

From: Cherry, Brian K  
Sent: 9/22/2010 1:38:46 PM  
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: Fw: San Bruno Media Coverage: 9/22 at 1:00 p.m.

**From:** Redacted  
**To:** SB FAQ Key Messages Distribution List; SB MRRT  
**Sent:** Wed Sep 22 12:58:05 2010  
**Subject:** San Bruno Media Coverage: 9/22 at 1:00 p.m.

## San Bruno Media Update

Wednesday, September 22, 2010

Updated 11:00 a.m.

### Summary

This morning, media outlets reported on a range of topics, with a majority of articles focused on customer reactions to the release of pipeline locations throughout PG&E's service territory. The Los Angeles Times reported that Senator Leland Yee wants state aid for San Bruno. The San Jose Mercury News reported that Southern California Gas Company is working on providing customers with pipeline maps similar to those available on the National Pipeline Mapping System on its website. Late this morning, broadcast outlets began reporting a developing story about a gas leak at Cal State East Bay, caused by construction workers on site.

### Developments to Date

- Senator Leland Yee calls on the state to help San Bruno residents
- According to the San Jose Mercury News, Southern California Gas Co. is planning to make a pipeline mapping system available online for its customers

## Print Media Coverage

**6:00 a.m. – 11:00 a.m. Wednesday, September 22, 2010**

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### LA Times

Senator wants state aid for San Bruno in wake of gas explosion

By Anthony York

September 22, 2010

Sen. Leland Yee (D-San Francisco) wants the state to help residents of San Bruno in the wake of a natural gas explosion that killed seven people and destroyed dozens of homes.

<http://latimesblogs.latimes.com/california-politics/2010/09/senator-wants-state-aid-for-san-bruno-in-wake-of-gas-explosion.html>

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### LA Times

SoCal Gas Co. pledges to make it easier for customers to find pipelines in wake of San Bruno explosion

By David Zahniser

September 21, 2010

A representative of Southern California Gas Co. told the Los Angeles City Council on Tuesday that his utility would make it easier for the city's residents to obtain information on high-pressure pipelines that run underneath city streets.

In the wake of the explosion last week that killed four in the Bay Area community of San Bruno, council members said their constituents should be able to determine the age and location of pipelines in their neighborhoods.

<http://latimesblogs.latimes.com/lanow/2010/09/socal-gas-pledges-to-make-it-easier-for-customers-to-find-pipelines-in-wake-of-san-bruno-explosion.html>

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**San Jose Mercury News**

Southern California gas making it easier to find pipelines

Associated Press

September 22, 2010

Southern California Gas is making it easier for utility customers to locate high-pressure underground pipelines.

This month's San Bruno explosion and fire that destroyed 37 homes and killed four people prompted the Los Angeles City Council to ask about resident access to information about the age and location of neighborhood pipelines.

[http://www.mercurynews.com/breaking-news/ci\\_16142448?nclick\\_check=1](http://www.mercurynews.com/breaking-news/ci_16142448?nclick_check=1)

**CNN**

Heading off disaster, one tweet at a time

By Jim Spellman

September 22, 2010

When word came of a huge explosion in San Bruno, California, FEMA chief Craig Fugate grabbed his cell phone and logged on to Twitter.

"I got out my little Android phone and went on Twitter and pulled up the grid to search for 'explosion' and got tweets coming out of the area," he said.

<http://edition.cnn.com/2010/TECH/social.media/09/22/natural.disasters.social.media/>

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**San Mateo Daily Journal**

City: Where do we go from here?

By Heather Murtagh

September 22, 2010



## Most in poll worried by San Bruno disaster

By Cromwell Schubarth

September 22, 2010

Few in an online survey said they feel safe in the wake of the deadly recent gas pipe explosion and fire in San Bruno.

At least four died and three remain missing after the rupture of a **Pacific Gas & Electric** pipeline triggered a blast and fire that leveled a neighborhood on Sept. 9.  
<http://sanjose.bizjournals.com/sanjose/stories/2010/09/20/daily51.html>

### Broadcast Coverage

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips can be collected at a later date.

National Coverage	Local Coverage
<u>Clip</u>  CNBC Power Lunch  9/22/2010 – 12 p.m. est.  Full coverage	<u>Clip</u>  KRCR-TV (ABC) CH 7, Chico/Redding  9/22/2010, 6:00 - 7:00 AM  Full Coverage  <u>Clip</u>  KRCR-TV (ABC) CH 7, Chico/Redding  9/22/2010, 6:00 - 7:00 AM  Continued from above clip

Clip

KTVU-TV (FOX) CH 2, San Francisco

9/22/2010, 6:00 - 7:00 AM

Full coverage begins

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA

9/22/2010, 10:00 - 11:00 AM

Full coverage