799332.story>

Examiner (SF)

Special Report: The San Bruno tragedy 11 days later

By Hugh Patterson

September 20, 2010

It was a tragedy that rocked the otherwise quiet community of San Bruno, a faulty pipeline that led to an explosion that killed 4; left 3 unaccounted for and destroyed nearly 40 homes. As families deal with the death and destruction that turned their world upside down on September 9th, a myriad of questions remains unanswered, namely why did the pipeline's owners allow this happen?

<http://www.examiner.com/headlines-in-san-francisco/special-report-the-san-bruno-tragedy-11-days-later>

Broadcast Coverage

National

(none)

California

[Clip](#)

KGO-TV (ABC) CH 7, San Francisco

9/20/2010, 6:00 - 7:00 PM

[Clip](#)

KNTV-TV (NBC) CH 11, San Francisco

9/20/2010, 6:00 - 7:00 PM

[Clip](#)

KTVU-TV (FOX) CH 2, San Francisco

9/20/2010, 5:00 - 6:00 PM

[Clip](#)

KSBW-TV (NBC) CH 8, Monterey/Salinas

9/20/2010, 6:00 - 7:00 PM

[Clip](#)

KXTV-TV (ABC) CH 10,
Sacramento/Stockton/Modesto

9/20/2010, 6:00 - 6:30 PM

[Clip](#)

KCBA-TV (FOX) CH 35, Monterey/Salinas

9/20/2010, 10:00 - 10:35 PM