Light Market Transformation Strategy and Check-in Meeting

CPUC room 3100, 505 Van Ness Ave, San Francisco, CA Oct. 26, 2010. / 10:00 a.m. – 3:00 p.m. PST Dial-in Number: Redacted; Conference Code Redacted

Meeting Purpose: to provide an update on LMT activities to date towards meeting commission requirements

Meeting Objectives

- Review IOU activities to date
- Review product roadmap/pipeline plan objectives and IOU initial sample (and IOU strategy development plan)
- Review project plan and schedule as it pertains to the roadmap and decision requirements

Time	Topic	Expected Outcome
10:00 – 10:15	Introduction, Background, and Meeting Overview - Brief (re-)introduction of ED Staff and consultants - Brief (re-)introduction of meeting participants - Quick update on Lighting Chapter and Action Plan - Review of meeting objectives, scope, process	- Understanding of meeting goals and objectives
10:15-11:30	IOU LMT project update (SCE, PGE) - Update of IOU activities and review of lighting strategy development plan	- Understanding of key market influences and questions we need answered to develop effective products/programs
11:30 – 12:15	Lunch	
12:15p – 1:30	Review Medium Screw Base Market Analysis, EISA impacts, and market developments	Understanding of the new customer consideration set as a result of EISA and issues surrounding it
1:30p – 2:15p	Draft Product Roadmap/Pipeline Plan Template - Brief overview of information to be requested of IOUs in their Pilot Program Plans - IOUs provide sample draft of one potential deliverable	 Understanding of different options for product roadmap and show one draft Set plan for due diligence on best practices for product roadmaps
2:15p – 2:30p	 Wrap Up - Agree on schedule/timeline for program milestones/deliverables - Agree on date for IOU check-in call (between Strategy Team Meeting and LMT Workshop) - Other items? 	 Timeline/schedule List of action items Identify next check-in and establish frequency Identify any potential additional guidance needed from ED