

**PACIFIC GAS AND ELECTRIC COMPANY
SmartMeter™ CPUC Staff Inquiry
Data Response**

PG&E Data Request No.:	ED_003		
PG&E File Name:	SM CSI_DR_ED_003-Q01		
Request Date:	November 18, 2010	Requester DR No.:	11/18/10
Date Sent:	November 23, 2010	Requesting Party:	Energy Division
PG&E Witness:	N/A	Requester:	Jennifer Caron

QUESTION 1

Please provide a list of research that PG&E did on marketing and customer education materials related to smart meters between 2006 and 2009. Please include the quarters and year that you did the research and a very general description of the focus of the research (eg., Q3 2009: revised smart meter collateral).

ANSWER 1

Please see Attachment ED_003-01-1 for the requested information.