

**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking to Examine
the Commission's Energy Efficiency
Strategic Plan

R. 08-07-011

**MOTION OF EFFICIENCY FIRST
FOR PARTY STATUS**

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On behalf of

EFFICIENCY FIRST

Date: December 23, 2010

MOTION OF EFFICIENCY FIRST FOR PARTY STATUS

Pursuant to Rule 1.4 of the Commission's Rules of Practice and Procedure and the above-captioned Order Instituting Rulemaking (OIR), Efficiency First hereby respectfully submits this motion for party status in the above-captioned proceeding.

In support of this motion, Efficiency First states as follows:

On behalf of 287 energy efficiency companies employing over 4,000 workers in California, Efficiency First would like to be more involved in California energy efficiency policy making with the CPUC. Efficiency First is a national non-profit trade association working to be the voice of the Home Performance industry and to advocate for policies that will create the foundation for a sustainable home retrofit market.

Efficiency First wants to ensure that our member contractors are able to participate and be heard in the California state level policy making process. Being a party to this proceeding would allow our contractors to be able to weigh in on the policy that directly impacts their business and customers. With their contribution, residential energy efficiency policy will be able to better respond to market reactions and needs. As such, Efficiency First has a direct and immediate interest in the Commission's review and implementation of energy efficiency programs.

For these reasons, Efficiency First requests party status in this proceeding in order to file comments and provide contractor feedback to the Commissioner Dian Grueneich's and ALJ David M. Gamson's ruling addressing the California Energy Strategic Plan, and to participate in any further activities related to the subject matter of the proceeding.

Efficiency First has not previously been active in this proceeding. We seek to encourage the adoption of a number of amendments relating to the Energy Upgrade California Program. We believe these changes will result in a successful program to get the residential home performance industry on track to achieve the CPUC's energy goals.

All pleadings, correspondence, Commission orders, or other communications in this matter should be directed to the following Efficiency First representative:

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Efficiency First respectfully asks other parties to include Efficiency First on their service lists in this proceeding effective with the date of this filing, and to serve Efficiency First by e-mail with any documents submitted in the future for the record in this case.

In conclusion, Efficiency First asks to be granted status as an active party in R. 08-07-011.

Respectfully Submitted,



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CERTIFICATE OF SERVICE
(Rule 1.9 or 1.10)

I hereby certify that on December 23, 2010, I served a copy of the foregoing document, **Motion of Efficiency First for Party Status**, by electronic mail where possible and first class mail where not, on all known parties to R. 08-07-011, named on the service list attached to the original certificate of this document pursuant to the Commission's Rules of Practice and Procedure.

I declare under penalty of perjury that the foregoing is true and correct.

Executed at San Francisco, California, Thursday, December 23, 2010.

A handwritten signature in black ink, appearing to be 'JA' with a long horizontal stroke extending to the right.

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