From: Clanon, Paul

Sent: 10/23/2010 12:10:23 PM

To: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)

Cc:

Bcc:

Subject: Re: San Bruno Media Update 10/23 10:00 a.m.

Yeah. With any luck at all Line 101 can come up all the way, 109 partway, and Potrero off, and we won't have a 1 in 90 cold winter

On Oct 23, 2010, at 11:59 AM, "Cherry, Brian K" < BKC7@pge.com > wrote:

We are being vague at the is point. We have a new VP of Communications who has no experience and our message has been less than seemless. I've passed your thoughts on to Tom and the team. My bet is that after your meetings with Chris, we will get there and emphatically agree to move the line. The real problem is dealing with the curtailment issue.

From: Clanon, Paul <paul.clanon@cpuc.ca.gov>

To: Cherry, Brian K

**Sent**: Sat Oct 23 11:50:49 2010

Subject: Re: San Bruno Media Update 10/23 10:00 a.m.

Has the company line changed on rebuilding 132 right there? Or just being successful in being vague?

On Oct 23, 2010, at 11:48 AM, "Cherry, Brian K" < BKC7@pge.com > wrote:

From: Redacted

**To:** SB FAQ Key Messages Distribution List; SB MRRT; Peterson, Michael R (Corp Security); Redacted

**Sent**: Sat Oct 23 10:19:11 2010

**Subject**: San Bruno Media Update 10/23 10:00 a.m.

# San Bruno Media Update Saturday, October 23, 2010

# Updated 10:00 a.m.

# Summary

Top national news headlines on Saturday included findings from the Pentagon's reports on the Iraq war released on WikiLeaks, the Texas Rangers' win over the Yankees that will allow them to continue to the World Series, analysis of election polling and campaigning, and a typhoon in China. Coverage surrounding the San Bruno accident focused primarily on the future of Line 132 through the community. A couple of the reports also included mention of San Bruno residents filing lawsuits against PG&E.

# **Print Media Coverage**

6:00 p.m. – 9:00 a.m. Friday, October 22, 2010 – Saturday, October 23, 2010

# San Jose Mercury News

PG&E agrees to remove gas pipeline from San Bruno neighborhood By Joshua Melvin & Paul Rodgers October 22, 2010

Pacific Gas and Electric Co. said Friday that it intends to move the natural gas pipeline that exploded last month out of the San Bruno neighborhood where the disaster occurred, killing eight people.

"This community has been through a terrible tragedy," PG&E spokeswoman Katie Romans said. "We absolutely understand that no one wants the pipeline to be rebuilt in the neighborhood. We, too, do not want to rebuild the line in that same location."

http://www.mercurynews.com/breakingnews/ci\_16411697?nclick\_check=1 http://www.montereyherald.com/state/ci\_16415140?nclick\_check=1

# <u>San Jose Mercury News</u> (via Associated Press) PG&E explores removing San Bruno gas pipeline By Staff October 22, 2010 Pacific Gas & Electric Co. is working with state and local

officials on a plan to remove the gas pipeline that ruptured and destroyed a San Bruno neighborhood last month.

State Sen. Leland Yee, D-San Francisco, and San Bruno Mayor Jim Ruane on Friday said the residents are not comfortable with the pipeline continuing to run beneath their neighborhood.

http://www.mercurynews.com/news/ci 16408975
http://www.fresnobee.com/2010/10/22/2128640/pgeexplores-removing-san-bruno.html
http://www.sacbee.com/2010/10/22/3125091/pge-exploresremoving-san-bruno.html
http://www.sanluisobispo.com/2010/10/22/1339147/pgeexplores-removing-san-bruno.html

# San Bruno Patch

PG&E Says It Will Move Pipeline Out of Neighborhood By Martin Ricard October 22, 2010

At the urging of officials and residents, Pacific Gas and Electric will move the natural gas pipeline that exploded Sept. 9 out of the Crestmoor neighborhood, state Sen. Leland Yee's office said this morning. Yee, D-San Francisco/San Mateo, and San Bruno Mayor Jim Ruane have been in talks with PG&E President Chris Johns. They, along with several families who were affected by the fire, asked PG&E to find another location for the pipeline.

http://sanbruno.patch.com/articles/pge-says-it-will-move-pipeline-out-of-neighborhood

# **Bay Area News Group**

Yee: "I am confident we can come together as a community and get this done right"

By Staff

October 22, 2010

PG&E President Chris Johns has committed to moving the gas pipeline that ruptured on September 9 out of the San Bruno neighborhood, according to Senator Leland Yee (D-San Francisco) and San Bruno Mayor Jim Ruane. Yee and Ruane, as well as several of the families impacted by the explosion, had requested that PG&E find a more suitable location.

http://www.insidebayarea.com/news/ci 16407277

# San Francisco Chronicle

PG&E hedges on CEO vow to move San Bruno pipeline (Media Relations has contacted the paper and demanded a correction to its misleading characterization that PG&E is "hedging" regarding this issue.)

By Justin Berton Saturday, October 23, 2010

Pacific Gas and Electric Co. executives have made a verbal commitment to relocate the gas transmission pipeline that exploded beneath San Bruno's Crestmoor neighborhood last month, the city's mayor and a state legislator said Friday - but the utility stopped short of declaring it a done deal.

http://www.sfgate.com/cgibin/article.cgi?f=/c/a/2010/10/22/MNBB1G0LSN.DTL&feed=rss.news#ixzz

# The Bay Citizen

Ruane: PG&E agrees to reroute pipeline
By John Upton
October 22, 2010
San Bruno Mayor Jim Ruane told reporters Friday
afternoon that Chris Johns, president of Pacific Gas and
Electric Company, had agreed to relocate a natural gas
transmission line that exploded last month.

http://www.baycitizen.org/san-bruno-explosion/story/pge-will-consider-moving-san-bruno/

### San Francisco Chronicle

San Bruno blast: 2 PG&E workers not interviewed (Media Relations has contacted the paper and demanded a correction due to inaccuracies in the article regarding employees' availability.)

Jaxon Van Derbeken
October 23, 2010 04:00 AM
Two key Pacific Gas and Electric Co. employees on duty
the night of the San Bruno pipeline disaster have yet to
speak with federal investigators after saying they were too
traumatized to be questioned, The Chronicle has learned.

http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2010/10/22/MN6A1G06RS.DTL

# **SF Examiner**

PG&E says blown gas line won't be rebuilt, officials say By S. Bishop October 22, 2010

PG&E has committed to not reconnecting the natural gas pipeline that exploded in the city's Glenview neighborhood last month, state and local officials said Friday, though local residents said they want to hear the same message from the utility itself.

State Sen. Leland Yee and Mayor Jim Ruane said at a City Hall news conference this afternoon that utility officials committed in a private meeting that they would not reconnect Line 132 in its current location.

http://www.sfexaminer.com/local/PGE-says-blown-gas-linewont-be-rebuilt-105565463.html

# **Broadcast Coverage**

NOTE: These video clips are being captured electronically in real time. Cleaner and more accurate start/stop clips can be collected at a later date.

National Coverage Local Coverage (none)

KGO-TV 10/11/2010 5:00 – 5:30 PM Full coverage available here

### Clip

KBCW-TV (CW) CH 44, San Francisco, CA 10/22/2010, 10:00 - 10:30 PM

### Clip

KGO-TV (ABC) CH 7, San Francisco, CA 10/22/2010, 11:00 - 11:30 AM Coverage begins at 0:37 Clip continued: Clip

### Clip

KGO-TV (ABC) CH 7, San Francisco, CA 10/22/2010, 11:00 - 11:35 PM

Coverage begins at 0:17

# Clip

KOFY-TV (IND) CH 20, San Francisco, CA 10/22/2010, 9:00 - 10:00 PM

# Clip

KRON-TV (My Network TV) CH 4, San Francisco, CA 10/22/2010, 5:00 - 5:30 PM

# Clip

KTVU-TV (FOX) CH 2, San Francisco, CA 10/22/2010, 6:00 - 6:30 PM Coverage begins at 0:38

# Clip

KNTV-TV (NBC) CH 11, San Francisco, CA 10/22/2010, 6:00 - 7:00 PM Coverage begins at 1:30

# Clip

KPIX-TV (CBS) CH 5, San Francisco, CA 10/22/2010, 12:00 - 12:30 PM

# Clip

KTVU-TV (FOX) CH 2, San Francisco, CA 10/22/2010, 10:00 - 11:00 PM Coverage begins at 1:00

Redacted	
Media Relation	ons Representative
Pacific Gas and Electric Company	
Redacted	

415-973-5930 PG&E 24 hour News Line