

From: Horner, Trina
Sent: 11/24/2010 3:33:12 PM
To: 'jf2@cpuc.ca.gov' (jf2@cpuc.ca.gov)
Cc:
Bcc:
Subject: Feedback: PGE conservation program?

Hi Julie, sorry to bother you but I am getting pestered by the marketing folks asking if it is ok to go ahead and shoot and buy ads for the peninsula conservation program. They want to lock in today so ads can start to run next week at the start of December. I understand from Paul that ED may have had some questions. I know we are set to meet with you Monday morning but If they are things I can answer now so I can give folks here a green light to buy the ads now, I'd love to do that. Can you talk?

I'm about to board a plane, but could talk now. Or Daren or Bill could talk too.

Thanks,

Trina

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