

From: Cherry, Brian K
Sent: 10/2/2010 12:45:27 PM
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fw: San Bruno Media Update 9 a.m., Saturday, Oct. 2

From: Redacted
To: SB FAQ Key Messages Distribution List; SB MRRT; Peterson, Michael R (Corp Security); Redacted
Redacted
Sent: Sat Oct 02 09:38:20 2010
Subject: San Bruno Media Update 9 a.m., Saturday, Oct. 2

San Bruno Media Update
Saturday, October 2, 2010
Updated 9:00 a.m.

Summary

Print coverage was light last night and this morning, with a letter to the editor in the San Jose Mercury News. Some outlets continued to run the Associated Press story provided in yesterday's report. Broadcast coverage continued to report on the National Transportation Safety Board's (NTSB) decision to allow photos to be taken of the pipeline section. Speculation continued that the accident could have been caused by weak welds or corrosion inside a specific section of the gas pipeline.

Developments to Date

- No new developments

Print Media Coverage

6:00 p.m. – 9:00 a.m. Friday, October 1, 2010 to Saturday, October 2, 2010

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San Jose Mercury News

Letter: When will pipeline investigations end?

By Will S. Richardson

October 1, 2010

The story "Outside experts to probe blast" (Page 1A, Sept. 24) tells us that there will be another panel appointed to investigate the San Bruno pipeline blast. Where does it all end?

PG&E, with certainly the most knowledge of its own pipelines, is investigating. The National Transportation Safety Board, with responsibility for pipelines, started investigating immediately after the blast. The California Public Utilities Commission is investigating. And now the PUC has called for an investigation by an independent panel of experts.

http://www.mercurynews.com/letters/ci_16229865?nclick_check=1

Associated Press

San Bruno gas pipe shows catastrophic failure

By Staff

October 1, 2010

Experts say a weld or weak section may have caused catastrophic failure of the 54-year-old natural gas pipeline that exploded in flames three weeks ago in San Bruno.

The National Transportation Safety Board this week allowed photographers to take pictures of the segments of pipe in the devastated neighborhood where eight people died and dozens of homes were destroyed.

<http://www.sfgate.com/cgi-bin/article.cgi?f=/n/a/2010/10/01/national/a064840D20.DTL>

Broadcast Coverage

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips can be collected at a later date.

National Coverage	Local Coverage
<p><u>Clip</u></p> <p>Fox News Channel</p> <p>10/1/2010, 7:00 - 8:00 PM</p> <p>Full Coverage</p>	<p><u>Clip</u></p> <p>KSBW-TV (NBC) CH 8, Monterey/Salinas, CA</p> <p>10/1/2010, 6:00 - 7:00 PM</p> <p>Coverage begins at :58</p> <p><u>Clip</u></p> <p>KNSD-TV (NBC) CH 39, San Diego, CA</p> <p>10/1/2010, 11:00 - 11:35 PM</p> <p>Coverage begins at :20</p> <p><u>Clip</u></p> <p>KRON-TV (My Network TV) CH 4, San Francisco, CA</p> <p>10/1/2010, 11:00 - 11:30 PM</p> <p>Partial coverage begins at 1:45 and ends prematurely at 2:22</p>