



San Diego Gas & Electric Company  
8335 Century Park Court  
San Diego, CA 92123

---

**Notice of IDSM Cost Effectiveness White Paper Workshop (A.08-07-021)**

---

**Date:** Friday, March 25th, 2011

**Time:** 10:00 a.m. to 3:00 p.m.

**Location:** California Public Utilities Commission  
505 Van Ness Avenue / Auditorium  
San Francisco, CA 94102

**Call-in:** 800-423-1988  
Passcode 1521077#

**Workshop Objective:**

The California Public Utilities Commission in Decision D.09-09-047 approved the creation of a Statewide IDSM Task Force and directed the Task Force to complete eight tasks. The first of the eight tasks with which the Task Force is charged consists of the development of a proposed method to measure cost effectiveness for integrated DSM projects and programs. As part of this task, Black & Veatch was hired to produce a white paper examining the relevant issues and proposing a methodology for assessing the cost effectiveness of integrated DSM projects and programs. A copy of the draft white paper is attached.

The purpose of this workshop is to present the white paper to interested parties and to solicit comments and discussion before finalizing and publishing the paper.

The workshop will cover the following topics:

- Present the results of the research.
- Present recommendations for an IDSM cost effectiveness methodology.
- Receive discussion and comments on the paper.

For questions about this workshop please contact Brenda Gettig:  
Brenda Gettig  
San Diego Gas & Electric  
858-654-8755  
[bgettig@semprautilities.com](mailto:bgettig@semprautilities.com)