

From: [Redacted]  
Sent: 9/22/2010 2:47:54 PM  
To: 'Reardon, Amy' (amy.reardon@cpuc.ca.gov)  
Cc: Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4); [Redacted]  
[Redacted]

Bcc:  
Subject: Solar Marketing Outreach: Meeting Recap

Hi Amy,

Thank you again for setting up the time today to discuss the Solar Outreach Campaign.

We appreciate your flexibility and understanding about the timing and current hold as we focus on our San Bruno customers and work to determine the best time to resume normal outreach to all of our customers.

As we discussed, we will be in touch this time next week, if not sooner with recommendations from our leadership team on the way for us to best proceed with the Solar campaign to achieve a successful campaign that will be to the benefit of our customers. If October does not end up being the appropriate time to launch the Solar Campaign, we will keep in mind your suggestion of March as an alternative option as we work on 2011 marketing plans.

Again, thanks for your time today. We'll speak to you soon.

Best,  
Briana

[Redacted]

*Program Marketing Manager - Enabling Technologies  
Pacific Gas and Electric Company*

[Redacted]



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