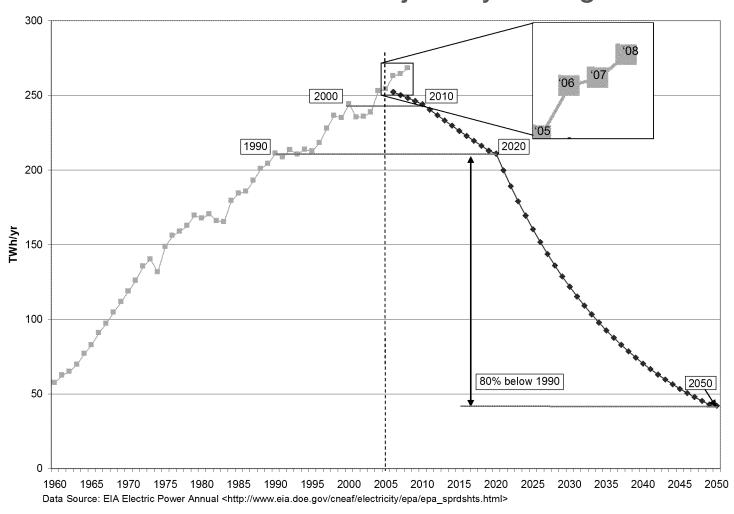
Total CA electricity consumption 1960-2005 & an AB32*-derived trajectory through 2050



^{*} Executive Order S-03-05 stipulates the 2020 & 2050 targets
Source: Reuben Deumling, Associate Energy Economics Inc. Separating Means and End: Reorienting Energy Efficiency Programs and
Policy Toward Reducing Energy Consumption in California