

From: Peevey, Michael R.
Sent: 2/25/2011 7:31:20 AM
To: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)
Cc:
Bcc:
Subject: Re: Request for an Interview with Heart + Mind Strategies

Ok for me.

From: Cherry, Brian K
To: Peevey, Michael R.; Clanon, Pau [Redacted]; Stevelarson@calstrat.com
Cc: [Redacted]; acober@heartandmindstrategies.com
Sent: Thu Feb 24 18:18:41 2011
Subject: Request for an Interview with Heart + Mind Strategies

Mike/Paul/Geoff/Steve - PG&E has hired an independent third party reputational consulting firm to get a blunt, no holds barred assessment of where we stand as a company from the perspective of our customers and policy-makers. The survey is completely confidential and will include policy-makers at the Commission, the Legislature and local electeds. The survey will be initiated by [Redacted] of Heart+Mind Strategies by phone and is expected to take about an hour. I thought it would be good to have an acting Commissioner and Executive Director and a retired Commissioner and Executive Director. If you are willing, I am asking Andrew to reach out to you through this email. Thanks for considering this project.

Andrew - [Redacted] can provide you phone numbers.