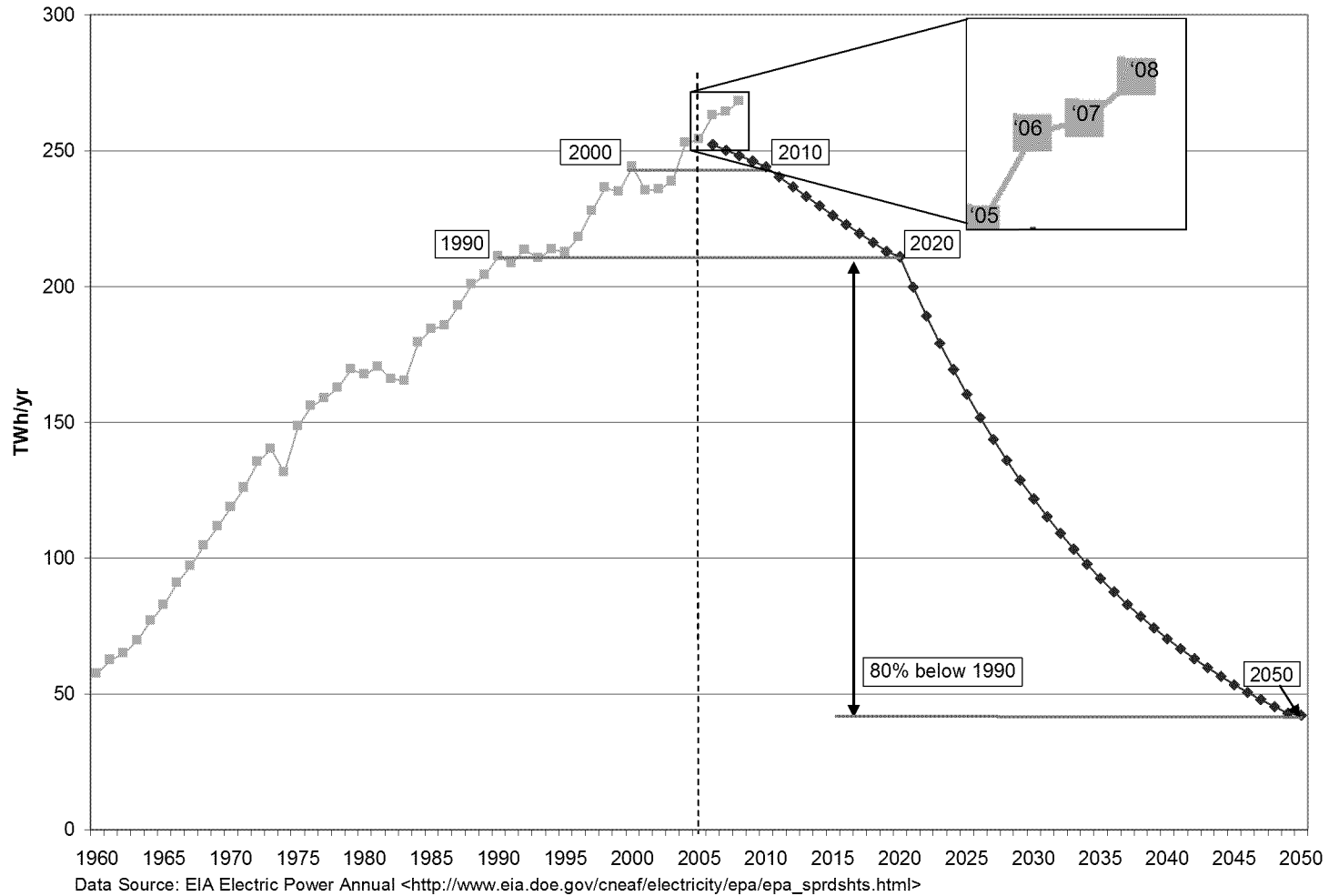


Total CA electricity consumption 1960-2005 & an AB32*-derived trajectory through 2050



* Executive Order S-03-05 stipulates the 2020 & 2050 targets

Source: Reuben Deumling, Associate Energy Economics Inc. *Separating Means and End: Reorienting Energy Efficiency Programs and Policy Toward Reducing Energy Consumption in California*