

# Light Market Transformation Strategy and Check-in Meeting

CPUC room 3100, 505 Van Ness Ave, San Francisco, CA  
 Oct. 26, 2010. / 10:00 a.m. – 3:00 p.m. PST  
 Dial-in Number: 866-740-1260; Conference Code: 6437440

Meeting Purpose: to provide an update on LMT activities to date towards meeting commission requirements

## Meeting Objectives

- Review IOU activities to date
- Review product roadmap/pipeline plan objectives and IOU initial sample (and IOU strategy development plan)
- Review project plan and schedule as it pertains to the roadmap and decision requirements

Time	Topic	Expected Outcome
10:00 – 10:15	<b>Introduction, Background, and Meeting Overview</b> <ul style="list-style-type: none"> <li>- Brief (re-)introduction of ED Staff and consultants</li> <li>- Brief (re-)introduction of meeting participants</li> <li>- Quick update on Lighting Chapter and Action Plan</li> <li>- Review of meeting objectives, scope, process</li> </ul>	<ul style="list-style-type: none"> <li>- Understanding of meeting goals and objectives</li> </ul>
10:15-11:30	<b>IOU LMT project update (SCE, PGE)</b> <ul style="list-style-type: none"> <li>- Update of IOU activities and review of lighting strategy development plan</li> </ul>	<ul style="list-style-type: none"> <li>- Understanding of key market influences and questions we need answered to develop effective products/programs</li> </ul>
11:30 – 12:15	<b>Lunch</b>	
12:15p – 1:30	<b>Review Medium Screw Base Market Analysis, EISA impacts, and market developments</b>	<ul style="list-style-type: none"> <li>- Understanding of the new customer consideration set as a result of EISA and issues surrounding it</li> </ul>
1:30p – 2:15p	<b>Draft Product Roadmap/Pipeline Plan Template</b> <ul style="list-style-type: none"> <li>- Brief overview of information to be requested of IOUs in their Pilot Program Plans</li> <li>- IOUs provide sample draft of one potential deliverable</li> </ul>	<ul style="list-style-type: none"> <li>- Understanding of different options for product roadmap and show one draft</li> <li>- Set plan for due diligence on best practices for product roadmaps</li> </ul>
2:15p – 2:30p	<b>Wrap Up</b> <ul style="list-style-type: none"> <li>- Agree on schedule/timeline for program milestones/deliverables</li> <li>- Agree on date for IOU check-in call (between Strategy Team Meeting and LMT Workshop)</li> <li>- Other items?</li> </ul>	<ul style="list-style-type: none"> <li>- Timeline/schedule</li> <li>- List of action items</li> <li>- Identify next check-in and establish frequency</li> <li>- Identify any potential additional guidance needed from ED</li> </ul>