# **Commercial Statewide Program**

	Mission
SW Program: Commercial	[Insert mission]

CA EESP Goals/Strategies Addressed by SW <u>Program</u> :	CA EESP
	Ref. pp.#
2-1: Ensure all State-Owned and Leased Buildings are Retro-commissioned	SP p38, PIP (SCE
	p231)
2-3: Ensure compliance with minimum Title 24 codes and standards for building renovations and expansion.	SP p38, PIP (SCE
	p190; PGE p48)
2-5: Develop tools and strategies to use information and Behavioral strategies, commissioning, and training to reduce	SP p38, PIP (SCE
energy consumption in commercial buildings.	p190; PGE p48)
2-7: Develop business models that deliver integrated energy management solutions; comprehensive energy	SP p38, PIP (SCE
management retrofits.	p190; PGE p48)
2-8: Improve use of plug load technologies; support PIER, Office of the Future by developing new, additional incentives.	SP p38, PIP (SCE
	p190; PGE p48)

Short-term (2010-2012) "SMART" <u>Program</u> Objectives:	Source (SP, AL, DR, PIP, or Staff)*	Comments
<ol> <li>By 2012, retrofit at least 375,000,000 sq/ft of participating existing commercial space by 15 % beyond current Title 24 (2008).</li> </ol>		Team Recommendation:  By 2012, retrofit at least X sq/ft  of participating existing  commercial space by X% beyond  current Title 24 (2008).

		Baseline study required to determine feasibility of 15% and capturing square footage in an accurate fashion. Xs to be determined by study.
By 2012, the percent of participation among small or hard-to-reach customer will increase by X/Y/Z%	rs DR, IOUs, Staff	
3. By 2012, the percent of participant awareness of IDSM opportunities will increase by X%.	Staff, PIPs (SCE p293, PG&E p36)	Team Recommendation: Moved to IDSM
From IDSM team  O Studied and given back to market segments		
4. By 2012, the percent of participant awareness of Continuous Energy Improvement steps will increase by X%.	IOUs, Staff	Team Recommendation: Removed, CEI is in initial phase and therefore this metric is better as a Long Term metric, see long term section.
5.		Team Recommendation:  By the end of 2012, the number of first time participants in the energy efficiency programs will be tracked.
		Moved from Deemed and Calculated sections below and combined.

ort-term <u>Program</u> PPMs: (Please note that items in <b>BOLD</b> are nsistent with proposed objectives in the Statewide Industrial and cricultural programs)	Source (SP, AL, DR, PIP, or Staff)*	Metric Type (2a or 2b)**	Baseline Study Required (Y/N)	Comments
<ol> <li>Square footage of participating existing commercial space retrofitted 15 % beyond current Title 24 (2008).</li> <li>Hard to determine         What is 15% - the entire building performance, the systems you impacted,         Sq footage data isn't collected for deemed.         Probably a type 2b metric because it requires studies to get both square footage and determining if 15% was met is tougher         If you use ex-ante numbers – would this help determining if you exceed 15% of Title 24 – Utility response – no really Estimate of proportion of progress you're making – progress of deeper market penetration         (e.g., energy intensity)</li> </ol>	\$P, Staff	2a (utility says 2b because of need for studies to determine if 15% above Title 24 is met)	Y but need	Team Recommendation: Move to Long Term  Baseline study required to determine feasibility of 15% and capturing square footage in an accurate fashion
1. Participation rate among small or hard-to-reach customers in each of the following subprograms: (a) Continuous Energy Improvement (b) Non-Residential Audits (c) Deemed Incentives and (d) Calculated Incentives	IOUs, Staff	1	N	Team Recommendation: Number of customers participating in programs (Deemed, Customized and CEI) per small (less than 200kW or 50K therms) and Hard to Reach (HTR) as defined by Policy Manual
2. Participant awareness of IDSM practices in each of the following subprograms: (a) Continuous Energy Improvement (b) Non-Residential Audits (c) Deemed	PIPs	2b	Y	Team Recommendation : Move this PPMs to IDSM

IOUs, Staff 2b	Y	Team Recommendation: Move this PPM to Long Term indicator
	IOUs, Staff 2b	IOUs, Staff 2b Y

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

\*\*Metric type: 2a = reported annually, 2b = reported by end of cycle.

Long-Term (2013-2020) "SMART" <u>Program</u> Objectives: (Please note that items in BOLD are consistent with proposed objectives in the Statewide Industrial and Agricultural programs)	Source (SP, AL, DR, PIP, or Staff)*	Comments
<ol> <li>By 2020, retrofit at least 3 billion sq/ft of existing commercial space in California by 15% beyond current Title 24 (2008).</li> </ol>	SP, p. 31	Team Recommendation: By the end of 2020, retrofit at least X sq/ft of existing commercial space in California by X% beyond current Title 24 (2008).  Baseline study required to determine feasibility of 15% and capturing square footage in an accurate fashion.  Xs to be determined by study and defined by the end of 2012.
2. By 2015, the percentage of participants in each of the following	IOUs, Staff	Team Recommendation:
subprograms who go on to implement a long-term energy plan		By the end of 2020, percent of commercial
under the Continuous Energy Improvement subprogram will		participants who go on to implement a

exceed the following thresholds:	long-term energy plan will reach X%.
(a) Non-Residential Audit – X%	
(b) Calculated Incentives – Y%	Define X by end of 2012, based on a
(c) Deemed Incentives – Z%	baseline study completed during this cycle.

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

<b>Long-Term MT Indicators:</b> (Please note that items in <b>BOLD</b> are consistent with proposed objectives in the Statewide Industrial and Agricultural programs)	Source (SP, AL, DR, PIP, or Staff)*	Metric Type (3)**	Baseline Study Required (Y/N)	Comments
<ol> <li>Square footage of existing commercial space in CA retrofitted 15 % beyond current Title 24 (2008).</li> </ol>	Staff, SP	3	Y	Team Recommendation: Square footage of existing commercial space in CA retrofitted X % beyond current Title 24 (2008).  X to be determined by study and defined by the end of 2012.
2. Percent of participants in each of the following subprograms who go on to implement a long-term energy plan under the Continuous Energy Improvement program:  (a) Non-Residential Audit,  (b) Calculated Incentives and  (c) Deemed Incentives	IOUs, Staff	3	N	Team Recommendation:  Percentage of participants in the  Commercial programs who go on to implement a long-term energy plan.

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

\*\*Metric type: 3 = data collection, tracking, and reporting [by IOUs, CPUC staff, and/or other entities] to be determined later.

# **Commercial - Continuous Energy Improvement Subprogram**

	Mission
SW Program: Commercial	Continuous Energy Improvement (CEI) is a consultative service aimed at helping large commercial
Improvement	and industrial customers engage in long-term, strategic energy planning. Corporate energy management is not currently part of normal business operations for the majority of utility customers and with current economic pressures forcing customers to reduce costs and focus more on their core business, it is likely to be further marginalized. CEI proposes to reintroduce the importance of energy management through a comprehensive approach that addresses technical opportunities and organizational change with a commitment from the executive level.

CA EESP Goals/Strategies Addressed by SW <u>Sub-program</u> :	CA EESP
	Ref. pp.#
2-1: Ensure all State-Owned and Leased Buildings are Retro-commissioned	SP p38, PIP (SCE
	p231)
2-5: Develop tools and strategies to use information and Behavioral strategies, commissioning, and training to reduce	SP p38, PIP (SCE
energy consumption in commercial buildings.	p231)
2-7 Develop business models and supplier infrastructure to deliver integrated and comprehensive "one-stop" energy	SP p38, PIP (SCE
management solutions	p231)

Short-term (2010-2012) "SMART" <u>Sub-program</u> Objectives: (Please note that items in <b>BOLD</b> are consistent with proposed objectives in the Statewide Industrial and Agricultural programs)	Source (SP, AL, DR, PIP, or Staff)*	Comments
1. By. IDSM eliminated this because this is already incorporate in overarching statewide	Staff, PIPs (SCE p236, PG&E p84)	Team Recommendation: Moved to IDSM
2. By 2012, CEI Participants meet their short term energy goals as identified in their long-term energy plans.	PIPs (SCE p228, PG&E p76), Staff	Team Recommendation:  By the end of 2012, the  Number of commercial CEI

	<ul> <li>good to track but not set a goal</li> <li>number is so small (10-15 customer for SCE)</li> <li>If set high, then tend to not work with customer that are on the border</li> <li>How is "successful" defined</li> <li>CEI → 50 total customers across the state! Utilities can have standard reporting format with report making recommendation for future program</li> <li>One report with individual segments</li> <li>CEI should be housed in → in industrial or wherever the dominant secto</li> </ul>		participants that meet short- term (2010- 2012) milestones from their plan will be tracked.
3. AC	By 2012 lessons learned, best practices, and plan to ramp up the CEI Program (if desirable) will be developed (y/n metric)  GREEMENT – this will be re-written by the industrial utilities sector industrial thought this could be re-phrased industrial doesn't think this should be in commercial need a report/plan from CEI with section on lessons learned by sector CEI is more like a pilot (IDSM is more of an approach)  Change "ramp up" to "recommendation for all future" (ask Jeanne)	n PIPs (SCE p230, PG&E p77,83), Staff	Team Recommendation: By the end of 2012, lessons learned, best practices, and recommendation to ramp up the CEI Program (if desirable) will be developed (Y/N)
		PIPs (SCE p236, PG&E p84), Staff	Team Recommendation: Moved to IDSM

Long-Term (2013-2020) "SMART" Sub-program Objectives:	Source (SP, AL, DR,	Comments
	PIP, or Staff)*	
1. By 2015, the participants who go on to implement a long-term energy plan	PIPs (SCE p228,	Team Recommendation:
under the Continuous Energy Improvement program will be X%.	PG&E p77), Staff	By the end of 2015, the
		number of CEI participants
		who go on to implement a
		long-term energy plan will

		reach X.
		The number X will be set by the end of 2012 when better visibility on CEI impact will be available.
2. By 2015 commercial customers who have or are implementing a long-term energy plan via the CEI program without IOU support will increase by X%.	Staff	Team Recommendation: Remove objective.
3. By 2015 the number of CEI Participants who achieve longer-term milestones as identified in their long-term energy plans increases by X%.	Staff	Team Recommendation: By the end of 2015, the number of CEI participants who achieve milestones as identified in their long term energy plans will reach X.  The number X will be set by the end of 2012 when better visibility on CEI impact will be available.
4. X% of CA corporations integrate clean energy solutions (EE, DR, and DG) into long-term energy plans.	PIPs (SCE p236, PG&E p84), Staff	Team Recommendation: Move to IDSM.
5. X% of CA corporations will include GHG reduction measurement, monitoring, and reduction strategies in their long-term energy plans.	PIPs (SCE p228 , PG&E p76), Staff	Team Recommendation: By the end of 2015, the number of customers who include GHG reduction measurement, monitoring, and reduction strategies in their long-term energy plans will be tracked.

<sup>\*</sup>SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

Short-term <u>Sub-program</u> PPMs:	-	Metric Type (2a or 2b)**		
1. Participant awareness of IDSM opportunities.	PIPs	2b	Υ	Team Recommendation: Move this PPM to IDSM
<ul> <li>Number of CEI participants meeting (per utility supplied definition) their short-term milestones</li> <li>ACTION ITEM→ Utilities Define what does short-term goals mean</li> </ul>	PIPs, Staff	2a	N	Team Recommendation: Number of CEI participants meeting short-term 2010- 2012 milestones from their energy management plan
3. Yes/No - lessons learned, best practices, and plan to ramp up the CEI Program are developed	PIPs, Staff	2a	N	Team Recommendation: Lessons learned, best practices, and recommendations to ramp up the CEI Program (if applicable) will be developed (Y/N)
4. Percent of participant awareness of IDSM opportunities as a result of participating in the CEI Program	PIPs, Staff	2b	Y	Team Recommendation: Number of commercial customers who created an energy plan via CEI

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

\*\*Metric type: 2a = reported annually, 2b = reported by end of cycle.

Long-Term Sub-program MT Indicators (delete terms "utility CEI" terms):	Source (SP, Metric	Baseline		
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	AL, DR, PIP, or Staff)*	Type (3)**	Study Required (Y/N)	
<ol> <li>Percent of commercial customers statewide who adopt and implement a long-term energy plan.</li> <li>people can "implement" but do they persist</li> <li>ACTION ITEM → Utilities define: what is meant by "implement", come up with a checklist what it means to implement over time, do they need to check milestones to see if there is persistence</li> <li>Plans are tailored to facilities</li> <li>Combine with #2</li> <li>Done through evaluation</li> </ol>	PIPs, Staff	3	Y	Team Recommendation: Number of CEI participants who achieve milestones as identified in their long term energy plans
<ol> <li>Percent of commercial customers in the IOUs service territories who continue to implement a long-term energy plan via the CEI program without IOU support. [Change per above]</li> </ol>	Staff	3		Team Recommendation: Remove
3.	Staff	3	N	
4.	PIPs, Staff	3	Υ	
5.	PIPs, Staff	3	N	

# **Commercial - Non-Residential Audit Subprogram**

	Mission
SW Program: Commercial	The Non-Residential Audits (NRA) sub-program is designed to deliver a coordinated statewide
SW <u>Sub</u> -program: <b>Non-Residential</b> Audits	integrated demand side management activity that promotes energy efficiency, demand response, distributed generation and emerging technologies.

CA EESP Goals/Strategies Addressed by SW <u>Sub-program</u> :	CA EESP
	Ref. pp.#
2-1: Ensure all State-Owned and Leased Buildings are Retro-commissioned	SP p38, PIP (SCE
	p176; PGE p31)
2-5: Develop tools and strategies to use information and Behavioral strategies, commissioning, and training to reduce	SP p38, PIP (SCE
energy consumption in commercial buildings.	p176; PGE p31)

Short-term (2010-2012) "SMART" <u>Sub-program</u> Objectives:	Source (SP, AL, DR, PIP, or Staff)*	Comments	
1. By 2012 the number of onsite audits that are integrated will exceed X%.	PIPs (SCE p 181, PG&E	Team Recommendation:	
(stay as an objective but not as a PPM, refer to IDSM)	p29) / D.09-09-047 (p.	Moved to IDSM	
	215), Staff		
- customer awareness of integration			
- all integrated tracked through IDSM and reported back to the segments			
- Punt to IDSM section – this objective/metric was eliminated in other section			
- NRA will be tracked through IDSM program			
- All on-site audits will be integrated by 2012.			
- Audit team will get number of integrated audits and then parse out results by			
segment (CD, online, phone, etc)			
- On-site tool and on-line tool integrated by 2012			
- From integrated standpoint, focus is on on-line tool integrated across			
programs (not just EE, has dg, solar, DR)			

<b>2.</b> By 2012 NRA participants that also participate in another IOU sponsored EE, DR, or DG program exceeds X%.	D.09-09-047 (p. 215), PIPs (PG&E p29)	Team Recommendation: Moved to IDSM
(if you succeed in #2 you would not be as successful in #3 below)		
From IDSM team		
o 2a metric		
<ul> <li>IOUs will specify what can be tracked online v. onsite (huge difference to track)</li> </ul>		
o By 2012 can track what was implemented onsite		
o Output of audit are opportunities across program areas		
<ul> <li>o Caveat for onsite → for NRA (onsite participants)</li> </ul>		
o Not using percentages,		
o Not a specified goal		
3. By 2012 X% of NRA participants implement recommended measures without	PIPs (SCE p 181, PG&E	Team Recommendation:
needing an IOU Incentive.	p35) / D.09-09-047 (p. 215), Staff	Moved to IDSM
This is small so do not dwell – you can track but do not have a goal (a number		
and percent but no improvement on number)		
Customer participates in audit, but does not participate in IOU rebate program.		
How is this tracked? Re-visit or phone survey		
Hard to do for evaluation. Did something in 02-03, 04-05. Calling participants of		
the audit to see if they implemented any of the recs. Not easy to say if a certain		
percent will do measures.		
Not recommended would be spillover		
4. By 2012 the number and percent of customer class receiving non-residential	PIPs (SCE p173, PG&E	Team Recommendation:
audits. [will increases by X%]	p26), Staff	Moved to IDSM
Edits from IDSM team		
	l .	_ l

A	CTION ITEM: utilities give feedback on this by next week		
5.	By 2012 the $\%$ of customers who received audits, that adopt audit recommended programs, technologies, processes, & practices. [will increase by X%].	PIPs (SCE p174, PG&E p 29), Staff	Team Recommendation: Moved to IDSM
E	lits from IDSM team		

Short-term <u>Sub-program</u> PPMs:	Source (SP, AL, DR, PIP, or Staff)*	Metric Type (2a or 2b)**	Baseline Study Required (Y/N)	Comments
1. (refer to IDSM)		2a (data request, 1)	N	Team Recommendation: Moved to IDSM
2. Participation rate of NRA (on-site) participants in another IOU EE, DG, or DR program. Reported via IDSM See IDSM section	PIPs, Staff	2a	N	Team Recommendation: Moved to IDSM
3. P . Hard to obtain Will not go up IDSM got rid of this PPM	PIPs, Staff	2b	N	Team Recommendation: Moved to IDSM and subsequently removed

PIPs, Staff	2b	N	Team Recommendation: Move to IDSM
PIPs, Staff	2b	N	Team Recommendation: Move to IDSM.
	PIPs, Staff		

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

\*\*Metric type: 2a = reported annually, 2b = reported by end of cycle.

Long-Term (2013-2020) "SMART" Sub-program Objectives:	Source (SP, AL, DR,	Comments
(Please note that items in <b>BOLD</b> are consistent with proposed	PIP, or Staff)*	
objectives in the Statewide Industrial and Agricultural programs)		
1. By 2015, the percent of audit program participants who go on	IOUs, Staff	Team Recommendation: Move to IDSM.

to implement a long-term energy plan		
Review and make this similar to other metrics		
2. By 2015, X percent of NRA recipients go on to implement long-	PIP p. 27 – CEI	Team Recommendation: Move to IDSM.
term energy plans	Section	

<sup>\*</sup>SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

<b>Long-Term Sub-program MT Indicators:</b> (Please note that items in <b>BOLD</b> are consistent with proposed objectives in the Statewide Industrial and Agricultural programs)	Source (SP, AL, DR, PIP, or Staff)*		Baseline Study Required (Y/N)	Comments
<ol> <li>Percent of audit, calculated incentive and deemed incentive program participants who go on to implement a long-term energy plan under the Continuous Energy Improvement program.</li> </ol>	IOUs, Staff	3	N	Team Recommendation: Move to IDSM.

<sup>\*</sup>SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

<sup>\*\*</sup>Metric type: 3 = data collection, tracking, and reporting [by IOUs, CPUC staff, and/or other entities] to be determined later.

# **Commercial - Deemed Incentives Subprogram**

	Mission
SW Program: Commercial	The Statewide Commercial Deemed Incentives sub-program provides rebates for the installation
ISM/ Sub-program: Heemed incentive	of new energy efficient equipment. Deemed retrofit measures have prescribed energy savings and incentive amounts and are generally intended for projects that have well defined energy and
	demand savings estimates (i.e., T12 to T8 replacements). Main two objectives:  • Reduce the initial purchase costs of such equipments, and
	<ul> <li>Reducing the inconvenience of participating in utility rebate programs by offering simple application process</li> </ul>

CA EESP Goals/Strategies Addressed by SW <u>Sub-program</u> :	CA EESP
	Ref. pp.#
2-3: Ensure compliance with minimum Title 24 codes and standards for building renovations and expansion.	SP p38, PIP (SCE
	p204; PGE p62)
2-5: Develop tools and strategies to use information and Behavioral strategies, commissioning, and training to reduce	SP p38, PIP (SCE
energy consumption in commercial buildings.	p204; PGE p62)
2-7: Develop business models that deliver integrated energy management solutions; stretch goal reward (iBonus) with	SP p38, PIP (SCE
integration; comprehensive energy management retrofits.	p204; PGE p62)
2-8: Improve use of plug load technologies; support PIER, Office of the Future by developing new, additional incentives.	SP p38, PIP (SCE
	p204; PGE p62)

Short-term (2010-2012) "SMART" Sub-program Objectives: (Please note that items	Source (SP, AL, DR,	Comments
in <b>BOLD</b> are consistent with proposed objectives in the Statewide Industrial and	PIP, or Staff)*	
Agricultural programs)		
1. By 2012, the percent in the number of installed measures that are ETP	PIPs (SCE p208;	Team Recommendation:
relative to baseline will increase by X%.	PG&E p67)	By 2012, the number of
See PPM #1 from Calculated section		new, improved, or ETP
		measures in the deemed

		program will increase by X% relative to baseline (2006-2008).  Must define new, improved and ETP measures, as well as baseline to determine X. Utilities will research, collaborate and determine X by end of 2010.
<ul> <li>2. By 2012, the percent of participants receiving the Integrated Bonus (iBonus)¹ will exceed X%.</li> <li>These are a subset of #5</li> <li>DR shuts down participants if it meets its load targets</li> <li>ACTION ITEM: utilities suggest a meaningful target (not 5%) and report back next wed</li> </ul>	PIPs (SCE p 212, PG&E p70)	Team Recommendation:  By 2012, participants  receiving the Integrated  Bonus (iBonus)¹ will be  tracked (if applicable).
<ol> <li>By 2012, X% of targeted commercial customers will be aware of the Incentive Programs.</li> <li>Move to Overall Commercial statewide objective level rather than Deemed</li> </ol>	PG&E p 65)	Team Recommendation: Moved to overarching objective.
4. By 2012, the supply of will increase by X%. Punt to WET See calculated discussion	Staff, SP	Team Recommendation: Moved to WET
<ol> <li>By 2012, customer implementation of integrated opportunities (e.g., EE, DR, waste saving measures, etc.) will increase by X%.</li> <li>Move to Overall Commercial statewide objective level rather than Deemed.</li> <li>Reported by IDSM</li> </ol>	IOUs, PIPs (SCE p221, PG&E p70)	Team Recommendation: Moved to IDSM

<sup>&</sup>lt;sup>1</sup> Integration Bonus (iBonus is a new incentive mechanism to promote greater integration of DSM resources. Available for customers:1) Sign up or are already signed up for a DSM program 2) Purchase, install, and/are eligible to receive a rebate for an energy saving device.

Short-term <u>Sub-program</u> PPMs:	Source (SP, AL, DR, PIP, or Staff)*		Baseline Study Require d (Y/N)	Comments
<ol> <li>Participant adoption rate of installed measures that are ETP relative to baseline.</li> <li>see calculated PPM but ignore measure type "b" discussion. All deemed are "a"</li> </ol>	PIPs	2a		Team Recommendation: Number of ETP, new, and improved measures in program as available
Percent of commercial customers receiving the Integrated Bonus (iBonus)  utils haven't implemented yet  SW team has to work with deemed team and DR teams first	PIPs	2b		Team Recommendation: Percent of commercial customers receiving the Integrated Bonus if applicable

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

\*\*Metric type: 2a = reported annually, 2b = reported by end of cycle.

Long-Term (2013-2020) "SMART" <u>Sub-program</u> Objectives: (Please note that items in <b>BOLD</b> are consistent with proposed objectives in the Statewide Industrial and Agricultural programs)	Source (SP, AL, DR, PIP, or Staff)*	Comments
By 2020, the percent of deemed incentive program participants who go on to implement a long-term energy plan.  See discussion under calculated	IOUs, Staff	Team Recommendation: Remove, redundant. Covered by long term overarching commercial objective #2.
2. By 2015, and every three years thereafter, all measures determined to be "standard practice" are moved out of the incentive program, and replaced by ETP. See discussion under calculated	Staff	Team Recommendation:  By 2015, and every three years thereafter, measures determined to be "standard practice" are phased out at various levels of the program

		(depending on the technology within the customer class) and replaced by new, improved or ETP measures.
		Utilities to define 'standard practice' by the end of 2011.
3. By 2015, 100 percent of HVAC units being installed will meet existing code.	SP, Staff	Team Recommendation: Move to HVAC
<ul> <li>program wouldn't install unit just meeting code, it would exceed code,</li> <li>refers to the installation quality not the level of equipment</li> <li>should go to HVAC objectives</li> </ul>		
4. By 2015, 50 percent of HVAC systems installed will be optimally maintained.	SP, Staff	Team Recommendation: Move to HVAC

<sup>\*</sup>SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

<b>Long-Term Sub-program MT Indicators:</b> (Please note that items in <b>BOLD</b> are consistent with proposed objectives in the Statewide Industrial and Agricultural programs)	Source (SP, AL, DR, PIP, or Staff)*	Metric Type (3)**	Baseline Study Required (Y/N)	Comments
1. Percent of Deemed Incentive program participants who go on to implement a long-term energy plan.	IOUs, Staff	3	N	Team Recommendation
				: Remove.
				Covered under overarching long term MT indicator #2.
<ol> <li>Measures determined to be "standard practice" are moved out of the program, and program focused on ETP (Y/N)</li> </ol>	Staff	3	N	Team Recommendation

		: Measures determined to be "standard practice" are phased out at various levels of the program (depending on the technology within the customer class) and replaced by new, improved or ETP measures.
3. P Defer to HVAC results	SP, Staff 3 N	(Y/N) Team Recommendation
		: Møve to HVAC
4. P Defer to HVAC results.	SP, Staff 3 N	Team Recommendation
		: Move to HVAC

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

\*\*Metric type: 3 = data collection, tracking, and reporting [by IOUs, CPUC staff, and/or other entities] to be determined later.

# **Commercial - Calculated Incentives Subprogram**

	Mission
SW Program: Commercial	The Statewide Commercial Calculated Incentives sub-program provides customers technical and
SW <u>Sub</u> -program: <b>Calculated Incentive</b>	calculation assistance, as well as incentives based on calculated savings, to influence the design and installation of energy efficient equipment and systems in both retrofit and added load applications.
	The Calculated Incentives sub-program is utilized for projects where a rebate is not available through the Statewide Deemed program, where project conditions require customized calculations to provide the most accurate savings estimates, or where project has interactive effects that are best captured through whole building or whole system modeling. Because calculated savings estimates are based on actual customer operating conditions, pre-inspections (for retrofit projects) and post-inspections are typically required as part of each utility's project documentation.

CA EESP Goals/Strategies Addressed by SW <u>Sub-program</u> :	
	Ref. pp.#
2-3: Ensure compliance with minimum Title 24 codes and standards for building renovations and expansion.	SP p38, PIP (SCE
	p190; PGE p48)
2-5: Develop tools and strategies to use information and Behavioral strategies, commissioning, and training to reduce	SP p38, PIP (SCE
energy consumption in commercial buildings.	p190; PGE p48)
2-7: Develop business models that deliver integrated energy management solutions; comprehensive energy	SP p38, PIP (SCE
management retrofits.	p190; PGE p48)
2-8: Improve use of plug load technologies; support PIER, Office of the Future by developing new, additional incentives.	SP p38, PIP (SCE
	p190; PGE p48)

Short-term (2010-2012) "SMART" Sub-program Objectives: (Please note	Source (SP, AL, DR, PIP, or	Comments
that items in <b>BOLD</b> are consistent with proposed objectives in the Statewide	Staff)*	
Industrial and Agricultural programs)		

<ol> <li>By 2012, the percent in the number of installed measures that are ETP or "advanced technology" relative to baseline will increase by X%.</li> </ol>	PIPs (SCE p193; PG&E p52)	Team Recommendation: By the end of 2012, the number of completed calculated projects that include an ETP technology will be tracked relative to baseline (2006-2008).
<ol> <li>By 2012, X% of measured savings from calculated projects will come from emerging technologies.</li> <li>Utils: 60% is high Program Tracking Level: are you talking ex-post, what vintage (2002-2003, 2004-2005, 2006-2008)?,, plus at the custom/calculated level the system approach would make hard to tease out (rob's comment)</li> <li>ED CLARIFICATION: utils determine to what extend there can be an ETP db that says which are ET measures starting at a certain date. Utils would hone that in the next week.</li> <li>Is there a report that show how much ETP touches diff sectors: in ETP</li> </ol>	Staff, PIPs (SCE p193; PG&E p52)	Team Recommendation: By the end of 2011, the amount of ex-ante savings from commercial sector projects coming from emerging technologies that are not embedded in larger systems will be tracked.
<ul><li>3. Increase adoption of plug load technologies from PIER funded projects.</li><li>Plug load more in deemed</li></ul>	PIPs (SCE p193; PG&E p52)	Team Recommendation: Remove based on the difficulty of
By 2012, X% of targeted commercial customers will be aware of the Calculated Incentives Program.	PIPs (SCE p192, PG&E p53)	Team Recommendation: Moved to overarching objective.
For small mom and pop does it matter where they heard of the		

Want t program Move t	m from? to test if they know that there are these calc and deemed ms to overall commercial level does "aware" mean?		
PUNT THIS HIS HIS HIS HIS HIS HIS HIS HIS HIS	TO WET → skilled energy management specialists in PIPs rains these specialists → but wet doesn't get a "highly skilled". at low-income or high school workers. In the short term the skilled specialists are being targeted rogram does not train specialists	Staff, SP	Team Recommendation: Moved to WET
EE, DR, Short term	.2, customer implementation of integrated opportunities (e.g., , waste saving measures, etc.) will increase by X%.  → more about "awareness" and later on implementation mercial sector wide - move to overall commercial level	IOUs, PIPs (SCE p195,197, PG&E p53)	Team Recommendation: Moved to IDSM

hort-term <u>Sub-program</u> PPMs:	Source (SP, AL, DR, PIP, or Staff)*	Metric Type (2a or 2b)**	Baseline Study Required (Y/N)	Comments
1 Death and the street of the	•			-
1. Participant adoption of installed measures where measure (a) count	PIPs	2a (utils	Υ	Team
the savings (ex-ante), and (b) for the systems approach says if it a	100	would		Recommendatio
component in a system that are ETP relative to baseline.		like this		n: # of Projects
		to be		with ETP
Define what does "advanced tech" mean? Impossible because of 18 different		2b)		measures
defs				included, when
Focus on ETP and how ETP maps to the programs (from inception to C&S)				available.
When to start clock on ETP (do we start w/06-09 or wait for 10-12 – although				

there may not be much)

- Utils find out what portion of 06-09 are well defined
- ETP emv underestimate how many technologies migrated to programs
- Do utils have independent way of identifying ETP measures PGE does not have a thorough tracking. If we have a list then PGE can find it. FUTURE ACTION ITEM

Is adoption rate a percent increase?

Does calculated incentive program track ET measures – you have to go to calc incentive database with a list of ET measures

Tracking – do you want to see how many are coming into port or how many are being implemented (adoption rate – not just how many are coming over)

PGE proposed (Rob said not really) -1. what systems contain any ET tech, 2. large system but part contain ET, can you pull out the ET savings (which could be small compared to the total system savings)

Where do we track this: ETP or at the calculated incentive level? ED – you want to track in the program where they are paying for the rebates (or sector).

How do you get adoption; if part of whole performance the extract out that ET portion that contributes to these savings.

ETP may contribute to code – how to you track that is it ETP or C&S? Calc offers incentives for software

Who is responsible for baseline? - consultant doing a study

**GENERAL UTILITY QUESTION:** Does adoption rate include measures that are reinvigorated measures and not just new technologies. – ET commercially available, some have 0 penetration, some are mature but still low penetration in one market (i.e., daylighting → low pen in schools).

- By measure
- By system
- Adoption mean by amount of savings
- Adoption means increase in installations

•

Is objective that ET measure X, Y, Z is adopted somewhere? Or that customers are implementing this measure?

What is an ETP measure right now that generates any savings?				
What is your denominator (percent of what?).				
If you want to see more ET used by the program $ ightarrow$ counts are better (variety and how they track)				
Can we count them? AGREEMENT – Yes we can (but we would lose visibility if ET at the system level).				
ACTION ITEM: If utils have recs on system level metric then suggest in your comments by next week.				
Baseline – look at all rebate programs in com and look at ETP, establish commercial baseline in ETP.				
For (b) if data is not there, this would be a costly. Would be more of an evaluation study.				
Amount of ex-ante savings from commercial sector projects coming from emerging technologies that are not embedded in larger systems	PIPs	2a	N	Team Recommendation:
Plug load more of a deemed				Amount of ex-ante savings from
ETP as a share of commercial section savings – this is hard because of				commercial sector
larger measures that may sway the total commercial savings results  Are we counting installations or measures?				projects coming from emerging
This gets at what Rob talked about in his "systems" approach discussion				technologies that ar
This gets costly				not embedded in
ET drives their product, calc doesn't drive ET.				larger systems.
Calc Incentive Utils concerned about being measured against another				

department's performance. (but utils choose with ET to enter into program)  AGREEMENT: The "counting' issue still persists in this PPM – utils can count if program had ET measure, but the savings would be hard. Of the measure that you can count, (a) count the savings (ex-ante), and (b)for the systems approach says if it a component in a systems. For energy savings metric you would only look at (a). For (a) instead of percent, use amount of savings.		
ACTION ITEM: by next wed utils define what "large system"		

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

\*\*Metric type: 2a = reported annually, 2b = reported by end of cycle.

Long-Term (2013-2020) "SMART" Sub-program BOLD are consistent with proposed objectives programs)	<del>_</del>	Source (SP, AL, DR, PIP, or Staff)*	Comments
<ul> <li>1. By 2020, the percent of participants w plan will be X%.</li> <li>this is for calculated – larger projects w</li> </ul>	ho go on to implement a long-term energy rould have a plan. A mom and pop shop hases will be next year or the year after. ater than 200kW)	IOUs, Staff	Team Recommendation: Remove, redundant. Covered by long term overarching commercial objective #2.
	various levels of the program (depending r class and replaced by ETP or "Advanced determined later	Staff	Team Recommendation: By 2015, and every three years thereafter, measures determined to be

This is more trying to get at a deliberate process not the number	practice" are
	phased out at
	various levels of
	the program
	(depending on the
	technology within
	the customer
	class) and
	replaced by ETP
	measures.
	Utilities to define
	'standard
	practice' by the
	end of 2011.

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

Long-Term Sub-program MT Indicators:	Source (SP, AL, DR, PIP, or Staff)*	Metric Type (3)**	Baseline Study Required (Y/N)	Comments
3. Percent of program participants who go on to implement a long-term energy plan.	IOUs, Staff	3	N	Team Recommendati on: Remove.  Covered under overarching long term MT indicator #2.
4. Measures determined to be "standard practice" are phased out at various levels of the program (depending on the technology within the customer class), and program focused on ET/Advanced technology (Y/N)	Staff	3	N	Team Recommendati on:

	Measures
Util issue: What is "standard practice"	determined to
- code v. standard practice (plus would they have done this anyway),	be "standard
Replace On Burnout v. Early Replacement	practice" are
- free ridership high in SPC programs	phased out at
- customer class comes into play (corps that span states)	various levels
Even if you agree "standard practice" maybe the measure should not be	of the program
retired, which is what this metric implies	(depending on
Look at measures incented in one three year program compared to another	the technology
program cycle	within the
Indicator is a document that show the process for how standard practice	customer
measures are decided to continue or not.	class), and
	program
	focused on ETP
	measures.
	(Y/N)

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

\*\*Metric type: 3 = data collection, tracking, and reporting [by IOUs, CPUC staff, and/or other entities] to be determined later.

# **Commercial - Direct Install Subprogram**

	Mission
SW Program: Commercial	The Direct Install sub-program delivers free energy efficiency hardware retrofits, through
SW <u>Sub</u> -program: <b>Direct Install</b>	installation contractors, to reduce peak demand and energy savings for commercial customers with monthly demand of less than 100 kW. The program targets very small and small businesses (those with monthly demand of less than 100 kW) in a staged delivery approach that provides program services in specific geographic areas at different times, allowing for a more concentrated, directed, yet comprehensive program.

CA EESP Goals/Strategies Addressed by SW <u>Sub-program</u> :	CA EESP Ref. pp. #
None listed	

	ort-term (2010-2012) "SMART" <u>Sub-program</u> Objectives: (Please note that items in BOLD are nsistent with proposed objectives in the Statewide Industrial and Agricultural programs)	1	rce (SP, IP, or S		Comments
1.	By 2012, the percent of participant awareness of Integrated Demand Side Management (IDSM)	Staff,	PIPs	(SCE	Team
	opportunities will increase by X%.	p222,	PG&E	p95)	Recommendatio
					n:
					Moved to IDSM
2.	By 2012, percent of DI participants who receive (1) an initial referral (then tracking if there was	Staff			Team
	some (2) follow up the program, and finally see if the referral [#2 is a utility internal reporting				Recommendatio
	requirement not submitted to CPUC] (3) resulted in some action (e.g., participate in other resource	,			n:
	programs, and/or OBF.).				By the end of
					2012, develop
Ste	ep 1 <del>-&gt;</del> reported at 2a				process to track
Ste	ep 2 <del>-&gt;</del> reported internally by utility or 1				the number of
Ste	ep 3 → reported 2b/evaluation/data tracking issue				participants who

#3 should be moved to long term

[ move this to long term  $\rightarrow$ that participate in other resource programs, OBF, and/or put down a copay for EE measures.]

Target market for DI → small mom and pop stores. Is there any potential left?

After customer is done with DI, is there anything else the customer can do (OBF?)

ED - trying to push these small mom and pops to do more than just DI via OBF

ED - If they don't do more, is it because of lack of potential or unwillingness to pay more out of pocket  $\rightarrow$  this number alone does not answer this

ED LGP eval found there should be hard follow up when there were recommendations to other programs

Is intent to phase out DI  $\rightarrow$  no, don't invest all the time to get to a business and get them to part in DI and then not follow up with referrals to get them to part in other programs (matt says maybe not programs but some sort of tracking)

Train: 1. find customer, 2. make referral, 3. know referral was made, (referrals followed up) 4. find out that customer actually participating 5. find out they made a co-pay 6. efficient technology/project installed/implemented

Referrals with no activity  $\rightarrow$  no worthwhile

DI should ALWAYS do referrals (leave a brochure)

Objective would be to make sure a referral is made but not to make sure customer participated. If they don't take activity, then utils would know to determine if it is a cost effective activity in terms of generating leads. If dead end but  $\$ \rightarrow$  bad.

GENERAL AGREEMENT: Utils want to keep track of referrals. For some period of time utils want to know if there are any actions taken, directly from referrals, to determine if this activity is worthwhile.

There needs to be a good market study

receive an initial referral to another program and/or followed through with some additional energy efficiency action.

Study required to determine the feasibility of tracking referrals.

3. Increase participation of hard-to-reach businesses (footnote definition of HTR for commercial	Staff, PIPs (SCE	Team
from policy manual) by X% by 2012.	p219, PG&E p92)	
	, , ,	n:
What is denominator: is it of all participants of the program. If 100 are HTR, then you need X% of		By the end of
this 100 HTR to participate. Number of HTR customer in your service territory.		2012, number of
		participants of
Need to define touched and untouched		Hard-To-Reach
Utils suggest leaving out non-english speaking		businesses will
Suggest leaving hard to reach (in policy manual)		be tracked.
ACTION ITEM: Utils will have to reference the definition of hart to reach		
<b>4.</b> I.	PIPs (SCE p218,	Team
	PG&E p91)	Recommendatio
PIP makes argument that program would address short term leases (split incentive issue)	Gal p31)	n:
Utils: this is a subset of HTR		Remove
Utils target small businesses, small business usually have short term leases (don't distinguish		Short Term
between short term and long term lease customers)		leases are part
Sempra assigns zip codes to low-income and assigns this to HTR		of the Hard to
PGE identifies HTR by usage (basically small business) → then take this and break out by zip code		Reach
and use census data to find language spoken by zip code.		definition;
		therefore this is
Definition of HTR did include georgraphy Jean is suggesting an application to get at this using census		covered by the
data.		metric above.
5. Increase the percent of low income and disadvantaged <sup>2</sup> program implementation staff who are	Staff, PIPs (SCE	Team
employed for more than 6 months in auditing, retrofitting, outreach.	p221, PG&E p94)	
, , , , , , , , , , , , , , , , , , , ,	_, _, _, _, _, _, _, _, _, _, _, _, _, _	n:
		Study required,
		move to long
		term objective.
		-

<sup>&</sup>lt;sup>2</sup> SCE PIP, 221.

6.	By 2012, the percent of innovative measures (e.g., solid state lights, T8, DR) as a percent of all measures will exceed 10%.	PIPs (SCE p222, PGE&E p95)	Team Recommendatio n: Remove objective.  Redundant, covered in objective #2 of DI subprogram.
7.	By 2012, the percent of targeted commercial customers who understand the information provided by contractors will exceed 30%.	Staff	Team Recommendatio n: Remove objective.  Need further information on what determines customer 'understanding', also would require a baseline study to determine X%.
8.	By 2012, awareness of the Direct Install Program among targeted commercial customers will exceed 50%.	Staff, PIPs (SCE p220, PG&E p92 )	

		2012, awareness of the Direct Install Program among targeted commercial customers will be tracked.
9. By 2012, the percent of targeted commercial customers who accept the claimed benefits of energy efficiency will exceed 50%.	Staff	Team Recommendatio n: Remove objective.  Need further information on what determines 'accept' or 'claimed benefit', also would require a baseline study to determine X%.
10. By 2012, the percent of DI participants that participate in 3P programs will exceed 10%.	Staff	Team Recommendatio n: Remove objective. Redundant,

	covered in objective #2 of
	DI subprogram.

Short-term <u>Sub-program</u> PPMs:	Source (SP, AL, DR, PIP, or Staff)*	Metric Type (2a or 2b)**	Baseli ne Study Requir ed (Y/N)	
Number of DI participants that participate in other resource programs,     OBF, and/or put down a co-pay for EE measures.	IOUs, Staff	2a	N	Team Recommendation : Number of DI participants participate in other resource or non-resource that programs.
Percent of participants that are non-English speaking businesses are located in previously untouched zip codes, and low concentrated zip codes. [combine]	IOUs, Staff	2a	N	Team Recommendation : Number of participants that are hard to reach (HTR).
	IOUs, Staff	<b>2</b> a	N	Team Recommendation : Delete PPM

<sup>\*</sup>SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

<sup>\*\*</sup>Metric type: 2a = reported annually, 2b = reported by end of cycle.

<b>Long-Term (2013-2020) "SMART" <u>Sub-program</u> Objectives:</b> (Please note that items in <b>BOLD</b> are consistent with proposed objectives in the Statewide Industrial and Agricultural programs)	Sourc e (SP, AL, DR, PIP, or Staff)*	Comments
1. By 2015, and every three years thereafter, all measures determined to be "standard practice" are moved out of the incentive program, and replaced by ETP or "Advanced Technology" measures.  Technology" measures.	Staff	Team Recommendation: By 2015, and every three years thereafter, measures determined to be "standard practice" are phased out at various levels of the program (depending on the technology within the customer class) and replaced by new, improved and ETP measures.

\*SP=Strategic Plan, AL=Advice Letter, DR=Data Request Response, PIP=program plans, Staff=ED proposed. [Include page reference when applicable.]

<b>Long-Term Sub-program MT Indicators:</b> (Please note that items in <b>BOLD</b> are consistent with proposed objectives in the Statewide Industrial and Agricultural programs)	Source (SP, AL, DR, PIP, or Staff)*	Туре	Baseline Study Required (Y/N)	
<ol> <li>Measures determined to be "standard practice" are moved out of the program, and program focused on ET/Advanced technology (Y/N)</li> </ol>	Staff	3		Team Recommendation: Measures determined to be "standard practice" are phased

				out at various levels of the program (depending on the technology within the customer class) and replaced by new, improved or ETP measures. (Y/N)
2. Energy Efficiency is routinely considered by 50% of the targeted market of DI participants when making capital purchases.	Staff	3	N	Team Recommendation: Change 50% to X%.
ACTION ITEM: looking for utilities suggestions on this language				Utilities to determine X by end of 2015. Requires baseline study.