



# Diversifying California's Green Economy

*AB 32 is the next job bank . . . but are all our communities and  
entrepreneurs ready to take advantage of this opportunity?*

A Forum hosted by

Greenlining Institute

&

CPUC Commissioner Nancy E. Ryan



October 13, 2010, 1 – 4:30 p.m.  
CPUC Auditorium  
505 Van Ness Ave., San Francisco

# Agenda

1 pm – 1:30 pm

Welcome Remarks

Nancy E. Ryan, Commissioner, CPUC

Orson Aguilar, Executive Director, Greenlining Institute

1:30 pm – 2:15 pm

AB32 and its economic impact on California's recovery

Mary Nichols, Chairman, California Air Resources Board

Michael R. Peevey, President, CPUC

2:30 pm – 4 pm

Panel discussions between representatives of diverse communities and clean tech companies: Empowering our entrepreneurs and diversifying the California job market through AB 32

**Rhonda Mills** – S. California Program Director, Center for Energy Efficiency and Renewable Technologies

**Billy Owens** – Senior Director of Project Development, Solar Millennium

**Jonathan Port** – CEO, PermaCity Solar

**Jay Zoellner** – President and CEO, EPS Corp

**Raquel Pinderhughes** – Professor of Urban Studies & Planning at SFSU

**Sal Vaca** – Director, RichmondWORKS

**Vivian Chang** – Executive Director, Green For All

- How will implementation of AB 32 help the promise of “green jobs” become a reality?
- To what extent is the clean tech sector engaged in efforts to keep jobs – particularly in manufacturing – within the US? Within California?
- How can we keep the supply chain within California, where possible?
- Which clean tech companies currently have effective supplier diversity programs?
- What impediments or disincentives to supplier diversity currently exist in the clean tech sector?
- What influence could utility supplier diversity goals have on the clean tech sector, as suppliers to the utilities?
- How can diverse businesses best position themselves to capitalize on AB 32's opportunities?

4 pm – 4:30 pm

Closing Remarks

Commissioner Ryan and Orson Aguilar