

From: Cherry, Brian K
Sent: 10/6/2010 5:33:17 PM
To: pac@cpuc.ca.gov (pac@cpuc.ca.gov)
Cc:
Bcc:
Subject: FW: Update from Corporate Affairs Liaison Officer - 5:30 p.m., Oct. 6

From: [Redacted]
Sent: Wednesday, October 06, 2010 5:32 PM
To: Arndt, William; Becker, James; Bedwell, Ed; Bell, Des; Bottorff, Thomas E; Burt, Helen; Cairns, Stephen J.; Cheng, Linda Y. H. (Corp. Sec.); Cherry, Brian K; Cherry, Sara A; Conway, John; Darbee, Peter; Document Retention-CPUC; Hapner, Dede; Harper III, William; Hartman, Sanford (Law); Harvey, Kent M; Hayes, William; Johns, Christopher; Johnson, Mark S; Keenan, Jack; Kiraly, Gregory; Kline, Steven L.; Kuga, Roy M; Lawicki, Patricia; Livingston, Randy; Loduca, Janet C.; Malnight, Steven; Martinez, P.J. (ET); McFadden, Nancy; Mistry, Dinyar; Park, Hyun; Pruett, Greg S.; Rosenberg, Rand; Salas, Edward A (ET); Simon, John; Steel, Brian; Suri, Anil; Togneri, Gabriel; Torres, Albert; Wan, Fong; Williams, Geisha; Yura, Jane
Cc: [Redacted] Garber, Stephen (Law); Fenrick, Alicia (Law); Wilson, Michelle (Law); Schirle, Stephen L (Law); 'djaques@dglitigators.com'; 'jmalkin@orrick.com'; Corporate Affairs Directors; Lavinson, Melissa A; Leder, Steve; McCune, Sara; Bober, Christopher; Bird, Katherine R; Lemons, Loren; Mullen, Patrick W; Hamilton, Gayle; Jawed, Ferhaan (ET); Thurman, Diane; Ibardolasa, Joyce; Agid, Tara; [Redacted] Zigelman, Jacob; Almario, Benedict (ET); Johnson, Kirk; Carter, Glen E; Wells, Kenneth (ET); Dasso, Kevin; Slack, Dave; Togneri, Gabriel; Jones, Thomas G&PR; Oliveira, Jane; All PGE Chiefs of Staff; JIC Chief; [Redacted] [Redacted] Peterson, Michael R (Corp Security)
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Corporate Affairs Run of Show Update- current/new items in red

Media Relations

MACRO

Responded to about 1,280 calls since September 9, including 10 calls today, from international (a few), national, regional and local media and have done many on-scene interviews.

CURRENT

Media inquiries were light, with most of the focus on local pipeline issues.

FORECAST

Media Relations expects the trend of inquiries to continue to be light through the week.

Internal Communications

No new updates since Monday, Oct. 4.

Online Communications

No new updates since Friday, Oct. 1.

Customer Communications

- Drafted customer letter for San Bruno claims response.
- Investigated data request for customer with pipeline questions
- Finalized FAQs for Rebuild San Bruno Fund programs

Government Relations

No new updates since Friday, Oct. 1.

Local Government Relations

No new updates since Friday, Oct. 1.

State Government Relations

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- 10/19: Senate Energy, Utilities and Communications Committee along with the Senate Public Safety Committee will be scheduling a joint hearing in the State Capitol. Due to the fact that the NTSB has not issued any preliminary findings to this point the focus of the hearing will be on maintenance and inspection programs for natural gas pipeline infrastructure. Contact: Kent Kauss

Federal Affairs

No new updates since Monday, Oct. 4.

Community Relations

- Continued to make progress with two community stakeholder networks in San Bruno: **San Bruno Fire Philanthropic Partners** (The American Red Cross Bay Area Chapter, The United Way/2-1-1, The Silicon Valley Community Foundation and the San Francisco Foundation). The group identified the need for long-term mental health services and decided that the American Red Cross Bay Area will provide these services. **San Bruno Nonprofit Long Term Committee**: (Thrive, the North Peninsula Neighborhood Services Center, the Salvation Army, the San Bruno Lions Club, Presbyterian Disaster Assistance and American Red Cross Bay Area, among others): The group prioritized the coordination and scheduling of activities for the long-term effort, deciding that Deena Gunning from the City of San Bruno and Porcia Silveberg from Thrive will lead and staff this committee full time. PG&E received a \$25,000 request from this committee, which would enable Thrive to assume the lead coordinator role for the group and begin offering services.
- PG&E committed to support two memorial events being organized by the City of San Bruno, which will be held at a later date. Currently, the City is contemplating the following: A candlelight vigil at City Park or City Hall and a memorial monument dedicated to the impacted families, which will be located at a playground being rebuilt on-site.
- To date, 199 employee volunteers have participated in San Bruno recovery efforts. Employees logged nearly 500 volunteer hours this past week, bringing the total to nearly 2,000.
- PG&E has planned additional blood drives for October in Oakland, San Ramon and San Francisco.
- PG&E employees have personally donated over \$77,000 to support San Bruno (Combination of \$20,360 in direct online donations and \$56,700 from estimated vacation sale gross donations). Vacation Sales ended on 10/1, although requests in transit will be accepted and processed. Employees are now directed

to contribute via the Campaign for the Community to support San Bruno.

Forecast: *Moderate.* Develop long-term staffing strategy with the American Red Cross Bay Area Chapter and City of San Bruno for the Assistance Center at 900 Cherry. Support the successful launch of a dedicated claims program for residents of the Glenview Subdivision. Continued volunteer engagement in the community and Assistance Center staffing. Next Community Relations' update will be provided on 10/7.