

From: Cherry, Brian K
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To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fw: San Bruno Media Coverage September 21 at 7 p.m.

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To: SB FAQ Key Messages Distribution List; SB MRRT
Sent: Tue Sep 21 19:16:53 2010
Subject: San Bruno Media Coverage September 21 at 7 p.m.

San Bruno Media Update

Tuesday, September 21, 2010

Updated 7:00 p.m.

Summary

This afternoon, media outlets continued to report on PG&E's release of its long-term project planning list, usually localizing the story with information about pipelines in the local markets. A story on KGO-TV highlighted our proactive gas transmission replacement work currently going on in San Jose. Media Relations informed area outlets about the work taking place and conducted on-scene interviews. An article in Huffington Post pointed to the dual responsibilities of public and private sectors to maintain infrastructure, while an editorial in the San Francisco Bay Guardian focuses on pipeline safety issues.

Developments to Date

- News outlets continued to report on PG&E's release of its long-term project planning list and commented often on how the pipeline section in San Bruno was not on the list
- An editorial in the San Francisco Bay Guardian calls for local control of utility and natural gas systems in San Francisco

Featured Media Coverage

11:00 a.m. – 6:00 p.m. Tuesday, September 21, 2010

KGO-TV (ABC) San Francisco

San Carlos leaders meet with PG&E over risky pipeline

By David Louie

September 21, 2010

The Peninsula city has learned it sits on top of one of the most high-risk natural gas pipelines in the Bay Area. That meeting involved the Mayor of San Carlos Randy Royce and the city's public workers director Robert Weil.

PG&E contacted the mayor over the weekend, so it was not a surprise when the list came out.

<http://abclocal.go.com/kgo/story?section=news/local/peninsula&id=7680602>

Print Media Coverage

Wall Street Journal

PG&E Discusses Top 100 Planned Pipeline Repairs After Pipe Blast

By Cassandra Sweet

September 20, 2010

PG&E Corp.'s (PCG) utility on Monday disclosed its 100 most important potential natural-gas pipeline repair projects, as the company faced heightened scrutiny from state and local officials following a deadly pipeline blast earlier this month.

PG&E released the list in response to a request Friday by the California Public Utilities Commission, which oversees California's gas pipeline system. The segment of gas pipe in San Bruno that exploded Sept. 9, igniting a fireball that killed four people and burned dozens of homes, was not among PG&E's 100 top-priority potential pipeline projects.

<http://online.wsj.com/article/BT-CO-20100920-714234.html>

San Francisco Examiner

PG&E gives out pipeline segment list

By Sheila O'Connor

September 21, 2010

On Monday PG&E gave out a statement of 100 transmission pipeline segments which rank highest on their list of pipelines to be repaired. That list was given out after public outcry following the dreadful San Bruno explosion.

One shocking example is the pipeline that sits close to Redwood Boulevard and Atherton Avenue in Novato. Parts of the pipeline appear four times on the list -- and it sits right behind a block of townhouses.

<http://www.examiner.com/sf-in-san-francisco/pg-e-gives-out-pipeline-segment-list>

Huffington Post

America's Challenges: A Crumbling Infrastructure

By Jim Worth

September 21, 2010

The United States is hurting. States and municipalities are struggling and our infrastructure is badly in need of repair. We face enormous challenges but have so little available to fix them

Destruction of an entire neighborhood in San Bruno, California was PG&E's responsibility. The massive oil spill in the Gulf was a result of British Petroleum's cutting corners to improve their bottom line. And Massey's negligence was the cause of the explosion that cost miners their lives unnecessarily; all to increase *their* bottom line.

http://www.huffingtonpost.com/jim-worth/americas-challenges-a-cru_b_732650.html

San Francisco Bay Guardian

Editorial: Subpoena PG&E's maps

September 21, 2010

If you're worried about the safety of the natural gas mains running below San Francisco — and you should be — you might take a look at a city on the Peninsula, one about 22 miles south of the site of the gas explosion in San Bruno. Since 1927, the city of Palo Alto has been running its own gas and electric utility — and instead of worrying about pipelines blowing up, the city recently won an award for safety.

Palo Alto workers inspected every inch of every gas pipe in 2009, and the steel pipes are replaced every 37 years — well ahead of the rated lifetime of the material. Oh, and by the way: gas and electricity are way cheaper in Palo Alto.

<http://www.sfbg.com/bruce/2010/09/21/subpoena-pges-maps>

Broadcast Coverage

National Coverage Local Coverage

These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips will be distributed as they become available.

(None)

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/21/2010, 6:00 – 7:00 PM

Partially cut off at opening

Clip

KERO-TV (ABC) CH 23, Bakersfield, CA

9/21/2010, 11:00 - 11:30 AM

Full Coverage

Clip

KXTV-TV (ABC) CH 10, Sacramento/Stockton/Modesto, CA

9/21/2010, 11:00 - 11:30 AM

Full coverage begins at :20 seconds

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA

9/21/2010, 12:00 - 12:30 PM

Full coverage begins at :18 seconds

Clip

KGO-TV (ABC) CH 7, San Francisco, CA

9/21/2010, 11:00 - 11:30 AM

Full coverage

Clip

KTVU-TV (FOX) CH 2, San Francisco, CA

9/21/2010, 5:00 - 6:00 PM

Coverage begins at :25 seconds and continues in clip below

Clip

KTVU-TV (FOX) CH 2, San Francisco, CA

9/21/2010, 5:00 - 6:00 PM

Continued from above clip