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Sent: 10/13/2010 8:06:15 AM  
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: FW: San Bruno Media Coverage, 7 a.m. Update, Tuesday, October 13

**From:** Moreno, Paul  
**To:** SB FAQ Key Messages Distribution List; SB MRRT; Peterson, Michael R (Corp Security); Foletta, Joseph; Simpson, Ashlie  
**Sent:** Wed Oct 13 07:24:38 2010  
**Subject:** San Bruno Media Coverage, 7 a.m. Update, Tuesday, October 13

## **San Bruno Media Update**

### **Wednesday, October 13, 2010**

#### **Updated 7:00 a.m.**

#### **Summary**

The majority of today's coverage centers on the Pipeline 2020 announcement. Media outlets report that the major components of the program are to strengthen PG&E's gas pipeline system through investments, research and development, improved processes and tighter coordination with public agencies. Print publications statewide covered the program, including the Los Angeles Times, San Francisco Chronicle and San Jose Mercury News, among others. Broadcast coverage was in state and does not extend to national outlets.

#### **Developments to Date**

- San Bruno's city council is trying to expedite the process for rebuilding homes by cutting the time

in half to acquire a rebuilding permit and waiving the building fee. This initiative will cost the city approximately a half a million dollars, but city officials are hoping for donations as well as assistance from FEMA.

- PG&E announced its Pipeline 2020 program. The utility says it will explore replacing manual shut-off valves with remote-controlled or automatic valves.

## **Print Media Coverage**

**5:00 p.m. – 6:00 a.m.**

**Tuesday, October 12, 2010 to Wednesday, October 13, 2010**

### **Los Angeles Times**

#### **Pacific Gas & Electric Announces New Gas Pipeline Safety Measures**

By Lee Romney  
October 13, 2010

Pacific Gas & Electric officials Tuesday announced a series of measures aimed at upgrading and improving the safety of the company's gas transmission system and encouraging nationwide reforms in the wake of a gas line explosion in San Bruno that killed eight people.

"We feel it's necessary to go beyond the existing regulatory requirements and move to a newer and higher level in terms of safety and reliability," Chief Executive Peter Darbee told reporters Tuesday in unveiling the company's Pipeline 2020 plan.

<http://www.latimes.com/news/local/la-me-1013-san-bruno-20101013,0,2456857.story>

### **San Jose Mercury News** (also appeared in Contra Costa Times)

#### **PG&E Unveils Plan to Upgrade System**

By Pete Carey  
October 12, 2010

Under intense criticism following the Sept. 9 natural gas explosion that devastated a San Bruno neighborhood, PG&E on Tuesday unveiled a plan to modernize its gas pipeline system, find new ways to inspect its pipes and forge better ties with local emergency personnel.

"Hallelujah," said Rep. Jackie Speier, D-San Mateo, who represents the San Bruno area. "This is a far cry from what utilities around the country were saying over the last 10 or 20 years, which was 'We can't afford this.' I think they now realize they can't

afford not to."

[http://www.mercurynews.com/news/ci\\_16320043](http://www.mercurynews.com/news/ci_16320043)

## **KTVU San Francisco (online)**

### **PG&E Publicizes Plan to Renovate Pipeline System**

By Kevin L. Jones

October 13, 2010

SAN BRUNO, Calif. -- In response to criticism over its safety measures, PG&E announced a new program Tuesday that it says will improve its response to gas leaks and hopefully prevent explosions like what happened in San Bruno last month.

In a press release, PG&E announced its adoption of "Pipeline 2020," a five-point program that the company said would "strengthen the utility's natural gas transmission system" beyond what is required by government regulators.

<http://www.ktvu.com/news/25371957/detail.html>

## **San Mateo County Times** (also appeared in Contra Costa Times and San Jose Mercury News)

### **Some San Bruno Residents Won't Rebuild Near Blast Site Unless PG&E Moves Pipe That Exploded**

By Joshua Melvin

October 12, 2010

SAN BRUNO -- Bill Magoolaghan stood in front of his ruined home Tuesday afternoon and said there is something a lot more troubling than the coming months of work to rebuild the house.

Magoolaghan, 46, is worried about the 30-inch gas transmission pipeline that still runs through the neighborhood, the same one that exploded Sept. 9 and ignited a fire that killed eight people.

PG&E officials haven't decided yet whether they will permanently cut off the line or put it back in service, said utility spokeswoman Katie Romans. She said the company is working closely with the community to decide what is the best alternative.

[http://www.insidebayarea.com/news/ci\\_16322338](http://www.insidebayarea.com/news/ci_16322338)

## **KSBW (online)**

### **PG&E Looks to Replace Aging Gas Pipes**

By Staff

October 12, 2010

SAN FRANCISCO -- Pacific Gas & Electric Co. has announced new plans to increase the safety of its gas pipeline system after the deadly explosion of one of its pipes in a San Francisco suburb.

PG&E President Chris Johns said Tuesday the utility is launching an effort to replace its old gas transmission pipelines that run through populated areas.

<http://www.ksbw.com/politics/25371952/detail.html>

## **San Francisco Chronicle**

### **PG&E to Replace Hundreds of Emergency Valves**

By Jaxon Van Derbeken

October 13, 2010

SAN FRANCISCO -- Pacific Gas and Electric Co. said Tuesday it intends to replace hundreds of manually operated valves on natural gas pipelines with automatic shutoffs, devices that the utility concedes would have reduced the time it took firefighters to gain control of the inferno that destroyed 37 homes in San Bruno last month.

PG&E said it would first install the automatic shutoffs on the more than 1,000 miles of transmission lines in its system that run under cities, suburbs and other "high-consequence areas," where explosions could have especially deadly results.

[http://www.sfgate.com/cgi-](http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/10/12/BA691FROMV.DTL&tsp=1)

[bin/article.cgi?f=/c/a/2010/10/12/BA691FROMV.DTL&tsp=1](http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/10/12/BA691FROMV.DTL&tsp=1)

## **San Francisco Chronicle**

### **San Bruno Residents Ready to Rebuild**

By Demian Bulwa

October 13, 2010

A little more than a month after the deadly pipeline blast in San Bruno, a neighborhood that once resembled a burnt-out war zone has changed. With a landscape of barren dirt lots covering several streets, it looks like a community that hasn't yet been built.

San Bruno and San Mateo County officials said they had no power to regulate the pipeline. Katie Romans, a spokeswoman for PG&E, said the company is "evaluating the impacts of all options regarding moving that segment of transmission line, and we'll work closely with all of the stakeholders involved to determine the best alternative."

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/10/12/MNKP1FRQB6.DTL>

## **San Bruno Patch**

### **A Roundup of Oct. 12 City Council Meeting**

By Martin Ricard

October 12, 2010

Kirk Johnson, vice president of gas transmissions and distribution for Pacific Gas & Electric Co., gave a quick update on what the utility has been doing since the fire.

Johnson said the utility is looking to complete an analysis required by the state Public Utilities Commission by next month. He also said that because PG&E was required to

lower the pressure in Line 132, the natural gas pipeline from which the segment exploded in the Crestmoor neighborhood, the utility's ability to deliver gas during the winter months will be "significantly impacted."

<http://sanbruno.patch.com/articles/a-roundup-of-oct-12-city-council-meeting>

## **San Bruno Patch**

### **With Cleanup Done, Rebuilding Set to Begin**

By Martin Ricard

October 12, 2010

Today marked the completion of the cleanup of the rubble that was left following the Sept. 9 explosion and fire, which destroyed 37 homes and damaged dozens more in the neighborhood. For Pellegrini — who was at home with his wife, 24-year-old son and English bulldog Gus when the fire swept over their home — he welcomed the chance to rebuild.

But he said he and his neighbors are still wary of Pacific Gas & Electric Co., which hasn't yet told them what are the plans for the pipeline that runs through the rest of the neighborhood.

<http://sanbruno.patch.com/articles/with-cleanup-done-rebuilding-set-to-begin>

## **San Francisco Examiner**

### **Officials Mark the Completion of Disaster Site Cleanup**

By Staff

October 12, 2010

SAN BRUNO — A massive environmental cleanup launched in the wake of an explosion and fire that killed eight people and incinerated a San Bruno neighborhood on Sept. 9 reached a turning point this afternoon when the final remains of 34 homes destroyed in the disaster were trucked away.

San Bruno Mayor Jim Ruane and City Manager Connie Jackson used two golden shovels to load a small pile of twisted debris into a bulldozer at the corner of Glenview and Claremont avenues, symbolically completing the removal of several tons of debris from the houses that were closest to the PG&E natural gas pipeline when it blew up nearly five weeks ago.

<http://www.sfexaminer.com/local/Officials-mark-the-completion-of-disaster-site-cleanup-104830299.html>

## **Center for Environment, Commerce and Energy**

### **PG&E to Upgrade Old Pipeline System**

By Staff

October 12, 2010

PG&E Corp announced plans to upgrade its California pipeline system to boost safety today. A key element will be the installation of hundreds of automatic shutoff valves

and replacing manual valves. Eight people killed in San Bruno, California when one of PG&E's natural-gas pipelines exploded on September 9. It took utility employees one hour and 46 minutes to navigate rush-hour traffic to reach manually controlled valves and shut off the flow of gas following that rupture.

The cost of upgrading pipelines likely would be passed on to consumers and could mean higher rates for the San Francisco company's roughly four million natural-gas customers. Regulators have no current estimate of the program's cost.

<http://cenvironment.blogspot.com/2010/10/pg-to-upgrade-old-pipeline-system.html>

## **San Bruno Patch**

### **PG&E Announces Pipeline Upgrade Program**

By Sheila Sanchez

October 12, 2010

The piece of pipe shown in the background of this photo is a 28-foot-long segment of the 30-inch gasline that exploded in San Bruno on Sept. 9. The force of the blast opened up a 167-foot-long crater and sent this chunk about 100 feet away.

PG&E announced today it plans to replace hundreds of manual shutoff valves with automatic or remotely controlled valves in natural gas pipelines located near commercial and residential areas.

During a press conference at PG&E headquarters in San Francisco, utility officials announced the work will be part of it's so-called "Pipeline 2020" program, which will try to strengthen the company's natural gas transmission system through targeted investments, research and development, improved processes and procedures and tighter coordination with public agencies.

<http://sanbruno.patch.com/articles/pge-announces-pipeline-upgrade-program>

## **The Bay Citizen**

### **Customers May Fund Pipeline Safety Effort**

By John Upton

October 12, 2010

Natural gas customers could fund a decade-long pipeline-safety blitz proposed by Pacific Gas and Electric Company in a bid to curb explosion-related disasters.

The blast and fire that killed eight people in San Bruno last month was the company's 10th gas pipeline accident this year, nonprofit Pipeline Safety Trust figures show.

<http://www.baycitizen.org/san-bruno-explosion/story/customers-may-fund-pipeline-safety/>

## **ABC7News.com**

### **PG&E Announces New Gas Pipeline Plan for Automatic Shutoff**

## Valves

By David Louie

October 12, 2010

Heeding the criticism by elected officials and others that it took too long to shut down the pipeline that exploded in San Bruno on Sept. 9, PG&E this afternoon announced that it plans to replace manual shutoff valves with automatic or remote-controlled valves in the most densely populated areas. Chris Johns, PG&E president, did not put a timetable or cost on the project, but he said that just over 1,000 miles of its pipelines would be involved.

The announcement came as part of a press conference at PG&E headquarters in Downtown San Francisco where the utility company also unveiled a long-term project dubbed "Pipeline 2020." It's a program that will focus on five major areas:

- \* modernizing PG&E's pipelines
- \* expanding the use of automatic or remote-controlled shutoff valves
- \* spurring development of next-generation pipeline inspection technologies
- \* developing industry-wide "best practices"
- \* working more closely with communities and first responders

<http://abclocal.go.com/kgo/story?section=news/state&id=7721242>

## **Stock Markets Review**

### **PG&E Launches Pipeline 2020 Program to Strengthen Natural Gas Transmission**

By Staff

October 13, 2010

(RTTNews) - Pacific Gas and Electric Co., a subsidiary of PG&E Corp. (PCG), Tuesday announced a program, Pipeline 2020, which would focus five areas to strengthen the company's natural gas transmission. Under the program, the company plans a combination of targeted investments, research and development, improved processes and procedures, and tighter coordination with public agencies.

Pacific Gas and Electric, or PG&E, noted that Pipeline 2020 will go well beyond regulatory requirements, and add a series of safety and reliability initiatives that it began or expanded in the wake of last month's San Bruno tragedy.

<http://www.stockmarketsreview.com/news/46556/>

## **San Francisco Examiner**

### **San Bruno Hopes to Rush Permits for Rebuilding Homes**

By Andrea Koskey

October 13, 2010

San Bruno officials are hoping to expedite the bureaucratic process and get people back in their homes five weeks after a 30-inch pipeline exploded in the Glenview neighborhood.

Residents, however, are hesitant to move forward until PG&E agrees to relocate the deadly pipeline.

"Living with shoes next to your bed, anticipating it will happen again is not the way to live," said Tina Pellegrini, who lived at 1701 Claremont Drive. "A bomb went off in our neighborhood. I won't be able to rest knowing there's another one right down the street."

<http://www.sfexaminer.com/local/San-Bruno-hopes-to-rush-permits-for-rebuilding-homes-104836389.html>

## **Broadcast Coverage**

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips can be collected at a later date.

## **National Coverage**

(None)

## **Local Coverage**

[Clip](#)

KTVU-TV (FOX) CH 2, San Francisco, CA  
10/12/2010, 10:00 - 11:00 PM

Full coverage

[Clip](#)

KPIX-TV (CBS) CH 5, San Francisco, CA  
10/12/2010, 6:00 - 7:00 PM

Full coverage

[Clip](#)

KRON-TV (My Network TV) CH 4, San Francisco, CA  
10/12/2010, 6:00 - 7:00 PM

Coverage begins at :16

[Clip](#)

KGO-TV (ABC) CH 7, San Francisco, CA  
10/12/2010, 6:00 - 7:00 PM

Full coverage

[Clip](#)

KRON-TV (My Network TV) CH 4, San Francisco, CA  
10/12/2010, 5:30 - 6:00 PM

Full coverage

[Clip](#)

KGTV-TV (ABC) CH 10, San Diego, CA  
10/12/2010, 11:00 - 11:35 PM

Coverage begins at :30

[Clip](#)

KRCR-TV (ABC) CH 7, Chico/Redding, CA  
10/12/2010, 11:00 - 11:35 PM

Coverage begins at 1:40



Clip

KPSP-TV (CBS) CH 38, Palm Springs/Palm Desert, CA

10/12/2010, 11:00 - 11:35 PM

Coverage begins at 1:19

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