

From: Zafar, Marzia  
Sent: 9/28/2010 10:46:25 AM  
To: [Redacted]  
Cc: Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4); Caron, Jennifer (jennifer.caron@cpuc.ca.gov); [Redacted]  
[Redacted] liz.hurst@draftfcb.com  
(liz.hurst@draftfcb.com); Stablein, Jodi (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=JZSV)

Bcc:

Subject: Re: Confirmation - PDP meeting on Thursday

Okay. I thought the meeting would be about "coordination" versus "notification" and basically to take the email discussion off-line. I invited Terrie Prosper and Sommer to the meeting. And yes 10am.  
Thank You,  
Marzia Zafar

**From:** [Redacted]  
**To:** [Redacted] Zafar, Marzia  
**Cc:** Caron, Jennifer; Dietz, Sidney; [Redacted]; liz.hurst@draftfcb.com; Stablein, Jodi  
**Sent:** Tue Sep 28 10:40:32 2010  
**Subject:** RE: Confirmation - PDP meeting on Thursday

Apologies, in addition, we will have a representative from our Customer Insight and Strategy team to share key customer learning that has informed (or is informing) our outreach materials/plans.

Thanks,  
Erin

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[Redacted]  
Director, Solutions Marketing  
Pacific Gas and Electric Company  
[Redacted]

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**From:** [Redacted]  
**Sent:** Tuesday, September 28, 2010 10:38 AM  
**To:** 'Zafar, Marzia'  
**Cc:** Caron, Jennifer; Dietz, Sidney; [Redacted] 'liz.hurst@draftfcb.com'  
**Subject:** Confirmation - PDP meeting on Thursday

Marzia,

I'm writing to confirm that we are still planning to meet on Thursday, September 30 at 10am at the CPUC. The meeting topic will be to review PG&E's PDP outreach materials and messages produced to date and overview plans/updates going forward.

For PG&E, attending the meeting will be myself, Sid Dietz, Redacted (from solutions marketing) and Liz Hurst from Draft.

Thanks,  
Erin

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Redacted  
Director, Solutions Marketing  
Pacific Gas and Electric Company  
Redacted