

From: Cherry, Brian K  
Sent: 10/1/2010 6:20:31 PM  
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: Fw: San Bruno Media Update 6 p.m., Friday, Oct. 1

**From:** Redacted  
**To:** SB FAQ Key Messages Distribution List; SB MRRT; Peterson, Michael R (Corp Security); Redacted  
Redacted  
**Sent:** Fri Oct 01 18:19:58 2010  
**Subject:** San Bruno Media Update 6 p.m., Friday, Oct. 1

# San Bruno Media Update

## Friday, October 1, 2010

### Updated 6:00 p.m.

#### Summary

Though coverage of the accident has continued to slow, some media outlets continued to report on the National Transportation Safety Board's (NTSB) decision to allow photos to be taken of the pipeline section involved. Broadcast coverage around California continued to speculate that the accident could have been caused by weak welds or corrosion inside a specific section of the gas pipeline. *The San Jose Mercury News* reported that Mayor Chuck Reed is speaking up, joining other local city officials, about his dissatisfaction with the quality of information PG&E is sharing about pipelines listed on the "Top 100" projects list.

#### Developments to Date

- The NTSB has allowed experts to look at images of the section of the gas pipeline that was involved in the San Bruno accident
- Several local network affiliates aired stories postulating that the San Bruno accident could have been caused by a faulty weld or corrosion in the pipeline
- San Jose mayor Chuck Reed is joining other local city officials in vocalizing dissatisfaction with the information PG&E is sharing about pipeline risks

## Print Media Coverage

**6:00 a.m. – 6:00 p.m. Friday, October 1, 2010**

### **Associated Press**

San Bruno gas pipe shows catastrophic failure

By Staff

October 1, 2010

Experts say a weld or weak section may have caused catastrophic failure of the 54-year-old natural gas pipeline that exploded in flames three weeks ago in San Bruno.

The National Transportation Safety Board this week allowed photographers to take pictures of the segments of pipe in the devastated neighborhood where eight people died and dozens of homes were destroyed.

<http://www.sfgate.com/cgi-bin/article.cgi?f=/n/a/2010/10/01/national/a064840D20.DTL>

### **Los Angeles Business Journal**

Poll: San Bruno altered opinions on gas lines

By Staff

October 1, 2010

The recent San Bruno explosion has altered the perception of readers as it relates to the safety of gas lines, according to Los Angeles Business from bizjournals' latest Business Pulse survey.

<http://www.bizjournals.com/losangeles/stories/2010/09/27/daily29.html>

### **San Rafael Patch**

City leaders to address pipeline issues with PG&E

By Ken Nordhoff

October 1, 2010

In light of the San Bruno events, Pacific Gas and Electric Co. has been reaching out to communities to discuss safety, security and disaster response associated with gas pipeline safety.

On September 20, they released a report on their gas pipeline safety and maintenance program, commonly called the "Top 100 List," which is part of a proactive maintenance risk management assessment. The document identifies pipeline segments that the company has prioritized for monitoring or, in some instances, future repair or replacement.

<http://sanrafael.patch.com/articles/city-leaders-to-address-pipeline-issues-with-pge>

## Broadcast Coverage

NOTE: These video clips are being captured electronically in real time. Cleaner and

more accurate start/stop clips can be collected at a later date.

## **National Coverage    Local Coverage**

### Clip

Fox News Channel

10/1/2010, 1:00 - 2:00 PM

Coverage begins at 00:58

### Clip

KNBC-TV (NBC) CH 4, Los Angeles, CA

10/1/2010, 5:30 - 6:00 AM

Coverage begins at 00:45

### Clip

KSBY-TV (NBC) CH 6, Santa Barbara/Santa Maria/San Luis Obispo, CA

10/1/2010, 6:00 - 7:00 AM

Coverage begins at 00:30

### Clip

KMPH-TV (FOX) CH 26, Fresno/Visalia, CA

10/1/2010, 8:00 - 9:00 AM

Coverage begins at 00:25

### Clip

KTXL-TV (FOX) CH 40, Sacramento/Stockton/Modesto, CA

10/1/2010, 7:00 - 8:00 AM

Coverage begins at 00:13

### Clip

KTVU-TV (FOX) CH 2, San Francisco, CA

10/1/2010, 5:00 - 6:00 AM

Full coverage

### Clip

KGO-TV (ABC) CH 7, San Francisco, CA

10/1/2010, 11:00 - 11:30 AM

Full coverage

### Clip

KCRA-TV (NBC) CH 3, Sacramento/Stockton/Modesto, CA

10/1/2010, 12:00 - 1:00 PM

Coverage starts at 00:44

### Clip

KERO-TV (ABC) CH 23, Bakersfield, CA

10/1/2010, 5:00 - 5:30 PM

Coverage starts at 00:18

Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA

10/1/2010, 5:00 - 5:30 PM

Coverage starts at :20

[Redacted] | Pacific Gas and Electric Company | Media Relations, Chico | [Redacted]  
[Redacted] | PG&E 24-Hour Media Line: 415.973.5930 |