

From: don.arambula@sce.com
Sent: 11/29/2010 12:55:58 PM
To: Baker, Simon (simon.baker@cpuc.ca.gov)
Cc: Ramaiya, Shilpa R (/o=PG&E/ou=Corporate/cn=Recipients/cn=SRRd); Clinton, Jeanne (jeanne.clinton@cpuc.ca.gov); Tapawan-Conway, Zenaida G. (zenaida.tapawan-conway@cpuc.ca.gov); Besa, Athena (ABesa@semprautilities.com); steve.galanter@sce.com (steve.galanter@sce.com)
Bcc:
Subject: RE: IOU contacts and follow-up on vendor inquiries re: listing of new products for rebate eligibility

Simon,
Please direct such inquiries to Steve Galanter (626)633-3170. Steve manages SCE's internal ideation process which reviews potential technologies for incorporation into the EE program portfolio.

Don Arambula

SCE

6042 Irwindale Ave, Bldg. A

Irwindale, CA 91702

pax - 43146 phone - 626-633-3146

From:
"Baker, Simon"
<simon.baker@cpuc.ca.gov>
To:
"Ramaiya, Shilpa R" <SRRd@pge.com>, <Don.Arambula@sce.com>, "Besa, Athena" <ABesa@semprautilities.com>
Cc:
"Tapawan-Conway, Zenaida G." <zenaida.tapawan-conway@cpuc.ca.gov>, "Clinton, Jeanne" <jeanne.clinton@cpuc.ca.gov>
Date:
11/29/2010 10:36 AM
Subject:
IOU contacts
and follow-up on vendor inquiries re: listing of new products for rebate eligibility

Hi All,

We frequently receive inquiries from vendors of new technologies or equipment seeking eligibility for utility rebates. Most recently, I received a call from a Mr. Jerry South, who was referred to me by a PG&E representative (don't know who) who said that the CPUC handles these sorts of inquiries.

To be clear, it is not CPUC's role to screen potential technologies for rebate eligibility. That is the IOUs' role as EE program administrators.

All - Can you please send me contact information for the appropriate person(s) in each of your organizations to whom these inquiries should be referred? Thanks!

Shilpa - Can you please get back to Mr. South? His email is hector.ortiz@westcoastcapital.org. Thanks!

All - Can you please decide amongst yourselves who should get back to the following inquiries? Thanks!

- Lawrence Fernandez of World Class Electronics
- 818-648-8144, 805-444-9513? (Sorry, no email)
- Yelena Feldman re: linear LED bulbs for commercial
- 443-834-6246 (Sorry, no email)

Best,
Simon Eilif Baker
Supervisor, Energy Efficiency Planning
Climate Strategies Branch
California Public Utilities Commission -
Energy Division
seb@cpuc.ca.gov
415-703-5649