

From: Cherry, Brian K
Sent: 10/23/2010 11:59:08 AM
To: 'paul.clanon@cpuc.ca.gov' (paul.clanon@cpuc.ca.gov)
Cc:
Bcc:
Subject: Re: San Bruno Media Update 10/23 10:00 a.m.

We are being vague at the is point. We have a new VP of Communications who has no experience and our message has been less than seamless. I've passed your thoughts on to Tom and the team. My bet is that after your meetings with Chris, we will get there and emphatically agree to move the line. The real problem is dealing with the curtailment issue.

From: Clanon, Paul <paul.clanon@cpuc.ca.gov>
To: Cherry, Brian K
Sent: Sat Oct 23 11:50:49 2010
Subject: Re: San Bruno Media Update 10/23 10:00 a.m.

Has the company line changed on rebuilding 132 right there? Or just being successful in being vague?

On Oct 23, 2010, at 11:48 AM, "Cherry, Brian K" <BKC7@pge.com> wrote:

From: Redacted
To: SB FAQ Key Messages Distribution List; SB MRRT; Peterson, Michael R (Corp Security); Redacted
Sent: Sat Oct 23 10:19:11 2010
Subject: San Bruno Media Update 10/23 10:00 a.m.

San Bruno Media Update

Saturday, October 23, 2010

Updated 10:00 a.m.

Summary

Top national news headlines on Saturday included findings from the Pentagon's reports on the Iraq war released on WikiLeaks, the Texas Rangers' win over the Yankees that will allow them to continue to the

World Series, analysis of election polling and campaigning, and a typhoon in China. Coverage surrounding the San Bruno accident focused primarily on the future of Line 132 through the community. A couple of the reports also included mention of San Bruno residents filing lawsuits against PG&E.

Print Media Coverage

6:00 p.m. – 9:00 a.m.

Friday, October 22, 2010 – Saturday, October 23, 2010

San Jose Mercury News

PG&E agrees to remove gas pipeline from San Bruno neighborhood

By Joshua Melvin & Paul Rodgers

October 22, 2010

Pacific Gas and Electric Co. said Friday that it intends to move the natural gas pipeline that exploded last month out of the San Bruno neighborhood where the disaster occurred, killing eight people.

"This community has been through a terrible tragedy," PG&E spokeswoman Katie Romans said. "We absolutely understand that no one wants the pipeline to be rebuilt in the neighborhood. We, too, do not want to rebuild the line in that same location."

http://www.mercurynews.com/breaking-news/ci_16411697?nclick_check=1

http://www.montereyherald.com/state/ci_16415140?nclick_check=1

San Jose Mercury News (via Associated Press)

PG&E explores removing San Bruno gas pipeline

By Staff

October 22, 2010

Pacific Gas & Electric Co. is working with state and local officials on a plan to remove the gas pipeline that ruptured and destroyed a San Bruno neighborhood last month.

State Sen. Leland Yee, D-San Francisco, and San Bruno Mayor Jim Ruane on Friday said the residents are not comfortable with the pipeline continuing to run beneath their neighborhood.

http://www.mercurynews.com/news/ci_16408975

<http://www.fresnobee.com/2010/10/22/2128640/pge-explores-removing-san-bruno.html>

<http://www.sacbee.com/2010/10/22/3125091/pge-explores-removing-san-bruno.html>

<http://www.sanluisobispo.com/2010/10/22/1339147/pge-explores-removing-san-bruno.html>

San Bruno Patch

PG&E Says It Will Move Pipeline Out of Neighborhood

By Martin Ricard

October 22, 2010

At the urging of officials and residents, Pacific Gas and Electric will move the natural gas pipeline that exploded Sept. 9 out of the Crestmoor neighborhood, state Sen. Leland Yee's office said this morning. Yee, D-San Francisco/San Mateo, and San Bruno Mayor Jim Ruane have been in talks with PG&E President Chris Johns. They, along with several families who were affected by the fire, asked PG&E to find another location for the pipeline.

<http://sanbruno.patch.com/articles/pge-says-it-will-move-pipeline-out-of-neighborhood>

Bay Area News Group

Yee: "I am confident we can come together as a community and get this done right"

By Staff

October 22, 2010

PG&E President Chris Johns has committed to moving the gas pipeline that ruptured on September 9 out of the San Bruno neighborhood, according to Senator Leland Yee (D-San Francisco) and San Bruno Mayor Jim Ruane. Yee and Ruane, as well as several of the families impacted by the explosion, had requested that PG&E find a more suitable location.

http://www.insidebayarea.com/news/ci_16407277

San Francisco Chronicle

PG&E hedges on CEO vow to move San Bruno pipeline

(Media Relations has contacted the paper and demanded a correction to its misleading characterization that PG&E is "hedging" regarding this issue.)

By Justin Berton

Saturday, October 23, 2010

Pacific Gas and Electric Co. executives have made a verbal commitment to relocate the gas transmission pipeline that exploded beneath San Bruno's Crestmoor neighborhood last month, the city's mayor and a state legislator said Friday - but the utility stopped short of declaring it a done

deal.

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/10/22/MNBB1G0LSN.DTL&feed=rss.news#ixzz13C68>

The Bay Citizen

Ruane: PG&E agrees to reroute pipeline

By John Upton

October 22, 2010

San Bruno Mayor Jim Ruane told reporters Friday afternoon that Chris Johns, president of Pacific Gas and Electric Company, had agreed to relocate a natural gas transmission line that exploded last month.

<http://www.baycitizen.org/san-bruno-explosion/story/pge-will-consider-moving-san-bruno/>

San Francisco Chronicle

San Bruno blast: 2 PG&E workers not interviewed

(Media Relations has contacted the paper and demanded a correction due to inaccuracies in the article regarding employees' availability.)

Jaxon Van Derbeken

October 23, 2010 04:00 AM

Two key Pacific Gas and Electric Co. employees on duty the night of the San Bruno pipeline disaster have yet to speak with federal investigators after saying they were too traumatized to be questioned, The Chronicle has learned.

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/10/22/MN6A1G06RS.DTL>

SF Examiner

PG&E says blown gas line won't be rebuilt, officials say

By S. Bishop

October 22, 2010

PG&E has committed to not reconnecting the natural gas pipeline that exploded in the city's Glenview neighborhood last month, state and local officials said Friday, though local residents said they want to hear the same message from the utility itself.

State Sen. Leland Yee and Mayor Jim Ruane said at a City Hall news conference this afternoon that utility officials committed in a private meeting that they would not reconnect Line 132 in its current location.

<http://www.sfexaminer.com/local/PGE-says-blown-gas-line-wont-be-rebuilt-105565463.html>

Broadcast Coverage

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips can be collected at a later date.

National Coverage Local Coverage
(none)

KGO-TV
10/11/2010 5:00 – 5:30 PM
Full coverage available [here](#)

[Clip](#)
KBCW-TV (CW) CH 44, San Francisco, CA
10/22/2010, 10:00 - 10:30 PM

[Clip](#)
KGO-TV (ABC) CH 7, San Francisco, CA
10/22/2010, 11:00 - 11:30 AM
Coverage begins at 0:37
Clip continued: [Clip](#)

[Clip](#)
KGO-TV (ABC) CH 7, San Francisco, CA
10/22/2010, 11:00 - 11:35 PM
Coverage begins at 0:17

[Clip](#)
KOFY-TV (IND) CH 20, San Francisco, CA
10/22/2010, 9:00 - 10:00 PM

[Clip](#)
KRON-TV (My Network TV) CH 4, San Francisco, CA
10/22/2010, 5:00 - 5:30 PM

[Clip](#)
KTVU-TV (FOX) CH 2, San Francisco, CA
10/22/2010, 6:00 - 6:30 PM
Coverage begins at 0:38

[Clip](#)
KNTV-TV (NBC) CH 11, San Francisco, CA
10/22/2010, 6:00 - 7:00 PM
Coverage begins at 1:30

Clip

KPIX-TV (CBS) CH 5, San Francisco, CA
10/22/2010, 12:00 - 12:30 PM

Clip

KTVU-TV (FOX) CH 2, San Francisco, CA
10/22/2010, 10:00 - 11:00 PM
Coverage begins at 1:00

Redacted

Media Relations Representative
Pacific Gas and Electric Company

Redacted

415-973-5930 PG&E 24 hour News Line