Global Equity Research

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PG&E Corporation

It's Official – CPUC Taking Shape

Gov Brown names two new CPUC commissioners

Mike Florio, a senior attorney for TURN, and Catherine Sandoval, a law school professor, were named to two of the three vacant CPUC commission seats earlier today. Both appointments are viewed as consumer friendly. Gov. Brown must still name one commissioner to have all five commissioners seated. Separately, in our 12/9/10 note entitled California Cruisin', we noted that Chairman Peevey, who has been a stabilizing balance on the CPUC, might be contemplating retirement within the next year.

PCG settlement likely approved

The appointment of Florio suggests to us that the PCG settlement will be approved largely as filed, as TURN was a signatory to that deal. It's unclear if Florio will be required to recuse himself from the proceedings. We believe Sandoval will be afforded at least a month to get up to speed before the commission renders a decision in the case. Even without Florio's participation, the CPUC has a quorum.

But long term direction of the commission has yet to be established

As such, the cost of capital proceeding becomes the next major regulatory issue, in our view. The COC process is sanctioned and administered solely by the CPUC and is up for review beginning in mid-2012. Every 25 bp change in the allowed ROE is approximately \$0.07 a share in EPS. The current allowed ROE is 11.35%.

Valuation – Neutral rating remains

Our \$49 target remains intact and is derived using a combination of P/E, DDM, and DCF valuation methodologies.

Highlights (US\$m)	12/08	12/09	12/10E	12/11E	12/12E
Revenues	14,628	13,399	13,900	14,495	15,013
EBIT (UBS)	2,337	2,385	2,742	3,091	3,308
Net Income (UBS)	1,081	1,220	1,347	1,496	1,580
EPS (UBS, US\$)	2.95	3.16	3.45	3.71	3.87
Net DPS (UBS, US\$)	1.56	1.65	1.79	1.93	2.04
Profitability & Valuation	5-vr hist av.	12/09	12/10E	12/11E	12/12E
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EBIT margin %	26.6	17.8	19.7	21.3	
EBIT margin % ROIC (EBIT) %	,				22.0
•	26.6	17.8	19.7	21.3	22.0
ROIC (EBIT) %	26.6	17.8 7.1	19.7 7.5	21.3 8.0	22.0 8.1

Source: Company accounts, Thomson Reuters, UBS estimates. (UBS) valuations are stated before goodwill-related charges and other adjustmentsfor abnormal and economic items at the analysts' judgement Valuations: based on an average share price that year. (E): based on a share price of US\$47.00 on 25 Jan 2011 17:12 EST

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Neutral
Unchanged
US\$49.00
Unchanged
US\$47.00

25 January 2011

Trading data	
52-wk range	US\$48.58-40.00
Market cap.	US\$17.4bn
Shares o/s	371m (COM)
Free float	100%
Avg. daily volume ('000)	746
Avg. daily value (m)	US\$35.4

Balance sheet data 12/10E

Shareholders' equity	US\$11.2bn
P/BV (UBS)	1.6x
Net Cash (debt)	(US\$13.8bn)

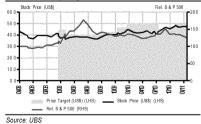
Forecast returns

Forecast price appreciation	+4.3%
Forecast dividend yield	4.1%
Forecast stock return	+8.4%
Market return assumption	5.6%
Forecast excess return	+2.8%

EPS (UBS, US\$)

	12/1	10E	12/09
-	UBS	Cons.	Actual
Q1	0.79	0.79	0.66
Q2	0.91	0.91	0.83
Q3	1.02	1.02	0.93
Q4E	0.73	0.73	0.79
12/10E	3.45	3.44	
12/11E	3.71	3.71	

Performance (US\$)



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their investment decision. IXIV(@pge.com Lisa Lam 01/26/11 04:31:36 PM PG&E Corporation {Inv. Relations}

PG&E Corporation

PG&E Corporation operates principally through its regulated utility, Pacific Gas & Electric, which provides both electric and gas transmission and distribution services, in addition to electric generation. The T&D business serves 5.1 million electric and 4.3 million gas customers in central and northern California, covering an area of approximately 70,000 square miles. The company also operates a generation fleet of 6,300 MW, consisting mostly of hydroelectric and nuclear power.

Statement of Risk

Investors should aware of the following risks to PCG shares: Unreasonable or unexpected regulatory/legal decisions; the potential impact of rising energy use to exceed mitigation targets; adverse CPUC decisions, particularly in its Cost of Capital and (General Rate Case) GRC filings; adverse FERC decisions regardings its federally regulated transmission assets; failure to implement adequate and unexpected changes to the financial health of the company that could result in debt downgrades and collateral calls from counter parties.

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UBS 12-Month Rating	Rating Category	Coverage ¹	IB Services ²
Buy	Buy	49%	40%
Neutral	Hold/Neutral	42%	35%
Sell	Sell	8%	21%
UBS Short-Term Rating	Rating Category	Coverage ³	IB Services ⁴
Buy	Buy	less than 1%	14%
Sell	Sell	less than 1%	0%

UBS Investment Research: Global Equity Rating Allocations

1:Percentage of companies under coverage globally within the 12-month rating category.

2:Percentage of companies within the 12-month rating category for which investment banking (IB) services were provided within the past 12 months.

3:Percentage of companies under coverage globally within the Short-Term rating category.

4:Percentage of companies within the Short-Term rating category for which investment banking (IB) services were provided within the past 12 months.

Source: UBS. Rating allocations are as of 31 December 2010.

UBS Investment Research: Global Equity Rating Definitions

UBS 12-Month Rating	Definition
Buy	FSR is > 6% above the MRA.
Neutral	FSR is between -6% and 6% of the MRA.
Sell	FSR is > 6% below the MRA.
UBS Short-Term Rating	Definition
Buy	Buy: Stock price expected to rise within three months from the time the rating was assigned because of a specific catalyst or event.
Sell	Sell: Stock price expected to fall within three months from the time the rating was assigned because of a specific catalyst or event.

KEY DEFINITIONS

Forecast Stock Return (FSR) is defined as expected percentage price appreciation plus gross dividend yield over the next 12 months.

Market Return Assumption (MRA) is defined as the one-year local market interest rate plus 5% (a proxy for, and not a forecast of, the equity risk premium).

Under Review (UR) Stocks may be flagged as UR by the analyst, indicating that the stock's price target and/or rating are subject to possible change in the near term, usually in response to an event that may affect the investment case or valuation. **Short-Term Ratings** reflect the expected near-term (up to three months) performance of the stock and do not reflect any change in the fundamental view or investment case.

Equity Price Targets have an investment horizon of 12 months.

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UBS Securities LLC: Jim von Riesemann; Julien Dumoulin-Smith; David Eads.

Company Disclosures

Company Name	Reuters	12-mo rating	Short-term rating	Price	Price date
PG&E Corporation ^{2, 4, 5, 6, 16}	PCG.N	Neutral	N/A	US\$47.46	24 Jan 2011

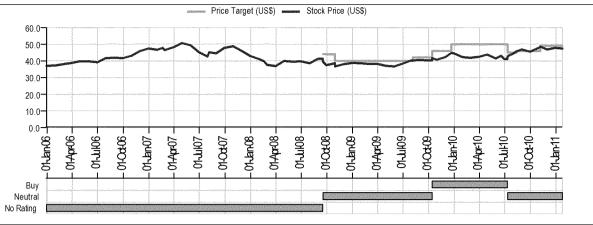
Source: UBS. All prices as of local market close.

Ratings in this table are the most current published ratings prior to this report. They may be more recent than the stock pricing date

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Unless otherwise indicated, please refer to the Valuation and Risk sections within the body of this report.

PG&E Corporation (US\$)



Source: UBS; as of 24 Jan 2011

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