<<DATE>>

[Customer Name1]
[Customer Name2, if exists]
[Mailing Address2, if exists]
[Mailing Address1]
[Mailing Address City, State Zip]
[Mailing Address Country1]

Dear [Customer Name]:

In approximately 60 days, one or more of your accounts is scheduled to transition to a new rate schedule, called Peak Day Pricing (PDP). This letter explains how the plan works and how to prepare for PDP.

How Peak Day Pricing Works
Under PDP, you pay increased rates for electricity between 2 p.m. and 6 p.m. on at least 9 and no more than 15 "Event Days" a year. In turn, you will pay lower rates for electricity during other times. If you're able to shift or reduce electricity use during an Event Day, your company can save money. If you are unable to do so, you may face higher charges. Event Days typically occur from May through October on hot Summer afternoons, but can occur year-round based on energy conditions.

Bill Protection
You will receive Bill Protection during your first 12 months on the PDP rate. If, after 12 months, you would have saved more money on your current Time of Use rate than on PDP, PG&E will apply the difference to your next bill. Bill Protection helps you test and assess your company's ability to save under this plan.

Why Peak Day Pricing?
Peak Day Pricing—and similar time varying plans—are part of a larger policy supported by the California Public Utilities Commission (CPUC) and all leading California utilities to help minimize power interruptions, reduce the need to build new power plants, and protect the environment.

Your account will automatically transition to Peak Day Pricing on [Default Date]. If you decide that PDP is not the right option for your business, you may choose to opt out of this rate. Please contact us at least five business days prior to your default date and note that you may be required to switch your current rate schedule to one of the rate schedules listed on the following page(s).

To learn more about Peak Day Pricing or to confirm or decline your participation, please visit www.pge.com/pdp. You may also call your local PG&E Representative for more information.

We appreciate your business and are proud to be your energy provider.

Sincerely,

Felecia K. Lokey
Senior Director, Customer Engagement
Pacific Gas and Electric Company
PDPDEFAULT2A

Revised as of 08/02/10; 05:56 p.m.

Account #: [Account ID]

Service ID #	[SA ID]
Service Address	[Premise Address2, if exists]
	[Premise Address]
	[Premise City, State, ZIP]
Peak Day Pricing Plan	[PDP Program (rate)]
Peak Day Pricing Options	Duration: [X:XX x.x. – X:XX x.x.]
	Consecutive Days: [XXXXXXXXXX]
	Bill Stabilization: [Yes / No]

This info is dynamic and will only print if the customer has Res Cap

Reservation Capacity: [XXXXX] kW

Notifications of Peak Day Pricing Events will be sent to	[2 Event Notifications XXX-XXX-XXXX AND XXXXXXXXXX@XXXXX.XXX (could be a combination – e.g. 2 email addresses, 2 phone numbers, or 1 of each – each notification will be preceded by a label – Email ID, Fax Phone#, Text Phone#, or Regular Phone#)]
Alternative Rate Schedules	[Alternative rate option - Description]

Service ID #	[SA ID]
Service Address	[Premise Address2, if exists]
	[Premise Address]
	[Premise City, State, ZIP]
Peak Day Pricing Plan	[PDP Program (rate)]
Peak Day Pricing Options	Duration: [X:XX x.x. – X:XX x.x.]
	Consecutive Days: [XXXXXXXXXX]
	Bill Protection: [Yes / No]

This info is dynamic and will only print if the customer has Res Cap

Reservation Capacity: [XXXXX] kW

Notifications of Peak Day Pricing Events will be sent to	[2 Event Notifications XXX-XXX-XXXX AND XXXXXXXXXX@XXXXX.XXX (could be a combination – e.g. 2 email addresses, 2 phone numbers, or 1 of each – each notification will be preceded by a label – Email ID, Fax Phone#, Text Phone#, or Regular Phone#)]
Alternative Rate Schedules	[Alternative rate option - Description]

Your Service ID Number(s) can be found on your PG&E bill

Revised as of 08/02/10; 05:56 p.m.