

From: Baker, Simon  
Sent: 11/29/2010 4:13:44 PM  
To: [Redacted] (/O=PG&E/OU=Corporate/cn=Recipients/cn=[Redacted])  
Cc: Ramaiya, Shilpa R (/o=PG&E/ou=Corporate/cn=Recipients/cn=SRRd); [Redacted]  
[Redacted] (IDSMS Products)  
(/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=[Redacted])  
Bcc:  
Subject: RE: IOU contacts and follow-up on vendor inquiries re: listing of new products for rebate eligibility

Thanks, [Redacted]

Best,  
Simon Eilif Baker  
Supervisor, Energy Efficiency Planning  
Climate Strategies Branch  
California Public Utilities Commission - Energy Division  
[seb@cpuc.ca.gov](mailto:seb@cpuc.ca.gov)  
415-703-5649

**From:** [Redacted]  
**Sent:** Monday, November 29, 2010 2:34 PM  
**To:** Baker, Simon  
**Cc:** [Redacted]; Ramaiya, Shilpa R  
**Subject:** FW: IOU contacts and follow-up on vendor inquiries re: listing of new products for rebate eligibility

Hi Simon-

For PG&E, [Redacted] is the contact and his info is:

[Redacted]

[Redacted]

Also, [Redacted] has already reached out to Mr. South.

Please let me know if you need any additional information.

Redacted

**From:** Baker, Simon [mailto:simon.baker@cpuc.ca.gov]  
**Sent:** Monday, November 29, 2010 10:36 AM  
**To:** Ramaiya, Shilpa R; Don.Arambula@sce.com <Don.Arambula@sce.com>; Besa, Athena <ABesa@semprautilities.com>  
**Cc:** Tapawan-Conway, Zenaida G. <zenaida.tapawan-conway@cpuc.ca.gov>; Clinton, Jeanne <jeanne.clinton@cpuc.ca.gov>  
**Subject:** IOU contacts and follow-up on vendor inquiries re: listing of new products for rebate eligibility

Hi All,

We frequently receive inquiries from vendors of new technologies or equipment seeking eligibility for utility rebates. Most recently, I received a call from a Mr. Jerry South, who was referred to me by a PG&E representative (don't know who) who said that the CPUC handles these sorts of inquiries.

To be clear, it is not CPUC's role to screen potential technologies for rebate eligibility. That is the IOUs' role as EE program administrators.

**All** - Can you please send me contact information for the appropriate person(s) in each of your organizations to whom these inquiries should be referred? Thanks!

**Shilpa** - Can you please get back to Mr. South? His email is [hector.ortiz@westcoastcapital.org](mailto:hector.ortiz@westcoastcapital.org). Thanks!

**All** - Can you please decide amongst yourselves who should get back to the following inquiries? Thanks!

- Lawrence Fernandez of World Class Electronics - 818-648-8144, 805-444-9513? (Sorry, no email)
- Yelena Feldman re: linear LED bulbs for commercial - 443-834-6246 (Sorry, no email)

Best,

Simon Eilif Baker

Supervisor, Energy Efficiency Planning

Climate Strategies Branch

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