

From: Simon, Timothy A.
Sent: 2/11/2011 11:27:17 PM
To: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)
Cc: Koss, Kenneth L. (kenneth.koss@cpuc.ca.gov)
Bcc:
Subject: Hellowallet

Brian, this financial services program was introduced to me by Roberta Achtenberg. It is very impressive and would be effective in PG&E's low income community efforts. I understand PG&E has agreed 50k customer beta test. Since San Bruno interest has waned. Please schedule a follow-up. Ken can give you the name of the participants. See you in DC.