

From: [Redacted]  
Sent: 10/11/2010 1:34:25 PM  
To: Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4) [Redacted]  
[Redacted] 'Zafar, Marzia'  
(marzia.zafar@cpuc.ca.gov); liz.hurst@draftfc.com (liz.hurst@draftfc.com);  
liz.hurst@draftfc.com (liz.hurst@draftfc.com) [Redacted]  
[Redacted]  
Cc: Caron, Jennifer (jennifer.caron@cpuc.ca.gov); Green, Stephanie  
(stephanie.green@cpuc.ca.gov); Harvey, Sommer C.  
(sommer.harvey@cpuc.ca.gov); Cheney, Drew (drew.cheney@cpuc.ca.gov);  
Esquivias, Roland (roland.esquivias@cpuc.ca.gov)  
Bcc:  
Subject: RE: Info from CFBF meeting

Marzia

Thank you for sharing this information. I will share the feedback with the team so that we can consider how to integrate the key points into our outreach plan.

I also wanted to use this opportunity to let you know that I will be out of the office on vacation from Oct 13 -Oct 24 (returning to the office on October 25). During my leave, if you have any questions about PDP, please contact [Redacted] is your lead contact for SmartMeter and both are copied on this email.

Thanks  
[Redacted]

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[Redacted]  
Director, Solutions Marketing  
Pacific Gas and Electric Company

[Redacted]

**From:** Zafar, Marzia [mailto:marzia.zafar@cpuc.ca.gov]  
**Sent:** Friday, October 08, 2010 4:03 PM  
**To:** Dietz, Sidney; liz.hurst@draftfc.com; [Redacted] liz.hurst@draftfc.com; [Redacted]  
**Cc:** Caron, Jennifer; Green, Stephanie; Cheney, Drew; Harvey, Sommer C.; Esquivias, Roland  
**Subject:** FW: Info from CFBF meeting

Hi there,

We met with California Farm Bureau Federation and wanted to pass along some of our key take-aways. Please note that the CPUC will have an article in AgAlert, and we encourage you to do the same (I think it would be best if we have our article first and then PG&E comes in following us). We will also contact the Hmong community leader and attend the shows suggested below (if we don't have money then we'd like to join your table, so please be sure to sign-up for these farm shows).

We got some good news that of the 50,000 plus ag customers most have heard of the TOU rate, but the bad news is that communities like Hmong have not, so we got to inform the fringe groups.

Also, the CFBF told us that for our information material, they're mainly looking for some bullet points and then direct the farmer

Let us know what you think.

regards,

marzia