

From: Cherry, Brian K
Sent: 3/4/2011 4:31:42 PM
To: 'mpl@cpuc.ca.gov' (mpl@cpuc.ca.gov); 'tas@cpuc.ca.gov' (tas@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fw: Register Now! Acquiring Capital in the Evolving Economy | 4/29/2011 | Oakland, CA

FYI

From: Kerr, Joan
Sent: Friday, March 04, 2011 02:03 PM
To: Bell, Des; Bottorff, Thomas E; Pruett, Greg S.; Harper III, William; Cherry, Brian K; Kiyota, Travis; Shim, Gun; Garrett, Ezra
Cc: [Redacted]
Subject: FW: Register Now! Acquiring Capital in the Evolving Economy | 4/29/2011 | Oakland, CA

All - I wanted to share an announcement about one of the new initiatives in our **Supplier Diversity Technical Assistance Program (TAP)** for 2011. We are collaborating with the Oakland-based Alliance for Community Development in producing and sponsoring a day-long conference on **Acquiring Capital in the Evolving Economy**.

As you will see from the message below, we have announced this initiative to all of the Community Based Organizations that are focused on supplier diversity and are encouraging the attendance of their members. (FYI- Today we are hosting Faith Bautista's organization in Conference Room A and we gave them an overview of our TAP initiatives for this year, including this April 29th event.)

Access to capital is a perennial challenge for diverse suppliers and we are pleased to offer additional resources for them in meeting this challenge. Thanks to Des Bell , who is on the Board of Directors of the Alliance, for his suggestion that we consider working together.

Joan

From: [Redacted]
Sent: Friday, March 04, 2011 12:25 PM
To: [Redacted] brenda.gambardella@sba.gov'; 'carladavis@DBCcommercial.com'; 'cconley@vboc-ca.org'; 'cgolphin@r-u-i.com'; 'chairman@elitesdvob.org'; 'chaosarn@lfcid.org'; 'darlene@caaba.org'; 'dee@aba-la.org'; 'deniz@savantisgroup.com'; 'diana@kimbrell-co.com'; 'dimac@astrawba.org'; 'dmatthews@eei.org'; 'efcvoc@aol.com'; 'exceln@usa.net'; 'execdirector@contracostasbdc.com'; 'faith@mabuhayalliance.org'; 'mbuss@ncmsdc.org'; [Redacted] 'ginny@teampersona.com'; [Redacted] 'hugom@pacbell.net'; 'info@blackchamber.com'; 'info@hccac.com'; 'jcardenas@ncmsdc.org'; 'jocson@ce2corp.com'; 'johng@greenlining.org'; 'jose@jpinvests.com'; 'jshelby@gsul.org'; 'jsilver@silvercds.com'; 'katerina.villanueva@sfgov.org'; 'kjones@broadline.com'; 'lencanty@blackeconomiccouncil.org'; 'linda.harris@ncaied.org'; 'lperez@cresource.org'; 'luisa@centralcallegal.org'; 'marcus@1stmaint.com'; 'michael.aguillio@dgs.ca.gov'; 'monika@myiconsulting.com'; 'ncosentino@womensinitiative.org'; 'nonya@greenlining.org'; 'rhea@mabuhayalliance.org'; 'rich.dryden@cadvbe.org'; 'robert.beamer@cdya.ca.gov'; 'Rose.I.King@sba.gov'; [Redacted] 'scott.gregory@ncaied.org'; [Redacted] 'stateadmin@aicccal.org'; 'srf@anewamerica.org'; 'staylor@caratnet.org'; 'stephanie.green@cpuc.ca.gov'; 'tiquilab@greenlining.org'; 'tracy@adproweb.com'; 'TTMARSH@aol.com'; 'wendimoradian@yahoo.com'; 'whardeejr@sbcglobal.net'; 'aeskenazi@mbda.gov'; 'andreedriskell@blackeconomiccouncil.org'; 'canetej@cahcc.com'; 'cbcc@calbcc.org'; 'rajgeorge@eastbaysbdc.org'; 'patfk@sacasiancc.org'

Cc: Supplier Diversity

Subject: Register Now! Acquiring Capital in the Evolving Economy | 4/29/2011 | Oakland, CA

Importance: High

Good Afternoon,

In PG&E's continuing efforts to provide the diverse business community with technical assistance opportunities and capacity building resources, we are excited to announce an upcoming day-long conference in Northern California focused on **Acquiring Capital in the Evolving Economy**. Learn how to prepare, acquire and utilize capital to make your mark in your industry and community.

PG&E is proud to sponsor the Alliance for Community Development's Capital Connections Annual Conference on Friday, April 29th. Please share the details of this upcoming event with your membership. We encourage you and your members to take advantage of this unique opportunity for minority, women and disabled veteran businesses to:

- Gain knowledge on obtaining the capital necessary for growth
- Network with and possibly pitch your innovative idea to the investment community

Details are included below to register for the event and/or apply for the pitch event.

PG&E continues to work on a number of exciting Technical Assistance Program initiatives in 2011. We will be providing you with more details regarding this robust conference as well as other upcoming events soon.

Regards,

Redacted

Supplier Diversity, Supplier Development

Strategic Sourcing

Pacific Gas and Electric Company

245 Market Street, San Francisco CA 94177 | Mail code: Reda

Email: Redacted

Please consider the environment before printing this email...

~*~*~*~*~*~*~*~*~*

Early Registration is Open
Acquiring Capital in the Evolving Economy: What You Need to Know!
Presented by the Alliance for Community Development

Learn how to prepare, acquire and utilize capital to make your mark in your industry and community!

Are you an entrepreneur who is pursuing funding or needs experience and specific knowledge about the investment world? Immerse yourself on April 29 in

- Keynote speakers who want to share their expertise
- Informative and engaging breakout sessions
- Strategies for growth
- Support the entrepreneurs selected for the pitch session to investors

Investors, bankers and business leaders have an opportunity to support the diverse community of entrepreneurs in the Bay Area and advance their ventures.

Early registration price available until April 8, [Click here](#) to register, get conference details and the latest information on the **Alliance**.

The Conference will include:

- General sessions with a notable Keynote Speakers
- Breakout sessions on topics relevant to rapid growth businesses with expert panelists
- Special track for Minority Suppliers on Access to Capital and Growth -- a first nationally!
- Deal presentations featuring women, minority and disabled veteran entrepreneurs

A Call for Entrepreneur Applications is going out across the Bay Area in industry areas: Green, Clean Tech, Socially Responsible, Technology General, IT ventures and great ideas that dazzle us. To apply for the pitch event: [Click here](#)

Location: Oakland Asian Community Center, 388 9th Street, Ste. 290, Oakland, CA 94607

Facilities and event fees go back to the arts community and local small businesses.

Please spread the word by passing along this information. We look forward to seeing you there!

Darlene Crane, Executive Director

Alliance for Community Development,
www.allianceforcommunitydevelopment.com

Capital Connections Conference Sponsor

About the *Alliance for Community Development*

Since 1999, the Alliance for Community Development's mission is to provide increased access to capital – financial capital, human capital, networking capital – to small businesses and private companies that will provide a market rate of return to their investors as well as economic and social benefits to the communities where they are located. Our goal is to provide critical business and financial information to business owners that will affect positive economic, social and environmental returns to communities. The conference theme brings together the Alliance goal of encouraging business and economic development in low and moderate income communities, leading to economic prosperity, social equity, and environmental quality. Conference funds will go to community organizations or local small businesses.

Contact us for questions and information and sponsorship opportunities. Darlene Crane, Executive Director, dbcane@allianceforcommunitydevelopment.com or (510) 886-4483.