

From: Cherry, Brian K
Sent: 2/24/2011 6:18:41 PM
To: pac@cpuc.ca.gov (pac@cpuc.ca.gov) [Redacted]
[Redacted]; mp1@cpuc.ca.gov (mp1@cpuc.ca.gov);
Stevelarson@calstrat.com (Stevelarson@calstrat.com)
Cc: [Redacted] Andrew
Cober (acober@heartandmindstrategies.com) (acober@heartandmindstrategies.com)
Bcc:
Subject: Request for an Interview with Heart + Mind Strategies

Mike/Paul/Geoff/Steve - PG&E has hired an independent third party reputational consulting firm to get a blunt, no holds barred assessment of where we stand as a company from the perspective of our customers and policy-makers. The survey is completely confidential and will include policy-makers at the Commission, the Legislature and local electeds. The survey will be initiated by [Redacted] of Heart+Mind Strategies by phone and is expected to take about an hour. I thought it would be good to give an acting Commissioner and Executive Director and a retired Commissioner and Executive Director. If you are willing, I am asking Andrew to reach out to you through this email. Thanks for considering this project.

Andrew - [Redacted] can provide you phone numbers.